

Sponsorship Opportunities 2026 *for exhibitors only*

www.cigre-exhibition.com



PARIS

SESSION

2026

23-28 AUGUST

The leading global event
for power system expertise



First-come, First-served

Document updated on November 2025, information subject to changes

PRO4EVENTS
POWER FOR YOUR EVENTS

Cocktail Reception

Diamond SPONSOR

€ 95,000
(VAT excl.)

SOLD



OFFICIAL SPONSOR

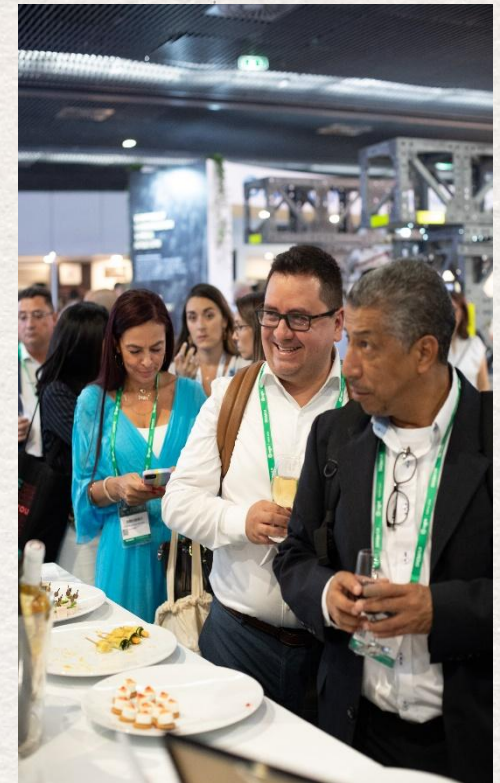
Sponsor the cocktail reception on
Sunday 23, 2026

Promotion :

- **Your company logo on the lanyards** : 1 CIGRE logo + 1 logo of your company
- **16 Roll-ups** Displayed on Welcome Areas & Exhibition Areas on Sunday
Roll-Up Designs Provided by Sponsor
- **One (1) Full Page Advertisement** in the Event Brochure (Guide Book)
- **The Setup of 1 Catering Booth in Close Proximity** to Your Booth
- **Acknowledged as the Diamond Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor for the Cocktail**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo on the Official Conference Website**

>> Possibility of Having a Co-Sponsor

HIGH VISIBILITY
with your logo printed on
+11 000 LANYARDS



Pictures for illustration only

NGN Event

Next Generation Network

Gold **1** SPONSOR

€ 18,000

(VAT excl.)

SOLD

WiE Event

Women in Energy

Gold **2** SPONSOR

€ 18,000

(VAT excl.)

SOLD

OFFICIAL SPONSOR

Sponsor the NGN Event

Promotion

- **3 roll-ups** at the Palais des Congrès (on the day of the Event)
- **1 roll up** inside the meeting room (during the NGN Forum)
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the NGN Forum
- **Your logo on the Job Center Wall**
where all the Job offers are displayed



+ 250 attendees

Pictures for illustration only

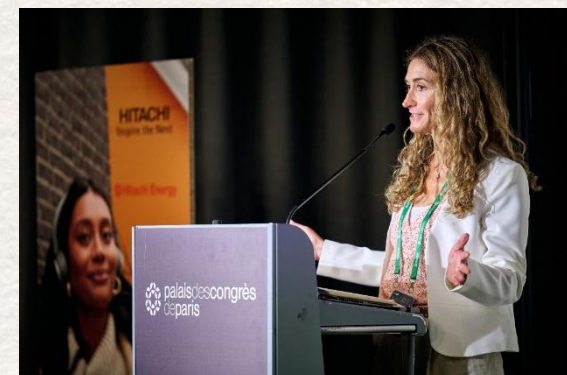
- **Acknowledged as the Gold 1 Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor for the NGN Event**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

OFFICIAL SPONSOR

Sponsor the WiE Event

Promotion

- **3 roll-ups** at the Palais des Congrès
on the day of the Event
- **1 roll up** inside the meeting room (during the WiE Forum)
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the WiE Forum



+ 250 attendees

- **Acknowledged as the Gold 2 Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor** for the WiE Event
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

Event APP SPONSOR

€ 17,500
(VAT excl.)

SOLD

Outdoor Banners SPONSOR

€ 65 500
(VAT excl.)

