

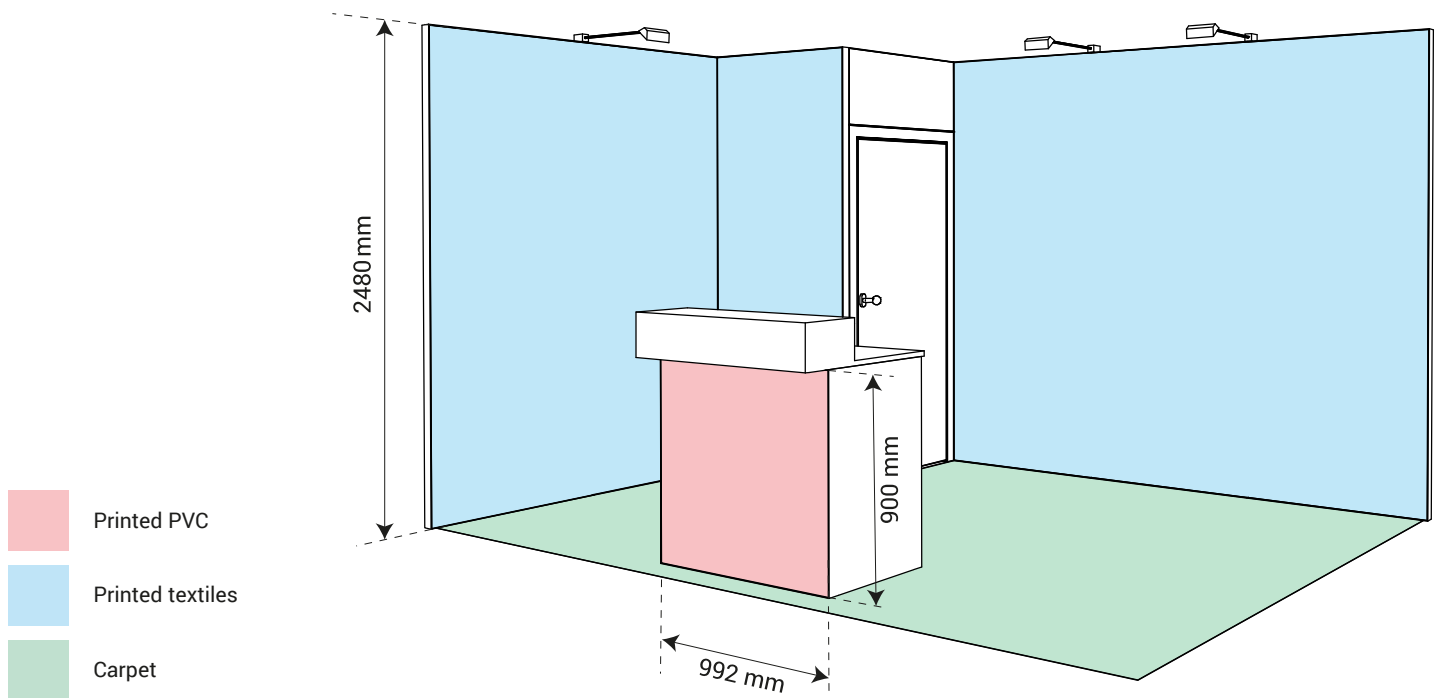
# GRAPHICS FOR CIGRE 2022

Graphic files and chosen carpet color have to be sent to [CAD@huber-messebau.ch](mailto:CAD@huber-messebau.ch)

Emails object should include "Cigre2022", booth number and Company name, aside the real object

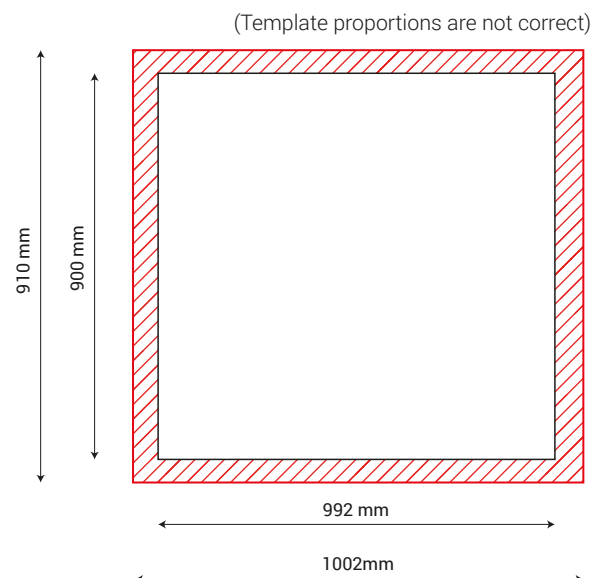
(example: Cigre2022 B52 CompanyName - Print files)

