Sponsorship Opportunities 2026 for exhibitors only

www.cigre-exhibition.com **PARIS** SESSION 23-28 AUGUST The leading global event palaisdescongrès deparis for power system expertise

First-come, First-served

Document updated on November 2025, information subject to changes



Cocktail Reception

Diamond

SPONSOR

€ 95,000 (VAT excl.)





OFFICIAL SPONSOR

Sponsor the cocktail reception on Sunday 23, 2026

Promotion:

- Your company logo on the lanyards: 1 CIGRE logo + 1 logo of your company
- **16 Roll-ups** Displayed on Welcome Areas & Exhibition Areas on Sunday Roll-Up Designs Provided by Sponsor
- One (1) Full Page Advertisement in the Event Brochure (Guide Book)
- The Setup of 1 Catering Booth in Close Proximity to Your Booth
- Acknowledged as the Diamond Sponsor for CIGRE Paris Session 2026
- Acknowledged as the official Sponsor for the Cocktail
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website
- >> Possibility of Having a Co-Sponsor





Pictures for illustration only

NGN Event

Next Generation Network

Gold 1 SPONSOR

€ 18,000 (VAT excl.)



WiE Event

Women in Energy

Gold 2 SPONSOR

€ 18,000

(VAT excl.)



OFFICIAL SPONSOR

Sponsor the NGN Event

Promotion

- 3 roll-ups at the Palais des Congrès (on the day of the Event)
- 1 roll up inside the meeting room (during the NGN Forum)
 Roll-Up Designs Provided by Sponsor
- 5 to 10 minutes speech during the NGN Forum
- Your logo on the Job Center Wall where all the Job offers are displayed



+ 250 attendees

Pictures for illustration only

- Acknowledged as the Gold 1 Sponsor for CIGRE Paris Session 2026
- Acknowledged as the official Sponsor for the NGN Event
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

OFFICIAL SPONSOR

Sponsor the WiE Event

Promotion

- 3 roll-ups at the Palais des Congrès on the day of the Event
- 1 roll up inside the meeting room (during the WiE Forum)
 Roll-Up Designs Provided by Sponsor
- 5 to 10 minutes speech during the WiE Forum



+ 250 attendees

- Acknowledged as the Gold 2 Sponsor for CIGRE Paris Session 2026
- Acknowledged as the official Sponsor for the WiE Event
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

Event APP SPONSOR

€ 17,500 (VAT excl.)



Outdoor Banners SPONSOR

€ 65 500 (VAT excl.)



EXCLUSIVE SPONSOR

Sponsor the Event APP

Promotion

Display your banner on the Event APP



Logo banner design supplied by Sponsor

Pictures for illustrations only



EXCLUSIVE SPONSOR

Sponsor the outdoor banners

Promotion

Display your banner on the main façade of the Congress Center Next to the CIGRE 2026 banner

Size of the banner: 13 m x 10 m

Time: during 9 days

NEW!

Design & logo supplied by Sponsor



Pictures for illustration only

Escalators SPONSOR

Elevate your brand presence by becoming an Escalator Sponsor.

With high-traffic exposure at the Palais des Congrès de Paris, this premium sponsorship ensures that your company is front and center as attendees navigate the Venue.

NEW! HIGH VISIBILITY

Promotion

Exclusive Branding Opportunities:

Escalator Railings – Feature your company's logo and branding along the handrails for continuous visibility as delegates move between floors.

Glass Panel Windows – Utilize the sleek glass surfaces alongside the escalators to display impactful visuals, key messages, or product innovations.

Why Sponsor?

- Unmatched Exposure: Thousands of attendees will see your branding multiple times a day.
- Strategic Placement: Located in high-traffic areas near networking zones, exhibition halls, and conference rooms.
- Premium Brand Recognition: Stand out among industry leaders and reinforce your company's leadership in the energy sector.