SOLD

EXCLUSIVE SPONSOR

Sponsor the Event APP

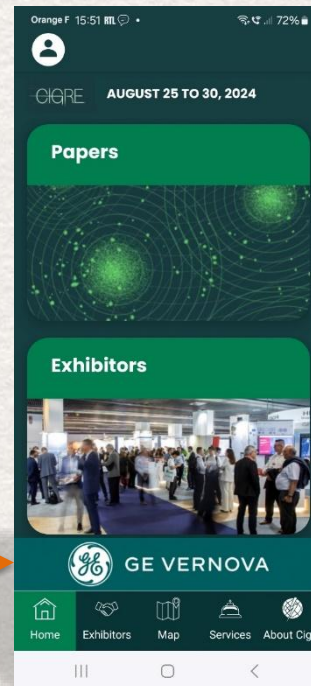
Promotion

Display your banner on the Event APP



Logo banner design supplied by Sponsor

Pictures for illustrations only



EXCLUSIVE SPONSOR

Sponsor the outdoor banners

Promotion

Display your banner on the main façade of the Congress Center

Next to the CIGRE 2026 banner

Size of the banner : 13 m x 10 m

Time : during 9 days

NEW !

Design & logo supplied by Sponsor



Pictures for illustration only

Escalators SPONSOR

Elevate your brand presence
by becoming an Escalator Sponsor.

With high-traffic exposure at the Palais des
Congrès de Paris, this premium sponsorship
ensures that your company
is front and center
as attendees navigate the Venue.

Limited to 8 sponsors

NEW !
HIGH VISIBILITY

Promotion

Exclusive Branding Opportunities:

- ✓ **Escalator Railings** – Feature your company's logo and branding along the handrails for continuous visibility as delegates move between floors.
- ✓ **Glass Panel Windows** – Utilize the sleek glass surfaces alongside the escalators to display impactful visuals, key messages, or product innovations.

Why Sponsor?

- **Unmatched Exposure:** Thousands of attendees will see your branding multiple times a day.
- **Strategic Placement:** Located in high-traffic areas near networking zones, exhibition halls, and conference rooms.
- **Premium Brand Recognition:** Stand out among industry leaders and reinforce your company's leadership in the energy sector.

Escalators SPONSOR

8 Options Available :

Paris Side

Option 1 - € 28,500
Option 2 - € 28,500
Option 3 - € 15,500
Option 4 - € 15,500

Neuilly Side

Option 5 - € 28,500
Option 6 - € 28,500
Option 7 - € 21,500
Option 8 - € 15,500

All Prices Are Excluding VAT

Option 1 sold

Option 2 sold

Option 6 sold

Option 7 sold

Option 8 sold

Limited to 6 sponsors

8 Options to Choose From (2-way Escalators)

Paris Side

~~Option 1: Between Level 0 & Level 1
(2 Side Panels + 4 Adjacent Windows)~~

~~Option 2: Between Level 1 & Level 2
(2 Side Panels + 4 Adjacent Windows)~~

Option 3: Between Level 2 & Level 3
(Only 2 Side Panels)

Option 4: Between Level 3 & Level 4
(Only 2 Side Panels)

Neuilly Side

~~Option 5: Between Level 0 & Level 1
(2 Side Panels + 4 Adjacent Windows)~~

~~Option 6: Between Level 1 & Level 2
(2 Side Panels + 4 Adjacent Windows)~~

~~Option 7: Between Level 2 & Level 3
(2 Side Panels + 4 Adjacent Windows)~~

~~Option 8: Between Level 3 & Level 4
(Only 2 Side Panels)~~



Side Panel Graphics:

Utilize the glass or solid panels alongside the escalators for full-length vinyl wraps featuring high-quality images, product visuals, and company branding.

Pictures for illustration only



Adjacent Window Banners (4 in total):

install banners on the adjacent windows to reinforce brand visibility from a distance

Graphics & logo supplied by Sponsor

**NEW !
HIGH VISIBILITY**

Espresso & Frappuccino BAR SPONSOR

€ 45,500
(VAT excl.)

Ice cream BAR SPONSOR

SOLD

€ 22,500
(VAT excl.)

EXCLUSIVE SPONSOR

Sponsor the Espresso & Frappuccino Bar
2 waiters

Promotion

- **Company Logo** on a wall behind the bar
- **Acknowledged as the Espresso & Frappuccino Bar Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

800 CUPS EACH DAY

Bar open during all the Event

NEW !
Everyone needs coffee !



