cigre paris

SESSION 2028

PARIS FRANCE | SESSION 2028
27 AUGUST – 01 SEPTEMBER, 2028

Sponsorship Opportunities

FOR EXHIBITORS ONLY

www.cigre-exhibition.com

PRO4EVENTS
POWER FOR YOUR EVENTS

Sandrine.huchez@pro4events.com
wailing.chong@pro4events.com

Cocktail Reception

Diamond

SPONSOR

€ 105,000

(VAT excl.)



OFFICIAL SPONSOR

Sponsor the cocktail reception on Sunday 27, 2028

Promotion :

- **Your company logo on the lanyards :** 1 CIGRE logo + 1 logo of your company
- **16 Roll-ups** Displayed on Welcome Areas & Exhibition Areas on Sunday
  Roll-Up Designs Provided by Sponsor
- **One (1) Full Page Advertisement** in the Event Brochure (Guide Book)
- **The Setup of 1 Catering Booth in Close Proximity** to Your Booth
- **Acknowledged as the Diamond Sponsor** for CIGRE Paris Session 2028
- **Acknowledged as the official Sponsor for the Cocktail**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo on the Official Conference Website**

>> Possibility of Having a Co-Sponsor

HIGH VISIBILITY
with your logo printed on
15 000+ LANYARDS





Pictures for illustration only

For more information, please visit our **website** or send an email to **info@pro4events.com**

NGN Event

Next Generation Network

Gold 1 SPONSOR

€ 20,000

(VAT excl.)

OFFICIAL SPONSOR

Sponsor the NGN Event

Promotion

- **3 roll-ups** at the Palais des Congrès (on the day of the Event)
- **1 roll up** inside the meeting room (during the NGN Forum)
  Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the NGN Forum
- **Your logo on the Job Center Wall**
  where all the Job offers are displayed



+ 250 attendees

Pictures for illustration only

- **Acknowledged as the Gold 1 Sponsor** for CIGRE Paris Session 2028
- **Acknowledged as the official Sponsor for the NGN Event**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

WiE Event

Women in Energy

Gold 2 SPONSOR

€ 20,000

(VAT excl.)

OFFICIAL SPONSOR

Sponsor the WiE Event

Promotion

- **3 roll-ups** at the Palais des Congrès
  on the day of the Event
- **1 roll up** inside the meeting room (during the WiE Forum)
  Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech during the WiE Forum**



250 + attendees

- **Acknowledged as the Gold 2 Sponsor** for CIGRE Paris Session 2028
- **Acknowledged as the official Sponsor** for the WiE Event
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

For more information, please visit our **website** or send an email to **info@pro4events.com**

Event APP

SPONSOR

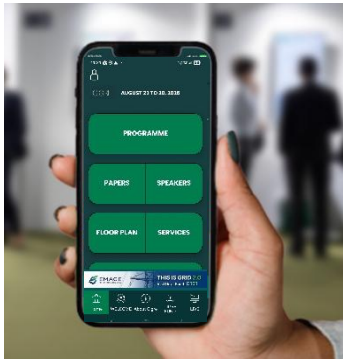
€ 19,500

(VAT excl.)

EXCLUSIVE SPONSOR Sponsor the Event APP

Promotion

Display your banner on the Event APP



Logo banner design supplied by Sponsor



Pictures for illustrations only

Outdoor Banners

SPONSOR

€ 67,500

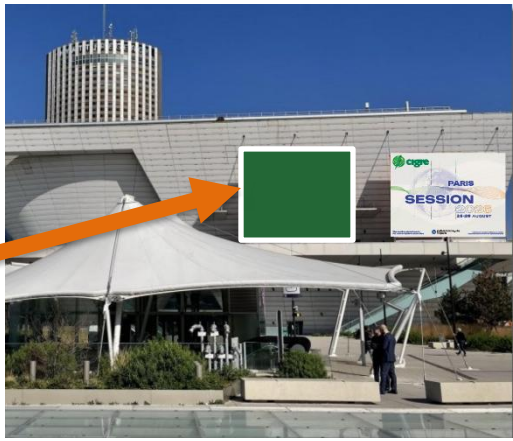
(VAT excl.)