Escalators SPONSOR

8 Options to Choose From (2-way Escalators)

Option 1 sold

8 Options Available:

Option 2 sold

Paris Side

Option 1 - € 28,500

Option 2 - € 28,500

Option 3 - € 15,500

Option 4 - € 15,500

Neuilly Side

Option 5 - € 28,500

Option 6 - € 28,500

Option 7 - € 21,500

Option 8 - € 15,500

Option 8 sold

All Prices Are Excluding VAT

Paris Side

Option 1: Between Level 0 & Level 1 -(2 Side Panels + 4 Adjacent Windows)

Option 2: Between Level 1 & Level 2 - (2 Side Panels + 4 Adjacent Windows)

Option 3: Between Level 2 & Level 3 (Only 2 Side Panels)

Option 4: Between Level 3 & Level 4 (Only 2 Side Panels)

Neuilly Side

Option 5: Between Level 0 & Level 1 (2 Side Panels + 4 Adjacent Windows)

Option 6: Between Level 1 & Level 2 -(2 Side Panels + 4 Adjacent Windows)

Option 7: Between Level 2 & Level 3 (2 Side Panels + 4 Adjacent Windows)

Option 8: Between Level 3 & Level 4 (Only 2 Side Panels)



Side Panel Graphics:.

Utilize the glass or solid panels alongside the escalators for full-length vinyl wraps featuring high-quality images, product visuals, and company branding.

Pictures for illustration only



Adjacent Window Banners (4 in total): install banners on the adjacent windows to reinforce brand visibility from a distance

Graphics & logo supplied by Sponsor

Espresso & Frappuccino BAR SPONSOR

€ 45,500 (VAT excl.)

Ice cream BAR SPONSOR



€ 22, 500 (VAT excl.)

EXCLUSIVE SPONSOR

Sponsor the Espresso & Frapuccino Bar 2 waiters

Promotion

NEW!

Company Logo on a wall behind the bar

Everyone needs coffee!

- Acknowledged as the Espresso & Frapuccino Bar Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages



Picture for illustration only

Company Logo on the Official Conference Website

800 CUPS EACH DAY

Bar open during all the Event

EXCLUSIVE SPONSOR

Sponsor of the Ice cream Bar

Promotion

NEW!

- Company Logo on a wall behind the bar
- Acknowledged as the Ice cream Bar Sponsor for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

1000 ICE CREAM CONES EACH DAY

Bar open from 14:30 to 18:00 pm during all the Event



Picture for illustration only, subject to modifications

Plug & Work SPONSOR

Working spaces

€ **35, 500** (VAT excl.)

EXCLUSIVE SPONSOR

Sponsor the working spaces: "Plug & Work"

Promotion NEW!

- Your Company Logo on a wall behind desks + 1 logo on each desk
- Acknowledged as the "Plug & Work" Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

40 COUNTERS SPREAD ALL OVER THE DIFFERENT LEVELS

Working spaces open during all the event



Picture for illustration only, subject to modifications

Give a Speech OFFER 1 € 4,900 1 slot of 25 mns

(VAT excl.)

Display videos In conference rooms OFFER 2

€ 6,500 1 video for 1 day

€ 19,900 1 video for 5 days

(VAT excl.)

Limited number of slots

MORE OPPORTUNITIES

Promotion

Present your company's latest offerings, services and products, related to CIGRE activities, for 25 mns In a dedicated conference open space: "The Experts Forum" OPEN TO ALL

Time: between 11:00 am and 15:00 pm from Monday to Friday Equipment: 2 monitors, 1 HDMI cable, microphones, desks & chairs



The promotion of the speech has to be done by the Sponsor



Pictures for illustration only

Limited to 5 sponsors

Promotion

Advertising video MP4 (limited to 30 seconds) played on the main screen

In main conference rooms: Opening panel, Group Discussion Meetings, Tutorials, Workshops.

Your video(s) will be played alternately with maximum 5 other sponsors' videos Time: before & after each conference + during conference breaks

VIDEO MP4 supplied by Sponsor



+ 2000 attendees



Display videos

In the Congress Center

OFFER 3

€ 26,800 2 videos for 9 days (VAT excl.)

Advertise In the Event Brochure OFFER 4

From **€ 1,100**

то **€ 7,850** (VAT excl.)

Limited to 2 sponsors

Promotion

2 advertising videos (limited to 10 seconds each) played on 24 digital panels 75' Inside the Congress Center in strategic locations: Welcome area (14 screens), in front of the main

Amphitheater, in the corridors of the Hyatt Hotel...

Your videos will be played alternately with 1 other sponsor's videos

Time: during 9 days: from Thursday 20 to Friday 28 August.



