

# Sponsorship Opportunities 2026 *for exhibitors only*

[www.cigre-exhibition.com](http://www.cigre-exhibition.com)



PARIS

**SESSION**  
**2026**  
**23-28 AUGUST**



The leading global event  
for power system expertise



First-come, First-served

Document updated on November 2025, information subject to changes

**PRO4EVENTS**  
POWER FOR YOUR EVENTS

# Cocktail Reception

## Diamond

### SPONSOR

€ 95,000  
(VAT excl.)

SOLD



OFFICIAL SPONSOR

Promotion :

- Your company logo on the lanyards : 1 CIGRE logo + 1 logo of your company
- 16 Roll-ups Displayed on Welcome Areas & Exhibition Areas on Sunday  
*Roll-Up Designs Provided by Sponsor*
- One (1) Full Page Advertisement in the Event Brochure (Guide Book)
- The Setup of 1 Catering Booth in Close Proximity to Your Booth
- Acknowledged as the Diamond Sponsor for CIGRE Paris Session 2026
- Acknowledged as the official Sponsor for the Cocktail
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

>> Possibility of Having a Co-Sponsor

HIGH VISIBILITY  
with your logo printed on  
+11 000 LANYARDS



Pictures for illustration only

For more information, please visit our [website](#) or send an email to [info@pro4events.com](mailto:info@pro4events.com)

# NGN Event

Next Generation Network

Gold **1** SPONSOR

€ 18,000

(VAT excl.)

SOLD

# WiE Event

Women in Energy

Gold **2** SPONSOR

€ 18,000

(VAT excl.)

SOLD

OFFICIAL SPONSOR

Sponsor the NGN Event

## Promotion

- **3 roll-ups** at the Palais des Congrès (on the day of the Event)
- **1 roll up** inside the meeting room (during the NGN Forum)  
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the NGN Forum
- **Your logo on the Job Center Wall**  
where all the Job offers are displayed

+ 250 attendees



OFFICIAL SPONSOR

Sponsor the WiE Event

## Promotion

- **3 roll-ups** at the Palais des Congrès  
on the day of the Event
- **1 roll up** inside the meeting room (during the WiE Forum)  
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the WiE Forum

+ 250 attendees



- **Acknowledged as the Gold 2 Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor** for the WiE Event
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

# Event APP SPONSOR

€ 17,500  
(VAT excl.)

**SOLD**

# Outdoor Banners SPONSOR

€ 65 500  
(VAT excl.)

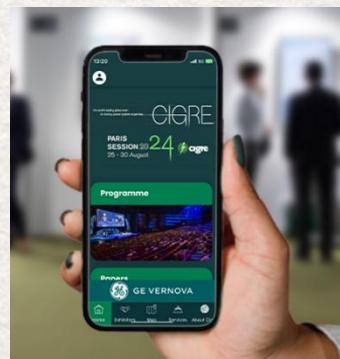
**SOLD**

**EXCLUSIVE SPONSOR**

**Sponsor the Event APP**

## Promotion

Display your banner on the Event APP



Logo banner design supplied by Sponsor



Pictures for illustrations only

**EXCLUSIVE SPONSOR**

**Sponsor the outdoor banners**

## Promotion

Display your banner on the main façade of the Congress Center

Next to the CIGRE 2026 banner

Size of the banner : 13 m x 10 m

Time : during 9 days

**NEW !**

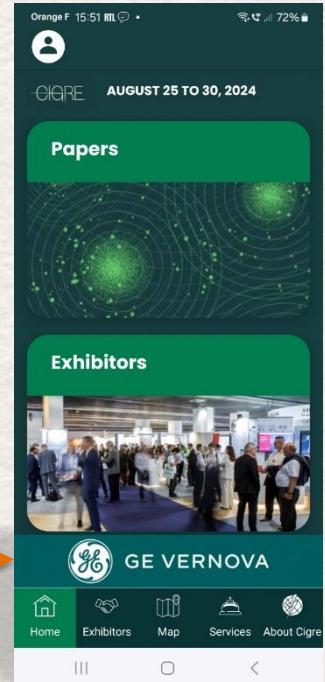


Design & logo supplied by Sponsor



Pictures for illustration only

For more information, please visit our [website](#) or send an email to [info@pro4events.com](mailto:info@pro4events.com)



# Escalators SPONSOR

Elevate your brand presence by becoming an Escalator Sponsor.