EXCLUSIVE SPONSOR Sponsor the outdoor banners

Promotion

Display your banner on the main façade of the Congress Center
Next to the CIGRE 2028 banner
Size of the banner : 13 m x 10 m
Time : during 9 days

Design & logo supplied by Sponsor



Picture for illustration only

For more information, please visit our **website** or send an email to **info@pro4events.com**

Give a Speech

€ 5,900 1 slot of 25 mns

(VAT excl.)

Limited number of slots

MORE OPPORTUNITIES

Promotion

Present your company's latest offerings, services and products, related to CIGRE activities, for 25 mns
In a dedicated conference open space : "The Experts Forum" OPEN TO ALL – LEVEL 3
Time : between 11:00 am and 15:00 pm from Monday to Friday
Equipment : 2 monitors, 1 HDMI cable, microphones, desks & chairs



The promotion of the speech has to be done by the Sponsor



Pictures for illustration only

Display videos

In conference rooms

€ 7,500 1 video for 1 day

€ 20,900 1 video for 5 days

(VAT excl.)

Limited to 5 sponsors

Promotion

Advertising video MP4 (limited to 30 seconds) played on the main screen
In main conference rooms : Opening panel, Group Discussion Meetings, Tutorials, Workshops.
Your video(s) will be played alternately with maximum 5 other sponsors' videos
Time : before & after each conference + during conference breaks

VIDEO MP4 supplied by Sponsor



2000 + attendees



For more information, please visit our **website** or send an email to **info@pro4events.com**

Display videos

In the Congress Center

On 24 digital panels

In strategic locations

€ 27,800 2 videos for 9 days
(VAT excl.)

Advertise

In the Event Brochure

From **€ 2,100**

TO € 8,850 (VAT excl.)

Limited to 2 sponsors

Promotion

2 advertising videos (limited to 10 seconds each) played on 24 digital panels 75'

Inside the Congress Center in strategic locations : Welcome area (14 screens), in front of the main Amphitheater, in the corridors of the Hyatt Hotel…

Your videos will be played alternately with 1 other sponsor's videos

Time : during 9 days : from Thursday 24 August to Friday 01 September.



Pictures for illustration only

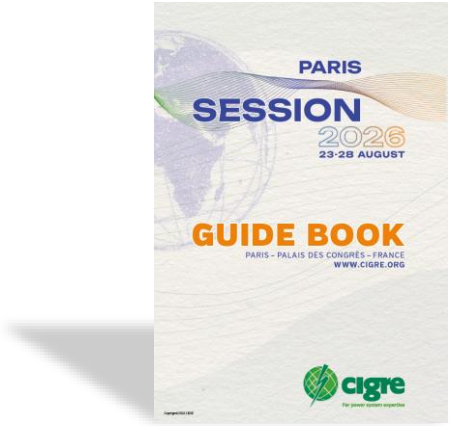


VIDEOS supplied by Sponsor

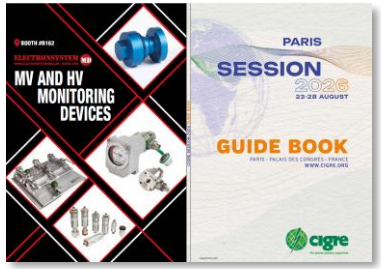
Promotion

Advertising page in the Guide Book

9000 Guide Books will be distributed to participants during the CIGRE Session 2028



PDF HD supplied by Sponsor



Back cover = 8 850 €

Inside front cover = 5 500 €
Inside back cover = 5 000 €

Full page 4 colors = 2 600 €
½ page (half page) = 2 100 €

For more information, please visit our **website** or send an email to **info@pro4events.com**