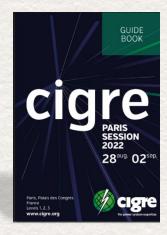
VISIT OUR TEAM AT STAND S334

Pictures for illustration only

VIDEOS supplied by Sponso

Promotion

Advertising page in the Guide Book



PDF HD supplied by Sponsor

9000 Guide Books will be distributed to participants during the CIGRE Session 2026



Back cover = 7 850 € SOLD inside front cover = 4 500 € inside back cover = 4 000 €

Full page 4 colors = 1 600 € ½ page (half page) = 1 100 €

Interview on CIGRE TV OFFER 5

€ 5 900 for 1 slot of 2 mns (VAT excl.)

Give a speech

to 96+ guests in a private

Studio Level 3

+ Display your video/image

on an extra large LED screen

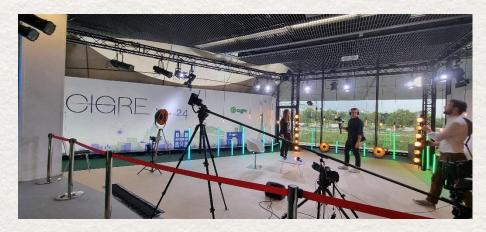
OFFER 6

€ 28,000 (VAT excl.) for booking the Studio during 1 day

First come, First served

Promotion

2 mns speech or interview to be played during the event on CIGRE TV everywhere in Halls and Coffee breaks. CIGRE TV channel will broadcast daily informative content during the Event (& in replay).



Pictures for illustration only

Promotion

Give a presentation to your guests in a private studio 300 sqm and display your videos or your filmed presentation on a LED SCREEN 16m x 3,50m

96+ seats

Book 1 day or more from Monday to Friday



Video or image HD for the LED screen supplied by Sponsor or presentation can be filmed by the technical team and projected on the LED screen

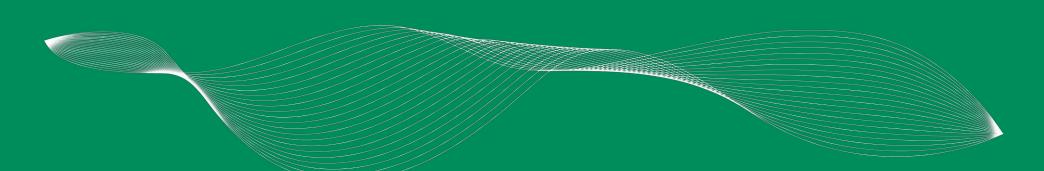
NEW!

Sponsorship

Complete the form on the following page

Sign and send it to info@pro4events.com Invoice will be issued upon confirmation of your order(s)

It is advised to pay your invoice on receipt so that your order is definitely confirmed, by transfer or credit card. For any question, please send a mail to info@pro4events.com



Informations are subject to change at any time Pro4events, 3-17 chemin du Lanfonnet - 74320 Sevrier - France e-mail info@pro4events.com www.cigre-exhibition.com







SPONSORSHIP CIGRE 2026 REGISTRATION FORM

To apply, complete this form and email to: info@pro4events.com

FIRST COME - FIRST SERVED

Company:

ORGANISATION DETAILS	 Please nominate the main person fo 	r
communication within yo	ur organisation:	

Name:	
Position:	
E-mail:	
I am authorised to sign documents on behalf of the organisation and have read terms and conditions governing the sponsorship and General rules on http://www.cigre-exhibition.com/form/cgv/ , and comply with these and fully understand that this application is subject to the approval of PRO4EVENTS. Name:	
Date: /	
Signature & stamp :	

