

CIGRE 2022 International Session

Palais des Congrès, Paris, France (29 August > 02 September, 2022)
For Power System expertise

SPONSORSHIP OPPORTUNITIES

for registered exhibitors only www.cigre-exhibition.com

PRO4EVENTS

info@pro4events.com



Reference	Sponsorship offers CIGRE 2022 First come, First served	Price 2022 (Vat excl.)
OFFER 1	Speaking opportunity in the Exhibition in a dedicated conference open space	4 900 euros 1 slot of 25 mns
OFFER 2	Interview on CIGRE TV	5 900 euros 1 slot of 2 mns
OFFER 3	Display your ad in Conferences rooms during conferences breaks	6 500 euros Your video played in ALL the conferences rooms, alternately with 4 other sponsors, during ALL the conferences breaks, during 1 DAY
OFFER 4	Display your ad in the Congress Center on entrance levels	19 800 euros Your video played every minute, during 9 days, alternately with 1 other sponsor, on 24 digital panels in the entrances of the Congress Center
OFFER 5	Your advertising page printed in the Guide Book (= exhibition catalogue)	from 1 100 to 7 850 euros
OFFER 6	Exclusive banner on the official CIGRE 2022 app	17 500 euros Limited to 1 sponsor
OFFER 7	Sponsor the Opening cocktail on Sunday	45 000 euros Limited to 1 sponsor
OFFER 8	Sponsor the cocktail in the Exhibition on Monday	29 000 euros (already booked) Limited to 1 sponsor
OFFER 9	Sponsor the cocktail diner (« soirée ») on Thursday	85 000 euros Limited to 1 sponsor

Description on the following pages

updated on April 2022, subject to changes - contact : info@pro4events.com

OFFER 1		Where	When	Price 2022 (Vat excl.)
	<p>Speaking opportunity in the Exhibition</p> <p>Present your company's services, products to Power System Experts</p> <p>25 mns speech</p> <p>Equipment available on the open space :</p> <ul style="list-style-type: none"> 1 monitor 1 Hdmi cable Microphones for speakers Headphones for listeners Desk & chairs 	<p>in a dedicated conference open space (EXPERTS FORUM on level 3)</p> <p>open to all</p>	<p>Monday > Friday</p> <p>between 12:00 & 14:25</p> <p>The promotion of the speech has to be done by the Exhibitor</p> <p>Maximum 50 attendees > Speakers must use microphones and attendees, headphones (to avoid noise disturbance).</p>	<p>4 900 euros</p> <p>1 slot of 25 mns speech</p> <p>First come, first served</p>

Time slot registration OFFER 1 First come, First served

1 SLOT = 25 mns speech	MONDAY 29 August 2022		TUESDAY 30 August 2022		WEDNESDAY 31 August 2022		THURSDAY 01 September 2022		FRIDAY 02 September 2022	
TIMES <i>subject to changes</i>	Price	Select slots	Price	Select slots	Price	Select slots	Price	Select slots	Price	Select slots
12:00 – 12:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
12:30 – 12:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:00 – 13:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:30 – 13:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
14:00 – 14:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	


OFFER 2		Where	When	Price 2022 (Vat excl.)
	<p>Interview on CIGRE TV</p> <p>A CIGRE TV channel will broadcast daily informative content : presentations of the day's technical programmes, interviews with CIGRE personalities & exhibitors, on-the-spot feedback, presentations of key events, etc..</p> <p>2 mns interview (or speech)</p>	<p>Speaker, date, time, location will be determined in advance for an interview (or a speech) in live in the Exhibition Halls.</p> <p>To be played on CIGRE TV during the Event</p> <p>Link to CIGRE TV on CIGRE 2022 Session & www.cigre-exhibition.com</p> <p>Replay on line until December 2022 (to be confirmed)</p>	<p>Monday > Friday</p> <p>2 interviews on CIGRE TV in the morning 2 interviews on CIGRE TV in the afternoon.</p> <p>Non contractual picture</p>	<p>5 900 euros</p> <p>1 slot of 2 mns interview (or speech)</p> <p>First come, first served</p>

Time slot registration OFFER 2 First come, First served

1 SLOT = 2 mns interview (or speech) on CIGRE TV	MONDAY 29 August 2022		TUESDAY 30 August 2022		WEDNESDAY 31 August 2022		THURSDAY 01 September 2022		FRIDAY 02 September 2022	
	Price	Select slots	Price	Select slots	Price	Select slots	Price	Select slots	Price	Select slots
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