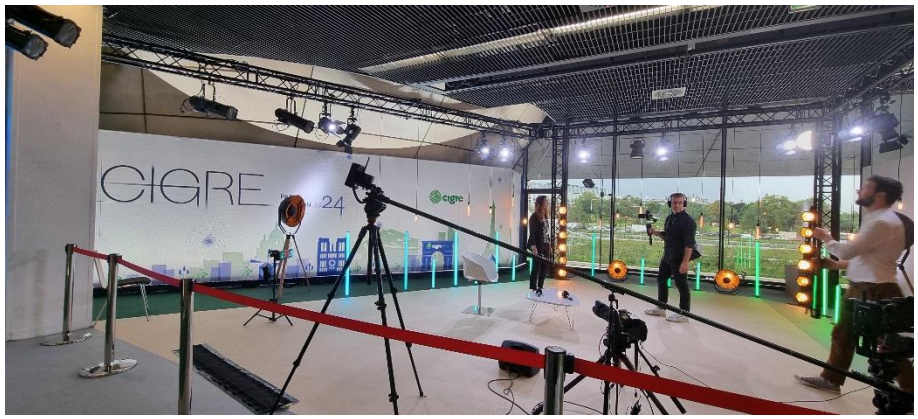
Interview on CIGRE TV

€ 7 900 for 1 slot of 2 mns
(VAT excl.)

First come, First served

Promotion

2 mns speech or interview – 1mn to be played during the event on CIGRE TV everywhere in Halls and Coffee breaks.
CIGRE TV channel will broadcast daily informative content during the Event (& in replay).



Pictures for illustration only

Give a speech

to 96+ guests **in a private**

Studio Level 3

+ Display your video/image

on an extra large LED screen

€ 46,000 (VAT excl.) for booking the Studio during 1 day

Promotion

NEW !

Give a presentation to your guests in a private studio 300 sqm and display your videos or your filmed presentation on a LED SCREEN 16m x 3,50m Level 3

96+ seats **Book 1 day or more from Monday to Friday**



Video or image HD for the LED screen supplied by Sponsor
or presentation can be filmed by the technical team and projected on the LED screen

Invitations for the speech & promotion have to be made by the Sponsor **Click here for more pictures**

Escalators SPONSOR

Elevate your brand presence
by becoming an Escalator Sponsor.

With high-traffic exposure at the Palais des Congrès de Paris, this premium sponsorship ensures that your company is front and center as attendees navigate the Venue.

Limited to 8 sponsors

HIGH VISIBILITY !

Promotion

Exclusive Branding Opportunities:

✅ **Escalator Railings** – Feature your company's logo and branding along the handrails for continuous visibility as delegates move between floors.

✅ **Glass Panel Windows** – Utilize the sleek glass surfaces alongside the escalators to display impactful visuals, key messages, or product innovations.

Why Sponsor?

- Unmatched Exposure: Thousands of attendees will see your branding multiple times a day.
- Strategic Placement: Located in high-traffic areas near networking zones, exhibition halls, and conference rooms.
- Premium Brand Recognition: Stand out among industry leaders and reinforce your company's leadership in the energy sector.

For more information, please visit our **website** or send an email to **info@pro4events.com**

Escalators
SPONSOR

8 Options Available :

Paris Side
Option 1 - € 30,500
Option 2 - € 30,500
Option 3 - € 17,500
Option 4 - € 17,500

Neuilly Side
Option 5 - € 30,500
Option 6 - € 30,500
Option 7 - € 23,500
Option 8 - € 17,500

All Prices are Excluding VAT

Limited to 8 sponsors

HIGH VISIBILITY !

8 Options to Choose From (2-way Escalators)

PARIS SIDE

Option 1 : between Level 0 & Level 1
(2 side panels + 4 adjacent windows)

Option 2 : between Level 1 & Level 2
(2 side panels + 4 adjacent windows)

Option 3 : between Level 2 & Level 3
(only 2 side panels)

Option 4 : between Level 3 & Level 4
(only 2 side panels)

NEUILLY SIDE

Option 5 : between Level 0 & Level 1
(2 side panels + 4 adjacent windows)

Option 6 : between Level 1 & Level 2
(2 side panels + 4 adjacent windows)

Option 7 : between Level 2 & Level 3
(2 side panels + 2 adjacent windows)

Option 8 : between Level 3 & Level 4
(only 2 side panels)





Side Panel Graphics:.
Utilize the glass or solid panels alongside the escalators for full-length vinyl wraps featuring high-quality images, product visuals, and company branding.

