




CIGRE

The Leading Power System Event in Canada

Boost your sales and promote your expertise by showcasing your innovations and by meeting key decision-makers.

**Join us in
Winnipeg!**

**October 28-31, 2024
RBC Convention Centre, Winnipeg, MB**



The **2024 XIXth Annual CIGRE Canada Conference on Power Systems** will bring together the key players in the electric power systems sector: business leaders, system operators, manufacturers, engineers, policy makers, regulators and academics. The conference is a unique forum to share exciting new research, to raise issues and awareness, to discuss future directions, and to network with leading professionals.

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PRODUCTS PRESENTED

- High Voltage Equipment
- Monitoring, control and protection equipment
- Measurement, testing and diagnostic tools
- Know-how and expertise from electricity companies and consultants
- Training tools and technique



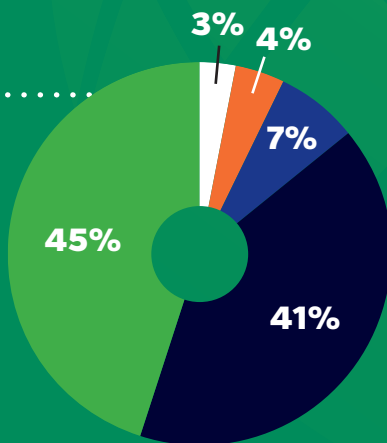
cigre

For power system expertise

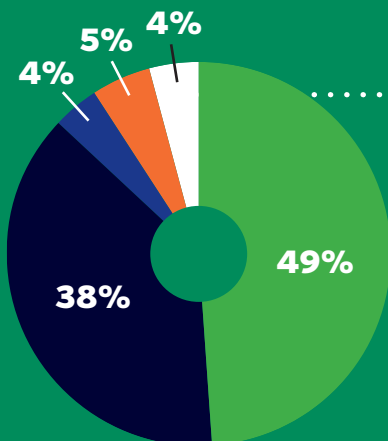
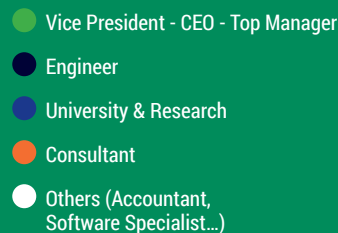
Marketing Data

The CIGRE Canada Conference includes various events that facilitate the sharing of cutting-edge technical skills and business exchanges: CEO, Business, Women In Energy, Next Generation panels, renown keynotes speakers, focused workshops and tutorials, and selected oral presentations.

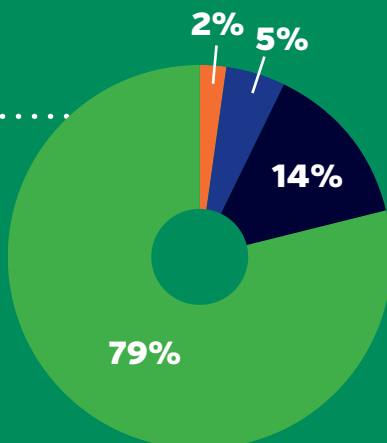
One event for all power system stakeholders



Key decision-makers and technical experts



For the Canadian market and beyond



SCOPES OF 16 CIGRE STUDY COMMITTEES

- | | |
|--|--|
| A1 Rotating Electrical Machines | C2 Power System Operation & Control |
| A2 Power Transformers & Reactors | C3 Power System Environmental Performance |
| A3 Transmission & Distribution Equipment | C4 Power System Technical Performance |
| B1 Insulated Cables | C5 Electricity Markets & Regulation |
| B2 Overhead Lines | C6 Active Distribution Systems & Distributed Energy Resources |
| B3 Substations & Electrical Installations | D1 Materials & Emerging Test Techniques |
| B4 DC Systems & Power Electronics | D2 Information Systems & Telecommunication |
| B5 Protection and Automation | |
| C1 Power System Development & Economics | |