*see the rules at the end of this page

OFFER 3	Where	When	Price 2022 (Vat excl.)
<p>Display your ad during conferences breaks >></p> <p>Your video (= 1 video limited to 30 seconds) played alternately with 4 other sponsors</p> <p>During the conferences breaks</p> <p>Breaks = approximately 10 mns > up to 8 breaks per day</p> <p>Technical data : Provide 1 video Format MP4 HIGH DEFINITION Your video will be played on a big screen (16x9 to be confirmed). To be sent to info@pro4events.com before May 30, 2022 + send a web link to the video</p>	<p>in Conferences Rooms</p> <p>open to registered Delegates only</p> <p>Conferences : Opening Panel on Monday GDM (Group Discussion Meetings) Tutorials Workshops</p> <p>>Click here to see the General Programme subject to change at any time</p>	<p>Monday to Friday</p> <p>Limited to 5 sponsors per break</p>  <p>Non contractual picture</p> <p>To view your advertising videos during conference breaks, you need to register as a Delegate > https://session.cigre.org/registration</p> <p>After the Event, conference videos will be available in Replay on line to registered Delegates only.</p>	<p>6 500 euros</p> <p>= your video (1 video) played in ALL the conferences rooms, alternately with 4 other sponsors, during ALL the conferences breaks during 1 DAY</p> <p>First come, first served</p>

Time slot registration OFFER 3 **First come, First served**


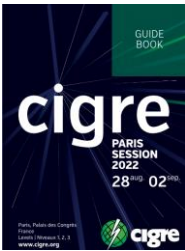


1 SLOT = your video played in ALL the conferences rooms, alternately with 4 other sponsors, during ALL the conferences breaks during 1 DAY	MONDAY 29 August 2022	TUESDAY 30 August 2022	WEDNESDAY 31 August 2022	THURSDAY 01 September 2022	FRIDAY 02 September 2022
<p>up to 8 breaks each day >> (before or after the conferences when it's possible & during the conferences)</p> <p>Breaks = approximately 10 mns</p>	<p>in 3 conference rooms</p> <p>Opening Panel Tutorials Workshops</p>	<p>in 7 conference rooms</p> <p>GDM Tutorials Workshops</p>	<p>in 7 conference rooms</p> <p>GDM Tutorials Workshops</p>	<p>in 5 conference rooms</p> <p>GDM Tutorials Workshops</p>	<p>in 5 conference rooms</p> <p>GDM Workshops</p>
<p>5 sponsors (choose a day and write your company name)</p>	<p>Expected attendance / day = 2000</p>	<p>Expected attendance / day = 1800</p>	<p>Expected attendance / day = 1800</p>	<p>Expected attendance / day = 1800</p>	<p>Expected attendance / day = 1800</p>
	Write your company name	Write your company name	Write your company name	Write your company name	Write your company name
Company 1	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day
Company 2	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day
Company 3	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day
Company 4	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day
Company 5	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day	6 500 euros for 1 video played during 1 day
> General Programme CIGRE 2022	1 same video can be played approximately 4 times during a 10 mns break				

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Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France
e-mail info@pro4events.com

		Where	When	Price 2022 (Vat excl.)
OFFER 4	<p>Display your ad in the Congress Center >></p> <p>seen by 100 % of Delegates, Visitors, Press and Exhibitors in strategic areas.</p> <p>Your video (limited to 30 seconds)</p> <p>Played alternately with 1 other sponsor</p> <p>every minute, during 9 days</p> <p>Technical data : Provide 1 video High Definition resolution 1080 pixels wide by 1920 pixels high.</p> <p>to be sent to b.morel@liote.fr before May 30, 2022 (copy to info@pro4events.com)</p> <p>Regarding the French law, all the English texts have to be translated into French, to be inserted with an Asterix * on the side or at the end of the page, in small letters.</p>	<p>in entrances levels</p> <p>in the corridors to the Hyatt hotel</p> <p>in the main entrance hall</p> <p>in front of the main amphitheater (where the Opening Ceremony CIGRE will happen)</p> <p>on 24 digital panels 75' >>></p>	<p>during 9 days,</p> <p>Thursday 25 August > Friday 02 September</p> <p>Limited to 2 sponsors</p>  <p>Non contractual picture</p>	<p>19 800 euros</p> <p>= your video (1 video) played every minute, during 9 days, alternately with 1 other sponsor, on 24 digital panels in the entrances of the Congress Center</p> <p>First come, first served</p>
OFFER 5	<p>Your advertising page printed</p> <p>Technical data : Provide a PDF High Definition before May 30, 2022</p> <p>1 page = L 150 x H 210 mm ½ page = L 140 x H 97.5 mm</p> <p>+ 7mm for the inner margin + 5mm for cut lines and bleed</p> <p>>info@pro4events.com</p>	<p>in the Session Guide Book (= catalogue)</p>  <p>Non contractual picture</p>	<p>distributed during the Event to delegates, visitors, exhibitors</p> <p>8 000 Guide Books will be printed and distributed during the Session</p>	<p>Back cover = 7 850 euros</p> <p>inside front cover = 4 500 euros</p> <p>inside back cover = 4 000 euros</p> <p>Full page 4 colors = 1 600 euros</p> <p>½ page = 1 100 euros</p> <p>First come, first served</p>
OFFER 6	<p>NEW ! Exclusive banner on the official CIGRE 2022 app</p> <p>Non contractual picture</p>  <p>Technical data : Send your logo (JPEG format) or a banner with your logo (1125 x 200 (max 170 kilo-octets) or 1516 x 210 (max 220 kilo octets) before May 30, 2022 >info@pro4events.com</p> <p>Your logo will be advertised with the name of your company</p>	<p>on the CIGRE 2022 mobile app</p> <p>+ 2 670 mobile app downloads last Session</p>	<p>Limited to 1 sponsor</p>  <p>Non contractual picture</p>	<p>17 500 euros 1 exclusive banner</p> <p>First come, first served</p>