Pictures for illustration only



Adjacent Window Banners (4 in total):
install banners on the adjacent windows to reinforce brand visibility from a distance

Graphics & logo supplied by Sponsor

For more information, please visit our **website** or send an email to **info@pro4events.com**

Espresso BAR
SPONSOR

€ 30,500
(VAT excl.)

EXCLUSIVE SPONSOR

First come, First served

Promotion :



Deliverables:

- 1 Espresso bar customized with your branding
- 1 x Badge Reader (lead scanner)
- 400 coffees per day
- Company branding at the bar
- Acknowledged as the Espresso Bar Sponsor for CIGRE Paris Session 2028
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site, roll-up banner and Signage.
- Exclusive sponsorship - One company to apply

Bar open from Sunday to Friday - 14:00 to 16:00



Pictures for illustration only

Ice cream BAR
SPONSOR

€ 24,500
(VAT excl.)

Promotion :

Deliverables:

- Company Logo on the BAR (company logo on cups & napkins on request)
- 1 Badge reader included
- Acknowledged as the Ice cream Bar Sponsor for CIGRE Paris Session 2028
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Exclusive sponsorship - One company to apply



Picture for illustration only

500 ice cream cups each day

Bar open from Sunday to Friday 14:30 to 18:00



Plug & Work
SPONSOR

POWERED WORK SPACE

€ 37,500
(VAT excl.)

EXCLUSIVE SPONSOR

First come, First served

Promotion :

Deliverables:

- Stations of battery recharge and work area
- 40 customised counters placed in strategically places in the venue
- Your branding on the backdrop and each counter/ desk
- Acknowledged as the “Plug & Work” Sponsor for CIGRE Paris Session 2028
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site, roll-up banner and Signage
- Exclusive sponsorship - One company to apply



Official CIGRE 2028 HOTEL KEYCARD

and/or Sleeves Sponsor

€ 11,500 (VAT excl.)

First come, First served

HIGH VISIBILITY !

Promotion

Sponsor branding featured on official CIGRE 2028 hotel keycards and/or sleeves used by attendees at partner hotels. This exclusive opportunity places your brand in the hands of attendees multiple times per day, delivering continuous visibility throughout their stay and extending exposure beyond the conference venue.

Deliverables :

- Acknowledged as the official CIGRE 2028 Keycard and/or Sleeves Sponsor for CIGRE Paris 2028
- One (1) Full Page Advertisement in the Event Brochure (Guide Book)
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and On-Site Promotional Pull-Ups and Signages
- Company Logo on Hotel Room Keys and/or Sleeves Distributed to Attendees Staying at Partner Hotels

Hotel Partners : Hyatt Regency Paris Etoile (Linked with the Palais des Congres) / Le Meridien Etoile Hotel Paris (Close proximity to the Palais des Congres)





Pictures for illustration only

Water Fountain
SPONSOR

OFFICIAL HYDRATION PARTNER

€ 15,000
(VAT excl.)

First come, First served

EXCLUSIVE SPONSOR

NEW !

Promotion :

Sponsor the 50 Water Fountains all around the Venue + more or less 15 000 cups with logo

- Acknowledged of the Water Fountain Sponsor for CIGRE Paris Session 2028
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site, roll-up banner and Signage
- Exclusive sponsorship - One company to apply



Picture for illustration only

Suggestion of brand activation: add a QR to collect a water bottle refill from your booth!

Level 0

SAS MAIN ENTRANCE

VISUAL BRANDING
ON 2 WALLS

€ 9,500 for 2 walls
(each VAT excl.)