PARIS Session CIGRE 2026 • 23-28 August, 2026 • Palais des Congrès, Paris

ORDER YOUR SPONSORSHIP for exhibitors only	QUANTITY	Unit price in EUROS VAT excluded	TOTAL
DIAMOND the cocktail reception on Sunday Official Sponsor see offer page 2	SOLD	95 000 € possible to share with another sponsor	
GOLD 1 NGN Event Official Sponsor see offer page 3	SOLD	18 000 €	
GOLD 2 WIE Event Official Sponsor see offer page 3	SOLD	18 000 €	
vent APP Exclusive Sponsor ee offer page 4	SOLD	17 500 €	
Outdoor Banners Exclusive Sponsor ee offer page 4	SOLD	65 500 € displayed during 9 days	
escalators Sponsor (Options 1 & 2, 7 & 8 are sold) ee offer pages 5 & 6 imited to 8 sponsors	options 1, 2, 6, 7, 8 are Sold choose options 5, 3 or 4	28 500 € for option 5	
amined to 6 Sponsors		15 500 € for options 3 or 4	
Espresso & Frappuccino Bar Exclusive Sponsor eee offer page 7		45 500 €	
ce cream Bar Exclusive Sponsor see offer page 7	SOLD	22 500 €	
Plug & Work Exclusive Sponsor of the working spaces see offer page 8		35 500 €	
MORE OPPORTUNITIES: Give a speech - see offer 1, page 9 choose your slot(s) page 13	First come, First served (see planning next page)	4 900 € 1 slot of 25 mns	
Display your video in Conference Rooms see offer 2, page 9 choose your slot(s) page 13	First come, First served (see planning next page)	6 500 € 1 video 30 sec played 1 day	
		19 900 € 1 video 30 sec played 5 days	
Display 2 videos in the Congress Center on 24 digital panels in strategic locations Limited to 2 sponsors - see offer 3, page 10		26 800 € 2 videos 10 sec played 9 days	
Advertise in the Guide Book (= Event Brochure)	Back cover Sold	Back cover = 7 850 €	
ee offer 4, page 10		Inside front cover = 4 500 €	
		Inside back cover = 4 000 €	
		Full page 4 colors = 1 600 €	
		Half page = 1 100 €	
nterview on CIGRE TV ee offer 5, page 11 - choose your slot page 14	First come, First served (see planning next page)	5 900 € 1 slot of 2mns	
Sive a speech in a private Studio with an extra LED large screen NEW!		28 000 € for booking the Studio 1 day	
TOTAL (VAT aveluded)			
TOTAL (VAT excluded)			

Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France e-mail info@pro4events.com www.cigre-exhibition.com



SPONSORSHIP CIGRE 2026

CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 1 - GIVE A SPEECH at the Experts Forum, Open to All

CHOOSE YOUR SLOT(s)	MONDAY 24 August 2026		TUESDAY 25 August 2026		WEDNES	DAY	THURSE	AY	FRIDAY	
1 SLOT = 25 mns speech					26 August 2026		27 August 2026		28 August	2026
TIMES	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
11:00 – 11:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
11:30 – 11:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros	(A)	4 900 euros	
12:00 – 12:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
12:30 – 12:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:00 – 13:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:30 – 13:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
14:00 – 14:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
14:30 – 15:00	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	

- > All speeches have to be in English
- > The promotion of the speech has to be done by the Sponsor

OFFER 2 - DISPLAY YOUR VIDEO (s) IN CONFERENCE ROOMS

CHOOSE YOUR SLOT(s)	MONDAY 24 August 2026		TUESD	TUESDAY		SDAY	THURS	SDAY	FRIDAY	
1 SLOT = 1 video played 1 day			25 August 2026		26 August 2026		27 August 2026		28 August 2026	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
	6 500 euros		6 500 euros		6 500 euros		6 500 euros		6 500 euros	

> Access to conference rooms is with a Delegate badge only

Prices are in Euros VAT excluded

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)



Special price = 1 9 900 euros for 1 video played 5 days



SPONSORSHIP CIGRE 2026

CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 5 - Interview on CIGRE TV

CHOOSE YOUR SLOT(s) 1 SLOT = 2 mns speech / interview	MONDAY 24 August 2026		TUESDAY 25 August 2026		WEDNESDAY 26 August 2026		THURSDAY 27 August 2026		FRIDAY 28 August 2025	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	

Prices are in Euros VAT excluded

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)



> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

CIGRE 2024 SPONSORS & PARTNERS

THANK YOU TO CIGRE 2024 SPONSORS

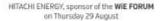


SHERMAR GROUP, sponsor of the OPENING CEREMONY COCKTAIL on Sunday 25 August













GE VERNOVA, sponsor of the NGN Events on Wednesday 28 August, sponsor of the Job Center, sponsor of the mobile app































AND PARTNERS

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Thank you to our Sponsors & Partners CIGRE 2024

Welcome to Sponsors & Partners CIGRE 2026!



More Information on www.cigre-exhibition.com

First-come, First-served

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