CIGRE Canada 2023 in numbers

3 Days of Technical Meetings

2+ Days of Exhibition
1 Late Afternoon + 2 Full Days

132 Oral Presentations

622 Attendees from North America and Europe

532 Delegates Attending High-Level Technical Meetings

59 Exhibitors + 23 Sponsors

ATELIER AHR	GE Vernova	Qualitrics
ABB Inc.	Hitachi Energy Canada Inc.	Qualitrol
Advanced Power Technologies	Hubbell Power Systems	Reinhausen Canada Inc.
Aggreko	HV OIL INCORPORATED	RHM International
Ampjack Industries Ltd	IPS-ENERGY USA Inc.	RTDS Technologies Inc.
ATCO	Jiangsu Shemar Electric Co. Ltd	Schweitzer Engineering Laboratories
AtkinsRéalis	Kinectrics	Sediver
BC HYDRO	K-Line Insulators Limited	Shell Lubricants
Burns & McDonnell	Lamifil Inc	Sicame Energie
Camlin Energy	M&I Materials	Siemens Canada Ltd.
Cargill	Megger	Siemens Energy Canada Limited
CO7 Technologies	MindCore Technologies	Slacan Industries Inc.
Coil Innovation USA, Inc.	NuGrid Power Corp	Stantec
CONDIS	OMICRON	SUBNET Solutions Inc.
Delta Star, Inc.	OPAL-RT TECHNOLOGIES	Systems With Intelligence
DlgSILENT Americas	OTN Systems	Telesteps Ladders Inc
Doble Engineering Company	POWER Engineers, Inc.	TransGrid Solutions Inc.
Dynamic Ratings	Powertech Labs Inc.	Trench Limited
Electricity Canada	PPC-LAPP Insulators, ITG	Ubicquia, Inc.
EMTP	Preformed Line Products	UBS Industries
Ergon, Inc	PSC Consulting	
Fabrimet Inc.	PSCAD	
FISO	PTI Transformers LP	

Become a Sponsor

Your presence at the event will provide valuable exposure directly to the 600+ attendees and back into their organizations.

In addition, your sponsorship supports the development of the industry. These annual Canadian conferences are designed to advance the development of power systems and economic growth in this industry. With your sponsorship, CIGRE is able to host these events at a very reasonable cost to the participants, allowing greater participation and industry contribution.

All sponsorship levels include the sponsor's logo displayed on the conference website, in the event program and on signage at the venue.



Premiere SPONSORSHIP

EXCLUSIVE

\$27,500

1 AVAILABLE

- Two (2) 8' x 10' exhibit booths
- Seven (7) delegate registrations, each provided as a \$1,180 credit
- Seven (7) delegate registrations, each provided as a \$330 credit
- Logo on lanyard
- Back page of final program
- Option to insert gift/promo in delegate bag
- 30-second advert projected on screen before and after every session



Diamond SPONSORSHIP

\$16,500

3 AVAILABLE

- Five (5) delegate registrations, each provided as a \$1,180 credit
- Five (5) delegate registrations, each provided as a \$330 credit
- Sponsorship recognition during cocktail and banquet evening
- Logo projected on screen before the banquet evening and at most technical meetings
- One (1) full page on the final program



Platinum SPONSORSHIP

\$11,000

3 AVAILABLE

- Four (4) delegate registrations, each provided as a \$1,180 credit
- Sponsorship recognition at lunch time
- One (1) half page on the final program



Gold SPONSORSHIP

\$8,250

4 AVAILABLE

- Three (3) delegate registrations, each provided as a \$1,180 credit
- Sponsorship recognition at breakfast time



Silver SPONSORSHIP

\$5,500

4 AVAILABLE

- Two (2) delegate registration, each provided as a \$1,180 credit
- Sponsorship recognition at refreshment breaks



Bronze SPONSORSHIP

\$3,300

4 AVAILABLE

- One (1) delegate registration, provided as a \$1,180 credit
- Sponsorship recognition at Welcome reception



Event Application SPONSORSHIP

EXCLUSIVE

\$14,500

1 AVAILABLE

- Two (2) delegate registrations, each provided as a \$1,180 credit
- Sponsorship recognition at Welcome reception
- Highly visible banner on each page of the application
- Logo and name listed on each panel about the application in the venue
- One (1) half page on the final program

Other Exclusive Sponsorship Opportunities

Delegate Conference Bag (1 AVAILABLE)

\$5,500

- Logo to be printed on the bag together with the CIGRE logo
- Bag will be made from recycled PET for a more sustainable and longer use

Hotel Room Key (1 AVAILABLE)

\$5,500

- Logo will be printed on the hotel room keys for all bookings in the room blocks and given to each attendee on arrival by the hotel.