Ref. 02 bis

First come, First served

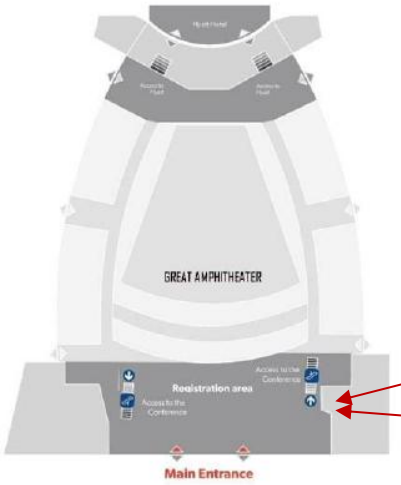
EXCLUSIVE SPONSOR

Promotion

Visual brandings on 2 walls at the SAS Entrance Level 0

- **Acknowledged as Sponsor** for CIGRE Paris Session 2028
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages

NEW !





ON 2 WINDOWS

SIZE:
2 walls of 2,78m H x 2,15m each = 12m²

Picture for illustration only
non contractual

Level 3

VISUAL BRANDING CORRIDOR HAVANE/BORDEAUX

In front of Bordeaux amphitheater

€ 9,500 for all the windows (each VAT excl.)

Ref.17

First come, First served

EXCLUSIVE SPONSOR

NEW !

Promotion

Visual brandings on windows in front of Bordeaux Theater on Level 3

- **Acknowledged as Sponsor** for CIGRE Paris Session 2028
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages

MATERIAL
Vinyl

SIZE
Full wall



Picture for illustration only
non contractual

Level 3 to 4
Studio wall
SIDE PARIS ONLY

€ 6,500 (each VAT excl.)

Ref.18

First come, First served

EXCLUSIVE SPONSOR

NEW !

Promotion

Visual branding between Level 3 and Level 4 – Paris side

- **Acknowledged as Sponsor** for CIGRE Paris Session 2028
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages





MATERIAL
Vinyl

SIZE
4,3 m w x 1,68 m H = 7,22 sqm



Picture for illustration only
non contractual

Book your Sponsorship

Complete the form on the following page

Sign and send it to
info@pro4events.com
Sandrine.huchez@pro4events.com

Invoice will be issued upon confirmation of your order(s)

It is advised to pay your invoice on receipt so that your order is definitely confirmed, by transfer or credit card.
For any question, please send a mail **to info@pro4events.com**

Informations are subject to change at any time
Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France
e-mail info@pro4events.com www.cigre-exhibition.com

PRO4EVENTS
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SPONSORSHIP CIGRE 2028
REGISTRATION FORM

To apply, complete this form and email to:

sandrine.huchez@pro4events.com
wailing.chong@pro4events.com

FIRST COME – FIRST SERVED

ORGANIZATION DETAILS – Please nominate the main person for communication within your organization:

Company:.....

Name:.....

Position:.....

E-mail: .....

I am authorised to sign documents on behalf of the organization and have read the terms and conditions governing the sponsorship and General rules on http://www.cigre-exhibition.com/form/cgv/ and comply with these and fully understand that this application is subject to the approval of PRO4EVENTS.

Name:
.....

Date: ..... / ..... / .....

Signature & stamp :