Picture for illustration only

EXCLUSIVE SPONSOR

Sponsor of the Ice cream Bar

Promotion

- **Company Logo** on a wall behind the bar
- **Acknowledged as the Ice cream Bar Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

1000 ICE CREAM CONES EACH DAY

Bar open from 14:30 to 18:00 pm
during all the Event

NEW !



Picture for illustration only, subject to modifications

Plug & Work SPONSOR

Working spaces

€ 35, 500

(VAT excl.)

EXCLUSIVE SPONSOR

Sponsor the working spaces : “Plug & Work”

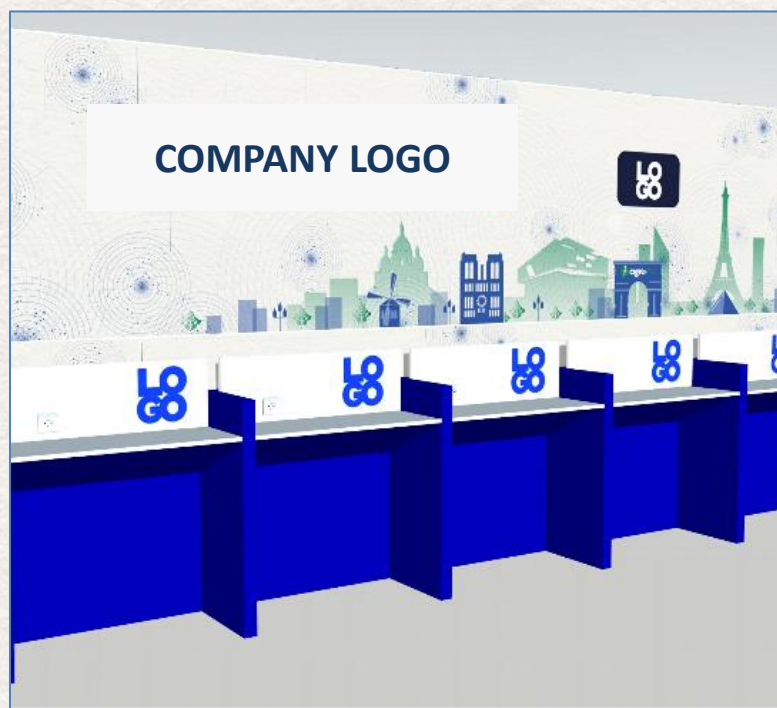
Promotion

NEW !

- Your Company Logo on a wall behind desks + 1 logo on each desk
- Acknowledged as the “Plug & Work” Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

40 COUNTERS SPREAD ALL OVER THE DIFFERENT LEVELS

Working spaces open during all the event



Picture for illustration only, subject to modifications

Give a Speech

OFFER 1

€ 4,900 1 slot of 25 mns

(VAT excl.)

Display videos

In conference rooms

OFFER 2

€ 6,500 1 video for 1 day

€ 19,900 1 video for 5 days

(VAT excl.)

Limited number of slots

Promotion

Present your company's latest offerings, services and products, related to CIGRE activities, for 25 mns
In a dedicated conference open space : "The Experts Forum" OPEN TO ALL

Time : between 11:00 am and 15:00 pm from Monday to Friday

Equipment : 2 monitors, 1 HDMI cable, microphones, desks & chairs



The promotion of the speech has to be done by the Sponsor



Pictures for illustration only

Limited to 5 sponsors

Promotion

Advertising video MP4 (limited to 30 seconds) played on the main screen

In main conference rooms : Opening panel, Group Discussion Meetings, Tutorials, Workshops.

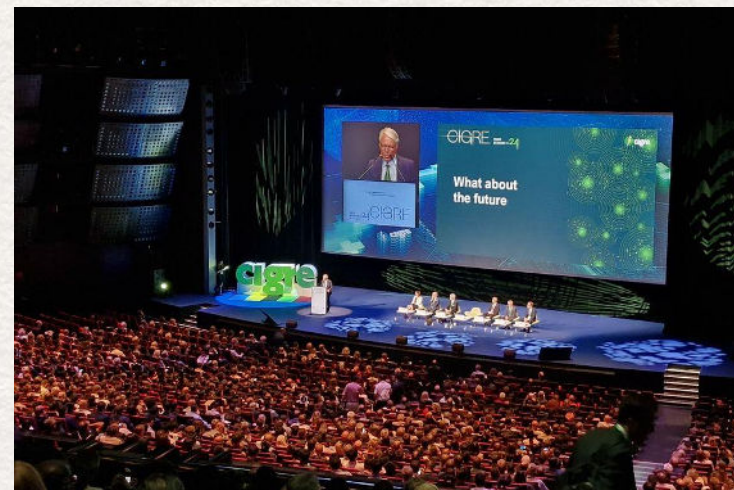
Your video(s) will be played alternately with maximum 5 other sponsors' videos

