



TECHNICAL EXHIBITION August 25 > 30, 2024

Palais des Congrès, Paris

www.cigre-exhibition.com

SPONSORSHIP OPPORTUNITIES

for registered exhibitors only

**New ! Become one of the
exclusive Sponsors for the**

Cocktail Reception (25 August)

NGN Event (Young Engineers) (28 August)

Cocktail Diner (29 August)

Women in Energy Event (29 August)

And much more...

FIRST COME

FIRST SERVED

**Paris
Session 2024**



Document updated on December 2023 - Informations are subject to change at any time

Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France
e-mail info@pro4events.com / www.cigre-exhibition.com

Become an exclusive Sponsor

All sponsorship levels **DIAMOND, PLATINUM, GOLD 1 or GOLD 2** will include the following:

- + 1 advertising page displayed on CIGRE TV
- + Your company logo displayed in ALL the coffee breaks and lunch areas

DIAMOND (1 official Sponsor)

It's possible to share the sponsorship with another exhibitor

65 000 euros
(VAT excl.)

OFFICIAL SPONSOR of the COCKTAIL RECEPTION on the 3 levels, inside the exhibition on Sunday 25 August (around 5:00 pm to 7:30 pm, just after the Opening Ceremony)
3 000 attendees

- 16 roll-ups displayed on 4 levels (Welcome area + 3 levels of the exhibition) on Sunday
- 1 catering banquet located in front of your booth
- Your company logo displayed each time the "Cocktail Reception" is listed : on the Guidebook / on the [CIGRE Session website](#) / on the event application / in the programme / on LinkedIn
- 1 advertising page (4 colors, inside page) in the Guidebook (8500 ex. printed)
- 2 interviews on CIGRE TV
- 1 month advertising on the [CIGRE Session website](#) (dates to be confirmed)
- 1 month banner on [e-cigre](#) (+110 000 views/year)
- 1 advertising video 30 seconds displayed in the conference rooms
- Your company logo on the lanyards (9000 attendees) > 1 logo CIGRE + 1 logo of your company
- 1 brochure / product in the conference bag (4000 delegates)
- 5 visitor badges to access the Opening Ceremony & Cocktail Reception on Sunday

PLATINUM (1 official Sponsor)

42 500 euros
(VAT excl.)

OFFICIAL SPONSOR of the CIGRE COCKTAIL DINER ("Soirée") at the Musée des Arts Forains on Thursday 29 August (from 7:00 pm)
2 400 delegates

- 2 roll-ups at the entrance of the Palais des Congrès (on Thursday)
- 6 roll-ups inside the Palais des Congrès (on Thursday)
- Your company logo displayed each time the "Cocktail diner" is listed : on the Guidebook / on the [CIGRE Session website](#) / on the event application / in the programme / on LinkedIn
- 1 advertising page (4 colors, inside page) in the Guidebook (8500 ex. printed)
- 1 interview on CIGRE TV
- 1 month advertising on the [CIGRE Session website](#) (dates to be confirmed)
- 1 month banner on [e-cigre](#) (+110 000 views/year)
- 5 companion badges to access the CIGRE Cocktail diner on Thursday

First come, First served

GOLD 1 (1 official Sponsor)**18 000 euros**
(VAT excl.)

**OFFICIAL SPONSOR of the WOMEN IN ENERGY Event (WIE) at the Palais des Congrès
on Thursday 29 August (11:30 am to 3:00 pm)
250 attendees**

- 3 roll-ups at the entrance of the Palais des Congrès (on Thursday)
- 1 roll-up inside the meeting room (during the WIE Event)
- 5 to 10 minutes speech during the WIE Event
- Your company name displayed each time the “WIE” Event is listed : on the Guidebook / on the [CIGRE Session website](#) / on the event application / in the programme / on LinkedIn
- 1 advertising page (4 colors, inside page) in the Guidebook (8500 ex. printed)
- 1 month banner on [e-cigre](#) (+110 000 views/year)

GOLD 2 (1 official Sponsor)**18 000 euros**
(VAT excl.)

**OFFICIAL SPONSOR of the NGN Event (Young Engineers) at the Palais des Congrès
on Wednesday 28 August (11:30 am to 3:00 pm)
250 attendees**

- 3 roll-ups at the Palais des Congrès (on Wednesday)
- 1 roll up inside the meeting room (during the NGN Event)
- 5 to 10 minutes speech during the NGN Event
- Your company name displayed each time the “NGN” Event is listed : on the Guidebook / on the [CIGRE Session website](#) / on the event application / in the programme / on LinkedIn
- 1 interview on CIGRE TV
- 1 month advertising on the [CIGRE Session website](#) (dates to be confirmed)

ORDER FORM > [click here](#)

Contact : info@pro4events.com
www.cigre-exhibition.com

More Sponsorship Opportunities

First come, First served

1/ SPEAKING OPPORTUNITY

In a dedicated conference open space **INSIDE THE EXHIBITION** : “The Experts Forum” on Level 3
25 mns speech between 12:00 pm and 2:30 pm (from Monday to Friday)

4 900 euros
1 slot of 25 mns
(VAT excl.)

2/ INTERVIEW ON CIGRE TV

CIGRE TV channel will broadcast daily informative content during the Event (& in replay)
2 mns speech or interview (date, time, location to be confirmed before the event)

5 900 euros
1 slot of 2 mns
(VAT excl.)

3/ DISPLAY YOUR VIDEO IN CONFERENCE ROOMS (Targeted audience : 3 500 Delegates)

Your advertising video (limited to 30 seconds) played alternately **with 5 other sponsors**
In **CONFERENCE ROOMS** : Opening panel, GDM, Tutorials, Workshops..
During **1 day or during 5 days** (& in replay) for **DELEGATES**, **during conference breaks** (up to 8 breaks/day)

6 500 euros
1 video played 1 day
OR
14 900 euros
1 video played 5 days
(VAT excl.)

4/ DISPLAY YOUR VIDEO INSIDE THE CONGRESS CENTER

Your advertising video (limited to 30 seconds) played alternately **with 1 other sponsor**
on 24 digital panels 75'
HIGH VISIBILITY > during **9 days** (every minute) in the **New Welcome area on level 0**,
in the corridors of the Hyatt Hotel, in front of the main amphitheater (where the Opening Ceremony takes place),...

26 800 euros
1 video played
on 24 digital panels
during 9 days
(VAT excl.)

5/ ADVERTISING PAGE IN THE GUIDEBOOK

Your advertising page printed in the Session Guidebook (=8500 printed catalogues)

From 1 100
to 7 850 euros
see details in the order form
(VAT excl.)

6/ EXCLUSIVE BANNER ON THE CIGRE 2024 APP

+11000 mobile app downloads last Session 2022

17 500 euros
exclusive sponsor
(VAT excl.)

7/ OUTDOOR LOGO ON THE MAIN FACADE OF THE CONGRESS CENTER (EXCLUSIVE)

HIGH VISIBILITY > announcement of the CIGRE Session with the CIGRE logo + your logo
on a panel 13m long x 10m long on the main façade of the Congress Center
Displayed during 9 days

SOLD

9 850 euros
exclusive sponsor
(VAT excl.)