Speaking Opportunities

The 3 companies that spend the most in terms of sponsorships will be able to:

- Organize a workshop on Monday October 28 in the venue. Workshops will be listed on the official program with the others technical meetings. Only costs related to AV equipment and catering will be charged.
- Have a speaker at the Business Panel

To book a sponsorship, please register on www.cigre-exhibition.com/canada

- Complete the form
- Enter your choice of sponsorship, assignment is based on first come, first served basis.
- Print, sign, and send it back by email at info@pro4events.com

The invoice will be sent to you directly.

Become an Exhibitor

Meet Industry Experts by Exhibiting Your Products & Services

Each booth is 8' x 10' = \$3,520
(+ GST 5 %, for Canada only) *

Each booth comes with:

- 8' high drapery backwall
- 3' high drapery division wall
- 7" x 44" booth identification sign

Each company will also get:

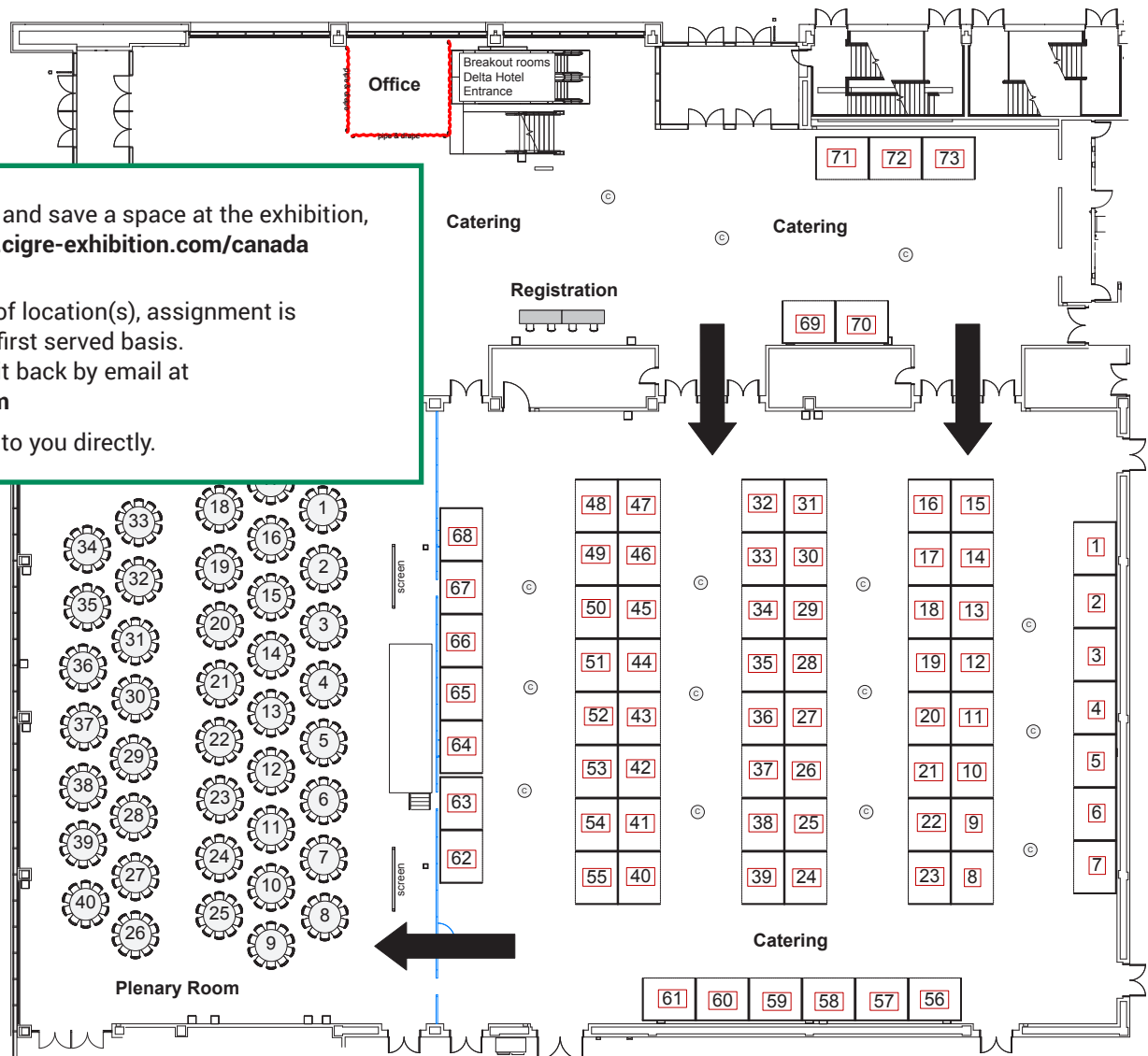
- One (1) DELEGATE registration, provided as a \$1,180 credit which allows access to Exhibition Hall, Technical meetings (not the Workshops), breakfasts, Coffee breaks, Lunch, Cocktail (4 beverages included), Banquet, and Closing Ceremony.
- One (1) DELEGATE registration, provided as a \$330 credit which allows access to Technical meetings (not the Workshops), breakfasts, Coffee breaks, Lunch, Cocktail (4 beverages included), Banquet, and Closing Ceremony.
- Two (2) free EXHIBITOR badges which allow access to Exhibition Hall, Breakfasts, Coffee breaks, Lunch and Closing Ceremony