Time : before & after each conference + during conference breaks

VIDEO MP4 supplied by Sponsor



+ 2000 attendees



For more information, please visit our [website](https://www.pro4events.com) or send an email to info@pro4events.com

Display videos In the Congress Center

OFFER 3

€ 26,800 2 videos for 9 days
(VAT excl.)

Advertise In the Event Brochure

OFFER 4

From € 1,100
To € 7,850 (VAT excl.)

Limited to 2 sponsors

Promotion

2 advertising videos (limited to 10 seconds each) played on 24 digital panels 75'

Inside the Congress Center in strategic locations : Welcome area (14 screens), in front of the main Amphitheater, in the corridors of the Hyatt Hotel...

Your videos will be played alternately with 1 other sponsor's videos

Time : during 9 days : from Thursday 20 to Friday 28 August.



Pictures for illustration only



VIDEOS supplied by Sponsor

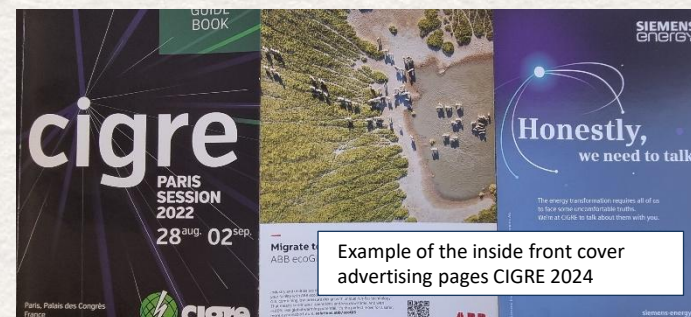
Promotion

Advertising page in the Guide Book

9000 Guide Books will be distributed to participants during the CIGRE Session 2026



PDF HD supplied by Sponsor



Example of the inside front cover advertising pages CIGRE 2024

Back cover = 7 850 € **SOLD**
inside front cover = 4 500 € **SOLD**
inside back cover = 4 000 €

Full page 4 colors = 1 600 €
½ page (half page) = 1 100 €

Interview on CIGRE TV OFFER 5

€ 5 900 for 1 slot of 2 mns
(VAT excl.)

Give a speech

to 96+ guests **in a private**

Studio Level 3

+ Display your video/image
on an extra large LED screen

OFFER 6

€ 28,000 (VAT excl.) for booking
the Studio during 1 day

First come, First served

Promotion

2 mns speech or interview – 1mn to be played during the event on CIGRE TV everywhere in Halls and Coffee breaks.
CIGRE TV channel will broadcast daily informative content during the Event (& in replay).



Pictures for illustration only

Promotion

Monday & Tuesday booked
Wednesday, Thursday, Friday
still available

NEW !

Give a presentation to your guests in a private studio 300 sqm and display your videos or your filmed presentation on a LED SCREEN 16m x 3,50m

96+ seats

Book 1 day or more from Monday to Friday



Video or image HD for the LED screen supplied by Sponsor
or presentation can be filmed by the technical team and projected on the LED screen

Invitations for the speech & promotion have to be made by the Sponsor

[Click here for more pictures](#)

Promotion

Sponsor branding featured on official CIGRE 2026 hotel keycards and/or sleeves used by attendees at partner hotels. This exclusive opportunity places your brand in the hands of attendees multiple times per day, delivering continuous visibility throughout their stay and extending exposure beyond the conference venue.

Deliverables :

- Acknowledged as the official CIGRE 2026 Keycard and/or Sleeves Sponsor for CIGRE Paris 2026
- One (1) Full Page Advertisement in the Event Brochure (Guide Book)
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and On-Site Promotional Pull-Ups and Signages
- Company Logo on the Official Conference Website
- Company Logo on Hotel Room Keys and/or Sleeves Distributed to Attendees Staying at Partner Hotels

Hotel Partners : Hyatt Regency Paris Etoile (Linked with the Palais des Congres) / Le Meridien Etoile Hotel Paris (Close proximity to the Palais des Congres)



Pictures for illustration only

Official CIGRE 2026 HOTEL KEYCARD and/or Sleeves Sponsor

€ 9 500 (VAT excl.)