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		Where	When	Price 2022 (Vat excl.)
OFFER 7	<p>Sponsor the Opening cocktail on Sunday</p> <p>1/ Personalised roll-ups displayed in the Hall Ternes on Sunday = 6 roll-ups</p> <p>2/ Company's name announced during the Official Opening Speech</p> <p>3/ Company's name listed each time the words « Sunday's welcome cocktail » are written</p> <p>4/ messages sent on CIGRE social networks, after the event, to thank your company for sponsorship.</p>	<p>Welcome cocktail Hall Ternes on level 1</p> <p>Open to Delegates & Exhibitors attending the Opening Ceremony</p> <p>Expected attendance : + 2 000</p>  <p>Non contractual picture</p>	<p>on Sunday 28 August, 2022</p> <p>The Opening Ceremony is starting at 4 pm on level 0</p> <p>The Welcome cocktail will end the day (from about 17 :30 pm to 7pm)</p> <p>Limited to 1 sponsor</p>	<p>45 000 euros</p> <p>First come, first served</p>
OFFER 8	<p>Sponsor the cocktail in the Exhibition on Monday</p> <p>1/ Personalised roll-ups displayed on the 3 levels of the exhibition floor (= 21 sets) on Monday 29 August until the end of the reception (at 20:00)</p> <p>2/ one of the catering booth will be located in front of the sponsoring company's booth.</p> <p>3/ opening Tour organised with CIGRE President ending on the sponsoring company's booth.</p> <p>4/ company's name listed each time the words « Monday cocktail » are written</p> <p>5/ 1 full page advertisement in the Guide Book distributed to 8000 attendees (value 1600 euros – offer 5)</p> <p>6/ messages sent on CIGRE social networks, after the event, to thank your company for sponsorship.</p>	<p>On the Exhibition Floor on the 3 levels</p> <p>Open to Delegates, Exhibitors, Visitors</p> <p>Expected attendance : + 3 000</p>  <p>Non contractual picture</p>	<p>on Monday 29 August From 18:00 > 20:00</p> <p>Limited to 1 sponsor</p>	<p>29 000 euros (already booked)</p>
OFFER 9	<p>Sponsor the cocktail diner (« soirée ») on Thursday</p> <p>1/ Personalised roll-ups displayed at the « soirée » venue (= 10 sets)</p> <p>2/ Company's name announced during the Official Opening Speech</p> <p>3/ Company's name listed each time the words « Thursday cocktail » are written</p> <p>4/ 5 free invitations to the « Soirée »</p> <p>5/ messages sent on CIGRE social networks, after the event, to thank your company for sponsorship.</p>	<p>Location to be confirmed</p> <p>Open to registered Delegates</p> <p>Expected attendance : + 2 000</p>  <p>Non contractual picture</p>	<p>on Thursday 01 September From 19:00</p> <p>Limited to 1 sponsor</p> <p>5 free invitations to the « Soirée » for your company staff only</p>	<p>85 000 euros</p> <p>First come, first served</p>

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RULES Sponsorship offers

Promotion : Exhibitors make their **own promotion** of their speech, interview or advertising video on their own stand, website, social networks, with the logo CIGRE.



Exhibitors shall not advertise any other company or contractor.

Slot Registration : First come, First served.

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com).

Subject of speech/videos : Each speech, interview or advertising video **must comply with CIGRE domains of work** (<https://www.cigre.org/GB/knowledge-programme/our-16-study-committees-and-domains-of-work>).