All graphic files have to be sent **before May 25th**. Files bigger than 5Mb should be sent via WeTransfer or similar services. For any question or doubt we are here to help.



## WELCOME DESK (PRINTED ON PVC PANEL)

- Format: PDF, 1 file, 1 page
- Filename:  
 [BoothNumber]\_[CompanyName]\_PVC\_992x900mm.pdf  
 Example: B52\_CompanyName\_PVC\_992x900mm.pdf
- Colorspace: CMYK (Pure black: 80,80,80,100)
- Marks: No colorproofs or cutting marks
- Compression: No compression or downsizing (really important)
- Expanded text and embedded images
- Dpi: use the Dpi Chart on page 2 as guide
- Sizes:
  - Width: 1002 mm (print is 992mm + 5mm bleeding per side = 1002mm)
  - Height: 910 mm (print is 900mm + 5mm bleeding per side = 910mm)
- Files 10x smaller (910x1002mm becomes 91x100.2mm)



## WALLS (PRINTED ON TEXTILE MATERIAL)

A detailed overview on how to properly prepare the files can be found on the next page

**- Filename:**

[BoothNumber]\_[CompanyName]\_Textile[IncreasingNumber]\_[L1(see Width Chart)]x2480mm.pdf  
 (Example: B52\_CompanyName\_Textile2\_2976x2480mm.pdf)

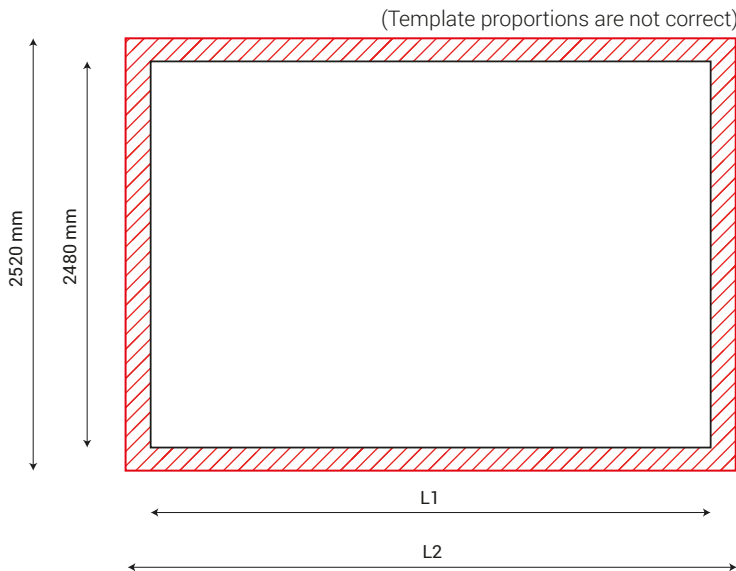
**- Dpi:** use the Dpi Chart on the right as guide

**- Sizes:** please use the following template and Width chart.

- Width: L2 (see Width Chart)
- Height: 2520mm (print is 2480mm + 20mm bleeding per side = 2520mm)

### Dpi Chart

Viewing Distance	Minimum Resolution
1 m	180 dpi
2 m	90 dpi
3 m	60 dpi
5 m	35 dpi
10 m	18 dpi
15 m	12 dpi

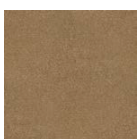


### Width Chart

L1 (Frame size)	L2 (Print size)
496 mm	536 mm
992 mm	1032 mm
1488 mm	1528 mm
1984 mm	2024 mm
2480 mm	2520 mm
2976 mm	3016 mm
3968 mm	4008 mm
4960 mm	5000 mm
5952 mm	5992 mm
6944 mm	6984 mm

## CARPET COLOR

Please let us know via e-mail which color you would like for your stand.