Sponsorship

Complete the form on
the following page

Sign and send it to
info@pro4events.com

Invoice will be issued
upon confirmation
of your order(s)

It is advised to pay your invoice on receipt so that your order is definitely confirmed, by transfer or credit card.
For any question, please send a mail to info@pro4events.com

Informations are subject to change at any time
Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France
e-mail info@pro4events.com www.cigre-exhibition.com

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SPONSORSHIP CIGRE 2026 REGISTRATION FORM

To apply, complete this form and email to:
info@pro4events.com

FIRST COME – FIRST SERVED

ORGANISATION DETAILS – Please nominate the main person for communication within your organisation:

Company:.....

Name:.....

Position:.....

E-mail:

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and General rules on <http://www.cigre-exhibition.com/form/cgv/>, and comply with these and fully understand that this application is subject to the approval of PRO4EVENTS.

Name:

Date: / /

Signature & stamp :

| ORDER YOUR SPONSORSHIP <i>for exhibitors only</i> | QUANTITY | Unit price in EUROS VAT excluded | TOTAL |
|---|---|--|-------|
| DIAMOND the cocktail reception on Sunday Official Sponsor see offer page 2 | SOLD | 95 000 € possible to share with another sponsor | |
| GOLD 1 NGN Event Official Sponsor see offer page 3 | SOLD | 18 000 € | |
| GOLD 2 WIE Event Official Sponsor see offer page 3 | SOLD | 18 000 € | |
| Event APP Exclusive Sponsor see offer page 4 | SOLD | 17 500 € | |
| Outdoor Banners Exclusive Sponsor see offer page 4 | SOLD | 65 500 € displayed during 9 days | |
| Escalators Sponsor (Options 1 & 2, 7 & 8 are sold) see offer pages 5 & 6 Limited to 8 sponsors | options 1, 2, 6, 7, 8 are Sold choose options 5, 3 or 4 | 28 500 € for option 5 | |
| | | 15 500 € for options 3 or 4 | |
| Espresso & Frappuccino Bar Exclusive Sponsor see offer page 7 | | 45 500 € | |
| Ice cream Bar Exclusive Sponsor see offer page 7 | SOLD | 22 500 € | |
| Plug & Work Exclusive Sponsor of the working spaces see offer page 8 | | 35 500 € | |
| MORE OPPORTUNITIES : Give a speech - see offer 1, page 9 choose your slot(s) page 13 | First come, First served (see planning next page) | 4 900 € 1 slot of 25 mns | |
| Display your video in Conference Rooms see offer 2, page 9 choose your slot(s) page 13 | First come, First served (see planning next page) | 6 500 € 1 video 30 sec played 1 day | |
| | | 19 900 € 1 video 30 sec played 5 days | |
| Display 2 videos in the Congress Center on 24 digital panels in strategic locations Limited to 2 sponsors - see offer 3, page 10 | | 26 800 € 2 videos 10 sec played 9 days | |
| Advertise in the Guide Book (= Event Brochure) see offer 4, page 10 | Back cover Sold | Back cover = 7 850 € | |
| | Inside front cover Sold | Inside front cover = 4 500 € | |
| | | Inside back cover = 4 000 € | |
| | | Full page 4 colors = 1 600 € | |
| | | Half page = 1 100 € | |
| Interview on CIGRE TV see offer 5, page 11 - choose your slot page 14 | First come, First served (see planning next page) | 5 900 € 1 slot of 2mns | |
| Give a speech in a private Studio with an extra LED large screen NEW ! see offer 6, page 11 | | 28 000 € for booking the Studio 1 day | |
| TOTAL (VAT excluded) | | | |

| | | | |
|---|--|---------|--|
| Sponsor branding featured on official CIGRE 2026 hotel keycards | | 9 500 € | |
|---|--|---------|--|