With high-traffic exposure at the Palais des Congrès de Paris, this premium sponsorship ensures that your company is front and center as attendees navigate the Venue.

Limited to 8 sponsors

NEW !  
HIGH VISIBILITY

## Promotion

### Exclusive Branding Opportunities:

- Escalator Railings** – Feature your company's logo and branding along the handrails for continuous visibility as delegates move between floors.
- Glass Panel Windows** – Utilize the sleek glass surfaces alongside the escalators to display impactful visuals, key messages, or product innovations.

## Why Sponsor?

- Unmatched Exposure: Thousands of attendees will see your branding multiple times a day.
- Strategic Placement: Located in high-traffic areas near networking zones, exhibition halls, and conference rooms.
- Premium Brand Recognition: Stand out among industry leaders and reinforce your company's leadership in the energy sector.

# Escalators

## SPONSOR

8 Options Available :

**Option 1 sold**

**Option 2 sold**

### Paris Side

Option 1 - € 28,500

Option 2 - € 28,500

Option 3 - € 15,500

Option 4 - € 15,500

### Neuilly Side

Option 5 - € 28,500

Option 6 - € 28,500

Option 7 - € 21,500

Option 8 - € 15,500

**Option 8 sold**

All Prices Are Excluding VAT

Limited to 6 sponsors

## 8 Options to Choose From (2-way Escalators)

### Paris Side

~~Option 1: Between Level 0 & Level 1~~

~~(2 Side Panels + 4 Adjacent Windows)~~

~~Option 2: Between Level 1 & Level 2~~

~~(2 Side Panels + 4 Adjacent Windows)~~

~~Option 3: Between Level 2 & Level 3~~

~~(Only 2 Side Panels)~~

~~Option 4: Between Level 3 & Level 4~~

~~(Only 2 Side Panels )~~



### Side Panel Graphics:

Utilize the glass or solid panels alongside the escalators for full-length vinyl wraps featuring high-quality images, product visuals, and company branding.

Pictures for illustration only

### Neuilly Side

~~Option 5: Between Level 0 & Level 1~~

~~(2 Side Panels + 4 Adjacent Windows)~~

~~Option 6: Between Level 1 & Level 2~~

~~(2 Side Panels + 4 Adjacent Windows)~~

~~Option 7: Between Level 2 & Level 3~~

~~(2 Side Panels + 4 Adjacent Windows)~~

~~Option 8: Between Level 3 & Level 4~~

~~(Only 2 Side Panels)~~



### Adjacent Window Banners (4 in total):

install banners on the adjacent windows to reinforce brand visibility from a distance

Graphics & logo supplied by Sponsor

# Espresso & Frappuccino BAR SPONSOR

€ 45,500  
(VAT excl.)

# Ice cream BAR SPONSOR

€ 22,500  
(VAT excl.)

**SOLD**

EXCLUSIVE SPONSOR

Sponsor the Espresso & Frapuccino Bar  
2 waiters

## Promotion

- Company Logo on a wall behind the bar
- Acknowledged as the Espresso & Frapuccino Bar Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

800 CUPS EACH DAY

Bar open during all the Event

**NEW !**  
Everyone needs coffee !



Picture for illustration only

EXCLUSIVE SPONSOR

Sponsor of the Ice cream Bar

## Promotion

- Company Logo on a wall behind the bar
- Acknowledged as the Ice cream Bar Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

1000 ICE CREAM CONES EACH DAY

Bar open from 14:30 to 18:00 pm  
during all the Event

**NEW !**



Picture for illustration only, subject to modifications

# Plug & Work SPONSOR Working spaces

€ 35, 500  
(VAT excl.)