* For safety reasons, the size of the booth may vary.

To secure your location and save a space at the exhibition, please register on www.cigre-exhibition.com/canada

- Complete the form
- Enter your choice(s) of location(s), assignment is based on first come, first served basis.
- Print, sign, and send it back by email at info@pro4events.com

The invoice will be sent to you directly.



Schedule “A” Terms & Conditions

1. ELIGIBILITY AND SPACE ALLOTMENT

Management has the sole right to decide the eligibility of a company or their products for inclusion in the show. Final space allocation of an exhibitor will be made by Show Management. Every effort will be made to provide the exhibitor with their location of first choice. Management, however, reserves the right to make reasonable reallocation of booth space. Reservations for booth(s) and sponsorship packages are made on a first come, first served basis.

2. OCCUPANCY DEFAULT

It is understood and agreed by the exhibitor that in the event the exhibitor fails to install their products in their contracted space, or fails to pay space rental costs within the time frame specified, or fails to comply with any other terms and conditions concerning the use of this space, Management will have the right to take possession of said space for such purposes as it sees fit. The exhibitor in the event this action is taken will be held liable for the full rental price of said space, as well as, any additional costs associated with the display and set-up of the vacant space.

Management reserves the right to charge a penalty for downgrades in exhibit space.

3. LIMITATION OF LIABILITY

It is understood and agreed that all property of the exhibitor is to remain under the exhibitor's custody and control, in transit to or from or within the confines of the hall, subject to the rules and regulations of the exhibition. Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others. Exhibitor agrees to make no claim for any reason whatsoever against Management or service contractor(s) for loss, theft, damage or destruction of goods; nor for any damage of any nature, including damage to his business by reason of failure to provide space for his exhibit; nor for any action of any nature of Management; nor for the failure to hold the exposition as scheduled.

4. INSTALLATION, EXHIBITING, DISMANTLING

Dates and times for installation, exhibiting and dismantling shall be those specified by Show Management. Exhibitor shall be liable for all storage and handling charges associated with the failure to comply within the time frames specified.