Ref. 1310  
Beige



Ref. 1893  
Light Grey



Ref. 1897  
Dark Grey



Ref. 1323  
Anis



Ref. 1964  
Red



Ref. 1370  
Orange



Ref. 1380  
Dark Blue







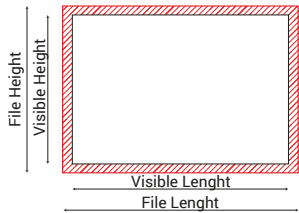







Ref. 1969  
Light Blue



Ref. 1335  
Turquoise

# HOW TO PREPARE GRAPHIC FILES FOR PRINT

	 OK	 NOT OK												
<b>FORMAT</b>	 <b>PDF</b> , 1 file per graphic, 1 page per file (example: 3 walls = 3 files, 1 page each)	 <ul style="list-style-type: none"> <li>• All walls in one file</li> <li>• Non-PDF formats</li> </ul>												
<b>IMAGES</b>	<ul style="list-style-type: none"> <li>• Images embedded in the PDF</li> <li>• <b>Compression:</b> No compression or downsizing</li> <li>• <b>Quality:</b> use the Chart below as guide</li> </ul> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Viewing Distance</th> <th>Pixel per meter</th> </tr> </thead> <tbody> <tr> <td>1 m</td> <td>6000</td> </tr> <tr> <td>2 m</td> <td>3000</td> </tr> <tr> <td>3 m</td> <td>1500</td> </tr> <tr> <td>5 m</td> <td>800</td> </tr> <tr> <td>10 m</td> <td>300</td> </tr> </tbody> </table> <p>Example: <b>4m print</b> with viewing <b>distance of 3m:</b>            - 3m viewing distance is 1500pixel per meter            - 4m print x 1500 pixel = 6000px            - Image has to be at least 6000px</p>	Viewing Distance	Pixel per meter	1 m	6000	2 m	3000	3 m	1500	5 m	800	10 m	300	<ul style="list-style-type: none"> <li>• Images taken from Google</li> <li>• Images transferred via WhatsApp</li> <li>• Screenshots</li> </ul> <div style="border: 1px dashed red; padding: 10px; margin-top: 20px;"> <p>If you need high quality images you can use:</p> <ul style="list-style-type: none"> <li>• Google advanced images search tool (<a href="http://www.google.com/advanced_image_search">www.google.com/advanced_image_search</a>) and set the image size larger than 8-10-12 Mp depending on the print size (mind the copyright!)</li> <li>• Professional imagestock website (not free) like iStock, Shutterstock, etc.</li> <li>• Free imagestock website like Pixabay, Pxhere, etc.</li> </ul> </div>
Viewing Distance	Pixel per meter													
1 m	6000													
2 m	3000													
3 m	1500													
5 m	800													
10 m	300													
<b>LOGO</b>	 <b>Vector PDF, EPS or SVG</b>	 <p>Test: If you zoom in the image, you will see if it is pixelated. In this case the file is not good</p>												
<b>SIZE</b>	 See the <b>standplan pdf</b>	<p>Any other size.</p> <p>This allow us to check quickly the files and send them to production without extra work and time loss</p> <div style="border: 1px dashed red; padding: 10px; margin-top: 20px;"> <p>If not sure about the size of your pdf, you can open it in Adobe Acrobat Reader and move the mouse cursor to the <b>bottom left corner</b>, there you can see its size</p>  </div>												
<b>COLORSPACE</b>	 <b>CMYK</b> (Pure black: 80,80,80,100) if possible ISO Coated v2 300% (ECI)	 <b>RGB</b> is meant for screens, therefore some RGB colors can't be printed												
<b>MARKS</b>	 No colorproofs or cutting marks	 Colorproofs or cutting marks												
<b>FILE SCALE</b>	1:1 or 1:10 (example: 536mm print = 536mm or 53.6 file)	1:2, 1:4 or other scales												
<b>TEXT &amp; PATHS</b>	Text and paths expanded	Text and paths not expanded. (In this case please send us every font used)												