EXCLUSIVE SPONSOR

Sponsor the working spaces : "Plug & Work"

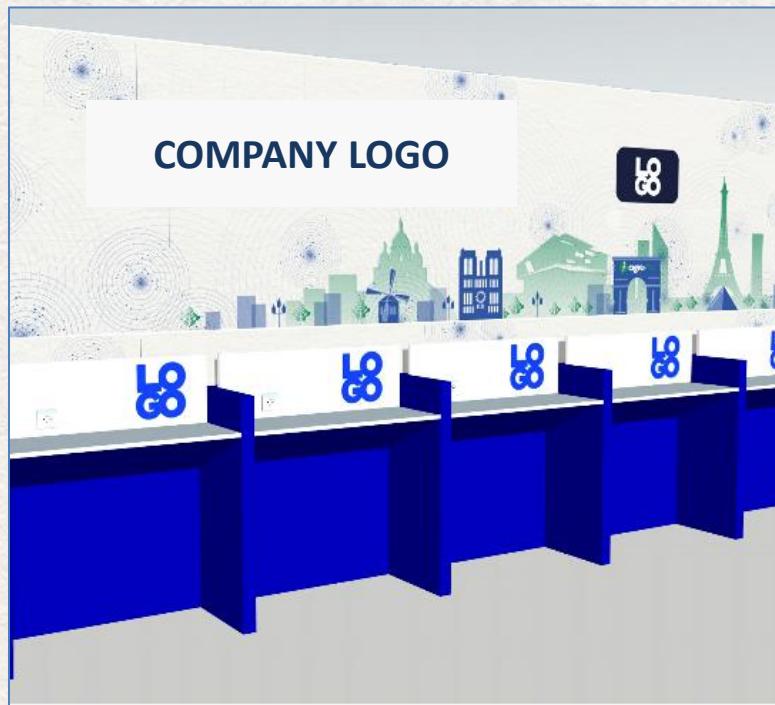
## Promotion

NEW !

- Your Company Logo on a wall behind desks + 1 logo on each desk
- Acknowledged as the "Plug & Work" Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

40 COUNTERS SPREAD ALL OVER THE DIFFERENT LEVELS

Working spaces open during all the event



Picture for illustration only, subject to modifications

# Give a Speech

## OFFER 1

**€ 4,900** 1 slot of 25 mns

(VAT excl.)

# Display videos

In conference rooms

## OFFER 2

**€ 6,500** 1 video for 1 day

**€ 19,900** 1 video for 5 days

(VAT excl.)

Limited number of slots

**MORE OPPORTUNITIES**

### Promotion

Present your company's latest offerings, services and products, related to CIGRE activities, for 25 mns  
In a dedicated conference open space : "The Experts Forum" OPEN TO ALL

Time : between 11:00 am and 15:00 pm from Monday to Friday

Equipment : 2 monitors, 1 HDMI cable, microphones, desks & chairs



The promotion of the speech has to be done by the Sponsor



Pictures for illustration only

Limited to 5 sponsors

### Promotion

Advertising video MP4 (limited to 30 seconds) played on the main screen

In main conference rooms : Opening panel, Group Discussion Meetings, Tutorials, Workshops.

Your video(s) will be played alternately with maximum 5 other sponsors' videos

Time : before & after each conference + during conference breaks

VIDEO MP4 supplied by Sponsor



+ 2000 attendees



For more information, please visit our [website](#) or send an email to [info@pro4events.com](mailto:info@pro4events.com)

# Display videos In the Congress Center OFFER 3

**€ 26,800** 2 videos for 9 days  
(VAT excl.)

# Advertise In the Event Brochure OFFER 4

From **€ 1,100**  
To **€ 7,850** (VAT excl.)

Limited to 2 sponsors

## Promotion

2 advertising videos (limited to 10 seconds each) played on 24 digital panels 75'

Inside the Congress Center in strategic locations : Welcome area (14 screens), in front of the main Amphitheater, in the corridors of the Hyatt Hotel...

Your videos will be played alternately with 1 other sponsor's videos

Time : during 9 days : from Thursday 20 to Friday 28 August.



