



ENERGY FORUM+ SC B5 International Colloquium

The Leading Power System Event in Canada

**Join us in
Toronto!**

**September 20-23, 2027
Westin Harbour Castle • Toronto, Ontario**

As the torch passes from CIGRE Energy Forum Calgary to Toronto, we are proud to welcome the global power and energy community to **CIGRE Energy Forum 2027**. Building on the momentum and collaboration fostered in Calgary, Toronto will serve as the next gathering place for industry leaders, innovators, and experts shaping the future of energy systems worldwide.

In addition, the **International CIGRE B5 Study Committee**, Protection and Automation, will be hosting its Colloquium as part of the CIGRE Energy Forum 2027, drawing in additional international audience of specialists.



Marketing Data

The **CIGRE Energy Forum 2027** includes various events that facilitate the sharing of cutting-edge technical skills and business exchanges: CEO, Business, Women In Energy, Next Generation panels, renowned keynote speakers, focused workshops and tutorials, and selected oral presentations.

NUMEROUS SUCCESSFUL DEDICATED EVENTS:

- Specialized Workshops
- CEO Breakfast & Panel
- Business Panel
- Women in Energy (WiE) Panel
- Next Generation Network (NGN) Panel
- Keynote Speeches
- Numerous Professional Networking Events: Breakfasts, Lunches, Coffee Breaks, Cocktails & Gala Dinner

SCOPES OF 16 CIGRE STUDY COMMITTEES:

- A1 Power Generation & Electromechanical Energy Conversion
- A2 Power Transformers & Reactors
- A3 Transmission & Distribution Equipment
- B1 Insulated Cables
- B2 Overhead Lines
- B3 Substations & Electrical Installations
- B4 DC Systems & Power Electronics
- B5 Protection and Automation
- C1 Power System Development & Economics
- C2 Power System Operation & Control
- C3 Power System Sustainability & Environmental Performance
- C4 Power System Technical Performance
- C5 Electricity Markets & Regulation
- C6 Active Distribution Systems & Distributed Energy Resources
- D1 Materials & Emerging Test Techniques
- D2 Information Systems & Telecommunication

CIGRE Canada 2027 in numbers

3 Days of Technical Meetings

2+ Days of Exhibition
1 Late Afternoon + 2 Full Days

450+ Oral Presentations

950+ International Power System Experts (Including 500+ Delegates)

130+ Exhibitors

3M Canada	Montoring Inc	Mitsubishi Electric Power Products Inc.	Secucontrol Produktions GmbH
ABB Inc.	ELEK Software	MOSDORFER GMBH.	SEDIVER
Advanced Power Technologies	Elia Grid International Inc	NGN	sicame-Energie
AltaLink	EMTP	NovaTech Automation	Siemens Canada Ltd.
Ampacimon	Eneryield	NuGrid Power	Siemens Energy Canada
ARRUTI SUBESTACIONES S.A.U.	Fabrimet Inc.	OMICRON	Sieyuan electric USA, LLC
Arteche	Federal Pacific	Osmose Utilities Services	SINOMA JIANGXI INSULATOR AND ELECTRICITY CO.,LTD
Arup Canada	FISO Technologies	PLP Canada	Slacan Industries Inc
ATELIER AHR INC.	Fraunhofer IZM	Powertech Labs Inc	Southern States LLC
AtkinsRéalis	GE Vernova	PPC/LAPP Insulators	Stratatek Test & Measurement
Bird Power & Utilities Ltd	Grimard	primtech North America	Structural Composite Technologies LTD
Burns & McDonnell	Gutor Electronic Americas LLC	PTI Transformers	SUBNET Solutions Inc.
Camlin Energy	Hardline Engineering Ltd.	Qualitrol Corp.	TBEA Power Transformer Group
Cargill	Hitachi Energy Canada	Raptronics Inc.	TMC TRANSFORMERS
Ces Transformers	Innoraptor Dynamics Inc	Reinhausen Canada Inc.	TONG GUANG CABLE
CET Electric Technology Inc.	K-Line Insulators Limited	Reliant EMC LLC	Transmag Energie
CIMA+	Kerwill	Resilient Structures	Trench Group
Cloverdale Paint Industrial	Keysight Technologies	Rexel Utility	TS Conductor
CO7 Technologies	Kinectrics	RHM International	Valard Construction LP
Composite Power Group	LineVision	RITZ Instrument Transformers	Verdyn Inc.
Delta Star, Inc.	Linxon US LLC	RTDS Technologies	WSP Canada Inc.
DIGSILENT GmbH	Maclean Power Systems	S&C Electric Canada Ltd.	XEOS Imaging inc.
Doble Engineering	Manitoba Hydro / PSCAD™	Schweitzer Engineering Laboratories	
Dynamic Ratings	Megger / IPS		
Eamec Canada Inc.	MENY International Energy		
Eaton	MindCore Technologies		
Electrical Grid			

Become a Sponsor

Join us as a sponsor and position your organization at the forefront of the energy sector. Gain valuable exposure, connect with industry leaders, and demonstrate your commitment to innovation in power systems.