SPONSORSHIP CIGRE 2026

CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 1 – GIVE A SPEECH at the Experts Forum, Open to All

| CHOOSE YOUR SLOT(s) | MONDAY | | TUESDAY | | WEDNESDAY | | THURSDAY | | FRIDAY | |
|------------------------|----------------|------|----------------|------|----------------|------|----------------|------|----------------|------|
| 1 SLOT = 25 mns speech | 24 August 2026 | | 25 August 2026 | | 26 August 2026 | | 27 August 2026 | | 28 August 2026 | |
| TIMES | Price | SLOT | Price | SLOT | Price | SLOT | Price | SLOT | Price | SLOT |
| 11:00 – 11:25 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |
| 11:30 – 11:55 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |
| 12:00 – 12:25 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |
| 12:30 – 12:55 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |
| 13:00 – 13:25 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |
| 13:30 – 13:55 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |
| 14:00 – 14:25 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |
| 14:30 – 15:00 | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | | 4 900 euros | |

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

OFFER 2 – DISPLAY YOUR VIDEO (s) IN CONFERENCE ROOMS

| CHOOSE YOUR SLOT(s) | MONDAY | | TUESDAY | | WEDNESDAY | | THURSDAY | | FRIDAY | |
|-------------------------------|----------------|------|----------------|------|----------------|------|----------------|------|----------------|------|
| 1 SLOT = 1 video played 1 day | 24 August 2026 | | 25 August 2026 | | 26 August 2026 | | 27 August 2026 | | 28 August 2026 | |
| | Price | SLOT | Price | SLOT | Price | SLOT | Price | SLOT | Price | SLOT |
| | 6 500 euros | | 6 500 euros | | 6 500 euros | | 6 500 euros | | 6 500 euros | |

> Access to conference rooms is with a Delegate badge only

Special price = 1 9 900 euros for 1 video played 5 days

Prices are in Euros VAT excluded

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

SPONSORSHIP CIGRE 2026

CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 5 – Interview on CIGRE TV

| CHOOSE YOUR SLOT(s) 1 SLOT = 2 mns speech / interview | MONDAY 24 August 2026 | | TUESDAY 25 August 2026 | | WEDNESDAY 26 August 2026 | | THURSDAY 27 August 2026 | | FRIDAY 28 August 2025 | |
|--|--------------------------|------|---------------------------|------|-----------------------------|------|----------------------------|------|--------------------------|------|
| | Price | SLOT | Price | SLOT | Price | SLOT | Price | SLOT | Price | SLOT |
| 2 mns broadcasted in the morning | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | |
| 2 mns broadcasted in the morning | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | |
| 2 mns broadcasted in the afternoon | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | |
| 2 mns broadcasted in the afternoon | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | | 5 900 euros | |

Prices are in Euros VAT excluded

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

CIGRE 2024 SPONSORS & PARTNERS

THANK YOU TO CIGRE 2024 SPONSORS

SHERMAR

SHERMAR GROUP, sponsor of the **OPENING CEREMONY COCKTAIL** on Sunday 25 August

SIEMENS energy

HITACHI

Inspire the Next

 **Hitachi Energy**

HITACHI ENERGY, sponsor of the **WIE FORUM**
on Thursday 29 August

 **GE VERNOVA**

GE VERNOVA, sponsor of the **NGN Events**
on Wednesday 28 August, sponsor
of the Job Center, sponsor of the mobile app

 **HD HYUNDAI
ELECTRIC**

 **b2
electronics**

ELECTRONSYSTEM 
SINCE 1983

energynautics
solutions for sustainable development

mews
LABS

 | **[MIDEL]**
SAFETY MADE
A member of the Shell Group

NARI

 **PPC**
INSULATORS

 **prisma
photonics**

 **RTDS**
Technologies
30 YEARS

 **SEL** SCHWEITZER
ENGINEERING
LABORATORIES

SECURE

 **SoftTEAM**
GROUP

 **thyssenkrupp**

 **TRENCH**
Sense the Power

 **WIKAI**

AND PARTNERS

APUA-ASEA • CIRED • Electric Energy T&D Magazine • ETIP SNET •
IEEE Power & Energy Society • INMR • SEE • T&D World Magazine •
Think Smartgrids • Transformers Magazine

Thank you to our
Sponsors & Partners CIGRE 2024

Welcome to Sponsors & Partners
CIGRE 2026 !



[More Information on www.cigre-exhibition.com](http://www.cigre-exhibition.com)

First-come, First-served

Document updated on June 2025,
Information subject to changes

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e-mail info@pro4events.com www.cigre-exhibition.com