Pictures for illustration only



VIDEOS supplied by Sponsor

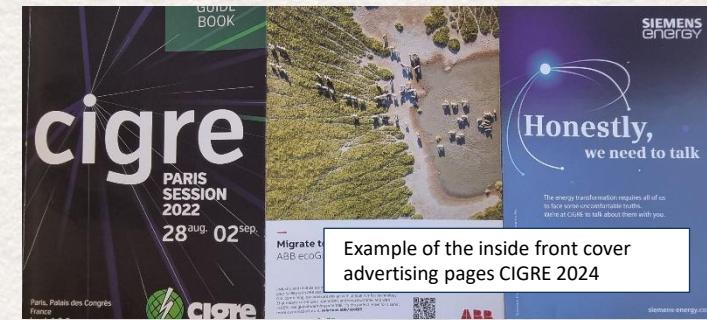
## Promotion

Advertising page in the Guide Book



PDF HD supplied by Sponsor

9000 Guide Books will be distributed to participants  
during the CIGRE Session 2026



Back cover = 7 850 € **SOLD**  
inside front cover = 4 500 € **SOLD**  
inside back cover = 4 000 €

Full page 4 colors = 1 600 €  
½ page (half page) = 1 100 €

For more information, please visit our [website](#) or send an email to [info@pro4events.com](mailto:info@pro4events.com)

# Interview on CIGRE TV OFFER 5

**€ 5 900** for 1 slot of 2 mns  
(VAT excl.)

Give a speech  
to 96+ guests **in a private**  
**Studio Level 3**

+ Display your video/image  
on an extra large LED screen

## OFFER 6

**€ 28,000** (VAT excl.) for booking  
the Studio during 1 day

**First come, First served**

### Promotion

2 mns speech or interview – 1mn to be played during the event on CIGRE TV everywhere in Halls and Coffee breaks.  
*CIGRE TV channel will broadcast daily informative content during the Event (& in replay).*



Pictures for illustration only

### Promotion

Monday & Tuesday booked  
Wednesday, Thursday, Friday  
still available

**NEW !**

Give a presentation to your guests in a private studio 300 sqm and display your videos or your filmed presentation on a LED SCREEN 16m x 3,50m

**96+ seats** Book 1 day or more from Monday to Friday



Video or image HD for the LED screen supplied by Sponsor  
or presentation can be filmed by the technical team and projected on the LED screen

Invitations for the speech & promotion have to be made by the Sponsor

[Click here for more pictures](#)

# Official CIGRE 2026 HOTEL KEYCARD and/or Sleeves Sponsor

€ 9 500 (VAT excl.)

First come, First served

## Promotion

NEW !

Sponsor branding featured on official CIGRE 2026 hotel keycards and/or sleeves used by attendees at partner hotels. This exclusive opportunity places your brand in the hands of attendees multiple times per day, delivering continuous visibility throughout their stay and extending exposure beyond the conference venue.

Deliverables :

- Acknowledged as the official CIGRE 2026 Keycard and/or Sleeves Sponsor for CIGRE Paris 2026
- One (1) Full Page Advertisement in the Event Brochure (Guide Book)
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and On-Site Promotional Pull-Ups and Signages
- Company Logo on the Official Conference Website
- Company Logo on Hotel Room Keys and/or Sleeves Distributed to Attendees Staying at Partner Hotels

Hotel Partners : Hyatt Regency Paris Etoile (Linked with the Palais des Congrès) / Le Meridien Etoile Hotel Paris (Close proximity to the Palais des Congrès)