Premiere

SPONSORSHIP

EXCLUSIVE **\$32,500**

1 AVAILABLE

- Two (2) 10' x 10' exhibit booths
- Back page of final program
- Option to insert gift/promo in delegate bag
- 30-second advert projected on screen before and after every session
- Seven (7) delegate registrations, each provided a discount value worth the early bird membership price*
- Seven (7) delegate registration, each provided a discount value of 25% less the early bird membership price*



Diamond

SPONSORSHIP

\$19,500

3 AVAILABLE

- Five (5) delegate registrations, each provided a discount value worth the early bird membership price*
- Five (5) delegate registrations, each provided a discount value of 25% less the early bird membership price*
- Sponsorship recognition during cocktail and banquet evening
- Logo projected on screen before the banquet evening and at most technical meetings
- One (1) full page on the final program



Event Application

SPONSORSHIP

EXCLUSIVE **\$18,500**

1 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at Welcome Reception
- Highly visible banner on each page of the application
- Logo and name listed on each panel about the application in the venue
- One (1) half page on the final program



WiFi Landing Page

SPONSORSHIP

\$13,500

1 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at Welcome Reception
- Sponsor logo & branding prominently featured on the WiFi landing page accessed by delegates when connecting to the event WiFi
- One (1) half page on the final program
- Direct Link to Sponsor Website - The WiFi landing page provides a direct clickable link to the sponsor's website, driving delegate traffic and engagement.
- High-Visibility Digital Exposure - Repeated brand visibility as delegates access the event WiFi throughout the event.



Passport Game

PRIZE SPONSORSHIP

\$18,500

1 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Passport Branding - Sponsor logo and branding featured on the Passport Game materials distributed to all attendees.
- Prize Draw Recognition - Sponsor recognition during the Closing Ceremony and Prize Draw.
- One (1) half page on the final program



NGN (Next Generation Network)

PANEL & NETWORKING EVENT

\$12,500

1 AVAILABLE

- Speaking slot at the NGN luncheon panel (most delegates are attending)
- Logo on screens & general program
- 5-minute speech + roll-ups during the cocktail event
- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*



WiE (Women in Energy)

PANEL & NETWORKING EVENT

\$9,500

1 AVAILABLE

- Speaking slot at the WiE Panel Luncheon
- Logo on screens & general program
- 5-minute speech + roll-up during the WiE networking event
- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*



Platinum

SPONSORSHIP

\$13,500

1 AVAILABLE

- Four (4) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at lunch time
- One (1) half page on the final program



Gold

SPONSORSHIP

\$9,500

4 AVAILABLE

- Three (3) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at breakfast time



Silver

SPONSORSHIP

\$6,200

4 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at refreshment breaks



Bronze

SPONSORSHIP

\$3,750

4 AVAILABLE

- One (1) delegate registration, provided a discount value worth the early bird membership price*
- Sponsorship recognition at Welcome Reception



Lanyard

1 AVAILABLE

\$14,500

- Logo on the event lanyard, in alternance with CIGRE logo



Conference Bag

1 AVAILABLE

\$8,500

- Logo to be printed on the bag together with the CIGRE logo
- Bag will be made from recycled PET for a more sustainable and longer use



Hotel Room Key

1 AVAILABLE

\$7,500

- Logo will be printed on the hotel room keys for all bookings in the room blocks and given to each attendee on arrival by the hotel.



Speaking Opportunities

The 3 companies with the highest sponsorship values will be able to:

- Organize a workshop on Monday, September 20, 2027 in the venue. Workshops will be listed on the official program with the others technical meetings. Only costs related to AV equipment and catering will be charged.
- Have a speaking opportunity at the Business Panel

To Book a Sponsorship

PLEASE REGISTER ON www.cigre-exhibition.com/canada2027/

- Complete the form
- Enter your choice of sponsorship. Assignment is based on first-come-first-served basis.
- Print, sign, and send it back to info@pro4events.com

The invoice will be sent to you directly.