The language used in speeches, videos, in documents must be only **English**.

> Send a mail with the name of the Speaker & contact (mail & tel.) + a text explaining the subject & content of what the Speaker would like to talk about, during the speech / interview, videos > before May 30,2022 to info@pro4events.com.

Suggestions for your speech : products, novelties, news related to CIGRE activities... to be sent to info@pro4events.com.

Interviews on CIGRE TV : a journalist may ask you to answer questions prepared in advance with you.

It is not possible to ask for any modifications of slot, speaker, speech, advertising video, after May 30, 2022.

No external links are allowed in videos, no url address, no tracking.

Acces to your video / interview :

To view your video displayed in the conference rooms, you need to get a Delegate pass
Register before the Session on <https://session.cigre.org/registration>

To view your interview on CIGRE TV **in replay**, click on CIGRE website on <https://session.cigre.org/>

In the Exhibition Halls :

Noise : The maximum level of noise is 65 dB > Speakers must use microphones and attendees must use headphones.

Products displayed : Only small devices & products for display are accepted. No flying objects.

No flyers or advertising material is allowed in the Exhibition Halls.

Exhibitors must comply with the General Rules on <http://www.cigre-exhibition.com/form/cgv/>
and with the Technical and Safety Rules in the Exhibitors' guide on www.cigre-exhibition.com/exhibitors/exhibitors-guide/

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SEND YOUR COMPANY LOGO > format JPEG

To info@pro4events.com

It is agreed that Pro4events can display the logo on screens and documents during the Session and in replay.

DEADLINES :

ORDER FORM > *First come, first served*

ADVERTISING PAGE to be printed in the Guide Book

LOGO (jpeg) - **ADVERTISING VIDEOS** (High definition) > **May 30, 2022**

To info@pro4events.com

Links :



[General Programme CIGRE 2022](https://session.cigre.org/general-programme)

<https://session.cigre.org/general-programme>

[Delegates Registrations CIGRE 2022](https://session.cigre.org/registration)

<https://session.cigre.org/registration>

[CIGRE 2022 Technical Exhibition](http://www.cigre-exhibition.com/exhibitors/exhibitors-guide/)

www.cigre-exhibition.com/exhibitors/exhibitors-guide/

To attend conferences & meetings, to access the on-line internet session platform, to view your advertising spots during the conference breaks, you need to register as a Delegate > <https://session.cigre.org/registration>



CIGRE 2022 International Session

Palais des Congrès, Paris, France (29 August > 02 September, 2022)
For Power System expertise

ORDER FORM

for registered exhibitors only

First come, First served

> Deadline May 30, 2022

Order form, data, videos, logo of your company have to be sent to info@pro4events.com
 before May 30,2022



PRO4EVENTS – 3-17 chemin du Lanfonnet – 74320 Sevrier - info@pro4events.com

Your company Order form n° /
 Bon de commande interne

Date

Contact

Email

Address / adresse

VAT / TVA :

OFFER	Description	Quantity	Unit price	Total Amount
<i>Example</i>				
Offer 3	Display your ad during conference breaks	2 slots	6 500	13 000 euros

OFFER	Description	Quantity	Unit price	Total Amount

Total amount VAT excl./ Total HT			€
VAT / TVA :			€
Total amount VAT incl. Total TTC (€)			€

An invoice will be issued shortly – payment due on receipt

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

You can pay directly by bank transfer or Credit Card

Bank Address / <i>adresse</i> Banque Société Générale Agence ANNECY ROYALE 9B rue Royale 74009 ANNECY - France	Account / <i>compte</i> PRO4EVENTS SARL IBAN : FR76 3000 3030 7000 0206 0438 860 BIC adress / SWIFT code : SOGEFRPP	For European countries : EU + Switzerland, Norway, Iceland et Lichtenstein Bank transfer SEPA only or fees will be charged to your company For all others countries : Bank transfer SHARE or fees will be charged to your company
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SIRET : 480 934 660 00030

TVA / VAT Intracommunautaire : FR 93 480 934 660

Authorization

Payment by credit card (2 % additional fees)

Please complete and send back to david.flandin@pro4events.com ONLY

Cardholder Name			
Billing address			
Zip code			
City			
Country			
Credit card type	VISA	<input type="checkbox"/>	Tick the box
	MASTERCARD	<input checked="" type="checkbox"/>	

Credit card number (16 digit)

----- / ----- / ----- / -----

Expiration date (MM/YY)

-- / --

Card ident. number (3 last digits located on the back of the credit card)

Amount to charge	
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I authorize Pro4events to charge the agreed amount listed above to my credit card provided herein.

I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Signature :

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