Pictures for illustration only

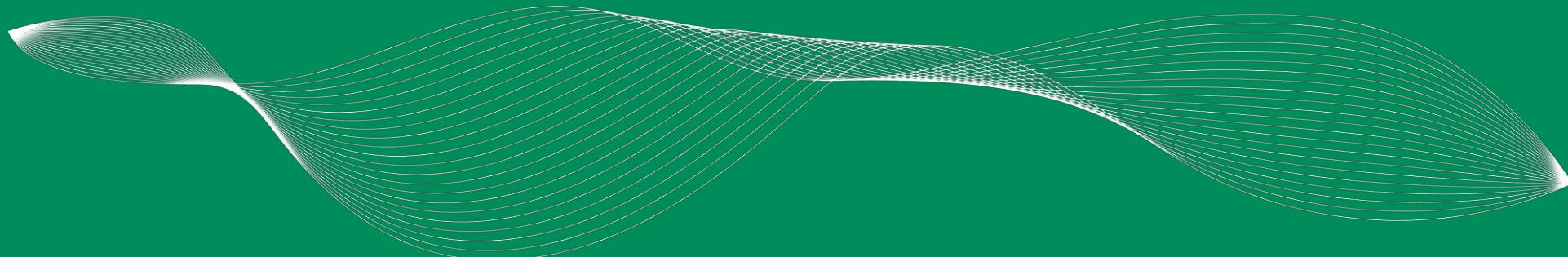
# Sponsorship

Complete the form on the following page

Sign and send it to  
[info@pro4events.com](mailto:info@pro4events.com)

Invoice will be issued upon confirmation of your order(s)

It is advised to pay your invoice on receipt so that your order is definitely confirmed, by transfer or credit card. For any question, please send a mail to [info@pro4events.com](mailto:info@pro4events.com)



Informations are subject to change at any time  
Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France  
e-mail [info@pro4events.com](mailto:info@pro4events.com) [www.cigre-exhibition.com](http://www.cigre-exhibition.com)





**PRO4EVENTS**  
POWER FOR YOUR LIVELI

## SPONSORSHIP CIGRE 2026 REGISTRATION FORM

To apply, complete this form and email to:  
[info@pro4events.com](mailto:info@pro4events.com)

**FIRST COME – FIRST SERVED**

**ORGANISATION DETAILS** – Please nominate the main person for communication within your organisation:

Company: .....

Name: .....

Position: .....

E-mail: .....

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and General rules on <http://www.cigre-exhibition.com/form/cgv/>, and comply with these and fully understand that this application is subject to the approval of PRO4EVENTS.

Name: .....

Date: ..... / ..... / .....

Signature & stamp :

Sponsor branding featured on official CIGRE 2026 hotel keycards

		9 500 €	
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PARIS Session CIGRE 2026 • 23-28 August, 2026 • Palais des Congrès, Paris

ORDER YOUR SPONSORSHIP <i>for exhibitors only</i>	QUANTITY	Unit price in EUROS VAT excluded	TOTAL
<b>DIAMOND</b> the cocktail reception on Sunday Official Sponsor see offer page 2	<b>SOLD</b>	95 000 € possible to share with another sponsor	
<b>GOLD 1</b> NGN Event Official Sponsor see offer page 3	<b>SOLD</b>	18 000 €	
<b>GOLD 2</b> WiE Event Official Sponsor see offer page 3	<b>SOLD</b>	18 000 €	
Event APP Exclusive Sponsor see offer page 4	<b>SOLD</b>	17 500 €	
Outdoor Banners Exclusive Sponsor see offer page 4	<b>SOLD</b>	65 500 € displayed during 9 days	
<b>Escalators Sponsor</b> (Options 1 & 2, 7 & 8 are sold) see offer pages 5 & 6 Limited to 8 sponsors	options 1, 2, 6, 7, 8 are Sold choose options 5, 3 or 4	28 500 € for option 5  15 500 € for options 3 or 4	
Espresso & Frappuccino Bar Exclusive Sponsor see offer page 7		45 500 €	
Ice cream Bar Exclusive Sponsor see offer page 7	<b>SOLD</b>	22 500 €	
Plug & Work Exclusive Sponsor of the working spaces see offer page 8		35 500 €	
<b>MORE OPPORTUNITIES :</b> Give a speech - see offer 1, page 9 choose your slot(s) page 13	First come, First served (see planning next page)	4 900 € 1 slot of 25 mns	
Display your video in Conference Rooms see offer 2, page 9 choose your slot(s) page 13	First come, First served (see planning next page)	6 500 € 1 video 30 sec played 1 day	
Display 2 videos in the Congress Center on 24 digital panels in strategic locations Limited to 2 sponsors - see offer 3, page 10		19 900 € 1 video 30 sec played 5 days	
Advertise in the Guide Book (= Event Brochure) see offer 4, page 10	Back cover Sold  Inside front cover Sold  Inside back cover = 4 000 €  Full page 4 colors = 1 600 €  Half page = 1 100 €	Back cover = 7 850 €  Inside front cover = 4 500 €  Inside back cover = 4 000 €  Full page 4 colors = 1 600 €  Half page = 1 100 €	
Interview on CIGRE TV see offer 5, page 11 - choose your slot page 14	First come, First served (see planning next page)	5 900 € 1 slot of 2mn	
Give a speech in a private Studio with an extra LED large screen NEW ! see offer 6, page 11		28 000 € for booking the Studio 1 day	
<b>TOTAL (VAT excluded)</b>			