ORDER YOUR SPONSORSHIP *for exhibitors only*	QUANTITY	Unit price in EUROS VAT excluded	TOTAL
DIAMOND the cocktail reception on Sunday Official Sponsor see offer page 2		105 000 €	
GOLD 1 NGN Event Official Sponsor see offer page 3		20 000 €	
GOLD 2 WiE Event Official Sponsor see offer page 3		20 000 €	
Event APP Exclusive Sponsor see offer page 4		19 500 €	
Outdoor Banners Exclusive Sponsor see offer page 4		67 500 € displayed during 9 days	
Give a speech see offer page 5	choose your slot next page	5 900 € 1 slot of 25 mns	
Display your video in Conference Rooms see offer page 5	choose your slot next page	7 500 € 1 video 30 sec played 1 day	
		20 900 € 1 video 30 sec played 5 days	
Display 2 videos in the Congress Center on 24 digital panels in strategic locations see offer page 6		27 800 € 2 videos 10 sec played 9 days	
Advertise in the Guide Book (= Event Brochure) see offer page 6		Back cover = 8 850 € Inside front cover = 5 500 € Inside back cover = 5 000 € Full page 4 colors = 2 600 € Half page = 2 100 €	
Interview on CIGRE TV see offer page 7	choose your slot next page	7 900 € 1 slot of 2mns	
Give a speech in a private Studio with an extra LED large screen see offer page 7		46 000 € for booking the Studio 1 day	
Escalators Sponsor see offer page 9		30 500 € for options 1, 2, 5 or 6	
Limited to 8 sponsors		17 500 € for options 3, 4 or 8 23 500 € for option 7	
Espresso Bar >1 sponsor see offer page 10		30 500 €	
Ice cream Bar > 1 Sponsor see offer page 10		24 500 €	
Plug & Work Exclusive Sponsor of the working spaces see offer page 11		37 500 €	
Sponsor branding featured on official CIGRE 2028 hotel keycards see offer page 12		11 500 €	
Water Fountain Exclusive Sponsor see offer page 13		15 000 €	
VISUAL BRANDING – SAS Main entrance Exclusive Sponsor see offer page 14		9 500 € for 2 walls	
VISUAL BRANDING – Corridor Havane / Bordeaux Exclusive Sponsor see offer page 15		9 500 € For all the windows	
VISUAL BRANDING – Studio Wall Exclusive Sponsor see offer page 16		6 500 €	
TOTAL (VAT excluded)			

SPONSORSHIP CIGRE 2028

CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 1 – GIVE A SPEECH at the Experts Forum, Open to All

CHOOSE YOUR SLOT(s) 1 SLOT = 25 mns speech	MONDAY 28 August 2028		TUESDAY 29 August 2028		WEDNESDAY 30 August 2028		THURSDAY 31 August 2028		FRIDAY 01 September 2028	
TIMES	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
11:00 – 11:25	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
11:30 – 11:55	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
12:00 – 12:25	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
12:30 – 12:55	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
13:00 – 13:25	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
13:30 – 13:55	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
14:00 – 14:25	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
14:30 – 15:00	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

OFFER 2 – DISPLAY YOUR VIDEO (s) IN CONFERENCE ROOMS

CHOOSE YOUR SLOT(s) 1 SLOT = 1 video played 1 day	MONDAY 28 August 2028		TUESDAY 29 August 2028		WEDNESDAY 30 August 2028		THURSDAY 31 August 2028		FRIDAY 01 September 2028	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
	7 500 euros		7 500 euros		7 500 euros		7 500 euros		7 500 euros	

> Access to conference rooms is with a Delegate badge only

Special price = 20 900 euros for 1 video played 5 days

Prices are in Euros VAT excluded

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

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e-mail info@pro4events.com www.cigre-exhibition.com

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CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 5 – Interview on CIGRE TV

CHOOSE YOUR SLOT(s) 1 SLOT = 2 mns speech / interview	MONDAY 28 August 2028		TUESDAY 29 August 2028		WEDNESDAY 30 August 2028		THURSDAY 31 August 2028		FRIDAY 01 September 2028	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
2 mns broadcasted in the morning	7 900 euros		7 900 euros		7 900 euros		7 900 euros		7 900 euros	
2 mns broadcasted in the morning	7 900 euros		7 900 euros		7 900 euros		7 900 euros		7 900 euros	
2 mns broadcasted in the afternoon	7 900 euros		7 900 euros		7 900 euros		7 900 euros		7 900 euros	
2 mns broadcasted in the afternoon	7 900 euros		7 900 euros		7 900 euros		7 900 euros		7 900 euros	

Prices are in Euros VAT excluded

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

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