5. DISPLAY BOOTH DIMENSIONS

Display booth dimensions must conform to the published rules and regulations in the Exhibitor Manual.

6. EXHIBIT APPEARANCE

Management shall have full discretion and authority in the placement, arrangement and appearance of all items displayed by the exhibitor and may demand the replacement, rearrangement or redecorating of any item or booth without liability for costs that may accrue to the exhibitor as a result of the action. All exposed parts of the display, or booth object must be covered in such a manner so as to not be unsightly to neighbouring exhibitors. Specially built displays in variance with published regulations must be submitted to Management for prior approval.

7. EXHIBITOR ON-SITE STORAGE

Exhibitors will not be permitted to store packing crates, containers and any other non-essential items in their booth during the period of the show. It is the responsibility of the exhibitor to properly mark all packing materials to enable service contractors to manage in an expeditious manner therein and out facilitation.

8. EXHIBIT OPERATIONS RESTRICTIONS

The use of alcoholic beverages in the exhibition area is prohibited.

Signage involving the use of neon or other such similar gases is prohibited.

Wording on all signs in an exhibitor's booth will be of a nature so as to not be offensive or gaudy. Management has the right to order copy changes or the removal of such signage that fails to meet the guidelines.

Booth representatives must be dressed in a professional and business-like manner.

Personnel recruitment displays of any nature shall not be permitted.

Music and any other sound generating equipment must be operated at levels so as to not be disturbing to other exhibitors and show attendees. Excessive noise or activity obstructions will not be allowed during the show.

Objectionable odors will not be allowed.

Games of chance, lotteries, contest, carnival type activities and other sideshow type events will not be permitted without prior written approval from Show Management.

Demonstrations and all other sales activities must be confined to the limits of an exhibitor's booth. Distribution of samples, literature, and souvenirs will also be confined to the exhibitor's booth.

9. FACILITY CARE

Exhibitor is liable for any damage to building, floors, walls and to standard booth equipment or other exhibitors property. Placement or application of any liquid substance or material to building surfaces, or to standard booth equipment is strictly prohibited. Weights of all equipment and exhibit materials shall not exceed the premises maximum floor load. Any attempt knowingly or otherwise to distribute load weights in such a manner as to comply with maximum floor loads that results in personal accident or property damage will be the full and sole responsibility of the exhibitor.

10. SAFETY REGULATIONS

The exhibitor assumes all responsibility for compliance with all ordinances, regulations and codes of duly authorized local, provincial and federal bodies concerning fire, safety, health and environmental requirements.

Booth decorations must be flameproof.

Hanging materials must clear the floor.

Electrical wiring must conform to the National Electrical Code Safety Rules.

Failure or non-compliance on any mandated safety item will result in the need to dismantle that item and remove it from the premises at the exhibitor's expense.

11. CONTRACTORS

Management will select official contractors to provide services and equipment to exhibitors at the show site during set-up, show operations and dismantling.

12. UNION LABOUR

Exhibitor agrees to abide by and comply with rules and regulations concerning local unions having existing agreements with the show facility or with authorized contractors employed by Management. Any dispute or disagreement between exhibitor and an official contractor or between and exhibitor and tradesman will be referred to Management for resolution, which will be binding on all parties to the disagreement.

13. EQUIPMENT AND MATERIAL REMOVAL

The exhibitor agrees to remove his exhibit equipment and materials (including fluids) from the show facility by the date and time listed in the Exhibitor Manual. Removal of material will be in compliance with all municipal, provincial and federal government regulations, as well as facilities and Show Management guidelines. Show Management can provide a list of service companies to handle the removal of fluids, materials or any substances used during the show that may be required by law. Removal of such materials is at the sole risk and responsibility of the exhibitor.

14. ASSIGNMENT

The exhibitor may not assign this agreement without prior written consent of Show Management, which consent may be unreasonably withheld.

15. PAYMENT

Payment is due upon receipt of invoice. Payments are non-refundable and non-transferable in the event of cancellation.

16. MISCELLANEOUS

All rates are in Canadian dollars.

Taxes percentage and application may vary.