## SPONSORSHIP CIGRE 2026

**CHOOSE YOUR SLOT** after completing your order + email to: [info@pro4events.com](mailto:info@pro4events.com)

**FIRST COME, FIRST SERVED**

### OFFER 1 – GIVE A SPEECH at the Experts Forum, Open to All

CHOOSE YOUR SLOT(s)		MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
1 SLOT = 25 mns speech		24 August 2026		25 August 2026		26 August 2026		27 August 2026		28 August 2026	
TIMES	Price	SLOT									
11:00 – 11:25	4 900 euros										
11:30 – 11:55	4 900 euros										
12:00 – 12:25	4 900 euros										
12:30 – 12:55	4 900 euros										
13:00 – 13:25	4 900 euros										
13:30 – 13:55	4 900 euros										
14:00 – 14:25	4 900 euros										
14:30 – 15:00	4 900 euros										

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

### OFFER 2 – DISPLAY YOUR VIDEO (s) IN CONFERENCE ROOMS

CHOOSE YOUR SLOT(s)		MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
1 SLOT = 1 video played 1 day		24 August 2026		25 August 2026		26 August 2026		27 August 2026		28 August 2026	
		Price	SLOT								
		6 500 euros		6 500 euros		6 500 euros		6 500 euros		6 500 euros	

Special price = 1 9 900 euros for 1 video played 5 days

Prices are in Euros VAT excluded

> Access to conference rooms is with a Delegate badge only

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

## SPONSORSHIP CIGRE 2026

**CHOOSE YOUR SLOT** after completing your order + email to: [info@pro4events.com](mailto:info@pro4events.com)

**FIRST COME, FIRST SERVED**

**OFFER 5 – Interview on CIGRE TV**

CHOOSE YOUR SLOT(s) 1 SLOT = 2 mns speech / interview	MONDAY 24 August 2026		TUESDAY 25 August 2026		WEDNESDAY 26 August 2026		THURSDAY 27 August 2026		FRIDAY 28 August 2025	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	

Prices are in Euros VAT excluded

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events ([info@pro4events.com](mailto:info@pro4events.com))

## CIGRE 2024 SPONSORS & PARTNERS

### THANK YOU TO CIGRE 2024 SPONSORS



SHERMAR GROUP, sponsor of the [OPENING CEREMONY COCKTAIL](#), on Sunday 25 August



GE VERNONA, sponsor of the [NGN Events](#) on Wednesday 28 August, sponsor of the Job Center, sponsor of the mobile app

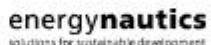


[Hitachi Energy](#)

HITACHI ENERGY, sponsor of the [WIE FORUM](#) on Thursday 29 August



**MIDEL**  
A member of the Shell Group



### AND PARTNERS

APUA-ASEA • CIRED • Electric Energy T&D Magazine • ETIP SNET •  
IEEE Power & Energy Society • INMR • SEE • T&D World Magazine •  
Think Smartgrids • Transformers Magazine

Thank you to our  
Sponsors & Partners CIGRE 2024

Welcome to Sponsors & Partners  
CIGRE 2026 !



[More Information on \[www.cigre-exhibition.com\]\(http://www.cigre-exhibition.com\)](http://www.cigre-exhibition.com)

### First-come, First-served

Document updated on June 2025,  
Information subject to changes



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