Become an Exhibitor

Meet Industry Experts by Exhibiting Your Products & Services

Each booth is 10' x 10' = \$4,950

10' x 20' = \$9,900

10' x 30' = \$14,850

20' x 20' = \$19,800

[+ GST 13% for Canada only]*

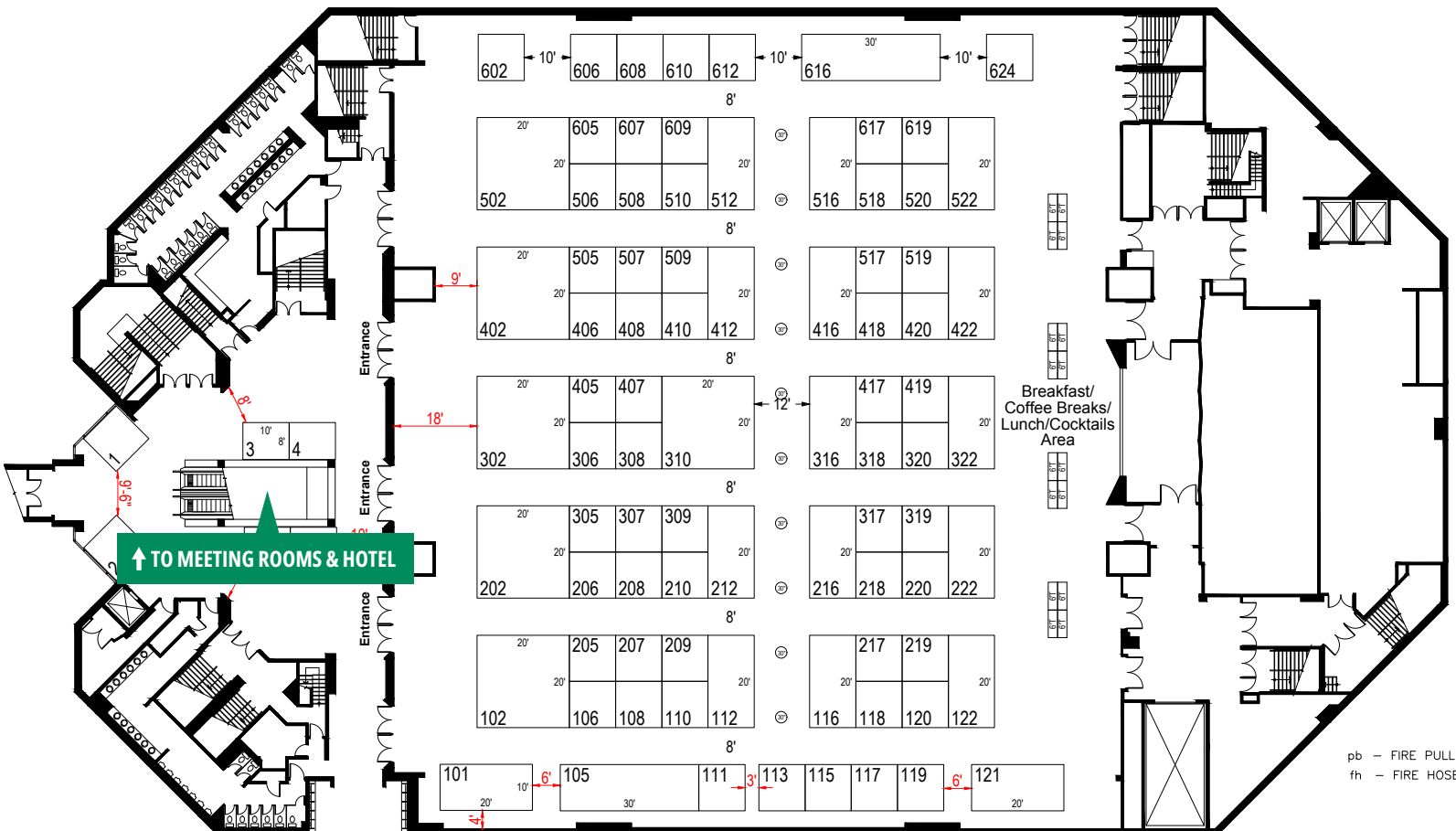
Each booth comes with:

- 8' high drapery backwall
- 3' high drapery division wall
- 7" x 44" booth identification sign

Each company will also get:

- One [1] PROMO CODE, each provided a discount value worth the early bird membership price, which allows access to Exhibition Hall, Technical meetings [not the Workshops], Breakfasts, Coffee breaks, Lunch, Cocktail [4 beverages included], Banquet, and Closing Ceremony.
- One [1] PROMO CODE, each provided a discount value of 25% less the early bird membership price, which allows access to Technical meetings [not the Workshops], Breakfasts, Coffee breaks, Lunch, Cocktail [4 beverages included], Banquet, and Closing Ceremony.
- Two [2] free EXHIBITOR badges which allows access to Exhibition Hall, Breakfasts, Coffee breaks, Lunch and Closing Ceremony

* For safety reasons, the size of the booth may vary.



**To book a booth,
please register on**

www.cigre-exhibition.com/canada2027/

- Complete the form
- Enter your choice[s] of location[s], assignment is based on first-come-first-served basis.

Registration confirmed upon receipt of the official invoice