

NEW Sponsorship Opportunities 2026

for exhibitors only

www.cigre-exhibition.com



PARIS

SESSION

2026

23-28 AUGUST

The leading global event
for power system expertise



PRO4EVENTS
POWER FOR YOUR EVENTS

First-come, First-served

Document updated on March 2026, information subject to changes

Level 0

SAS MAIN ENTRANCE VISUAL BRANDING ON 2 WALLS

€ 8 500 for 2 walls
(each VAT excl.)

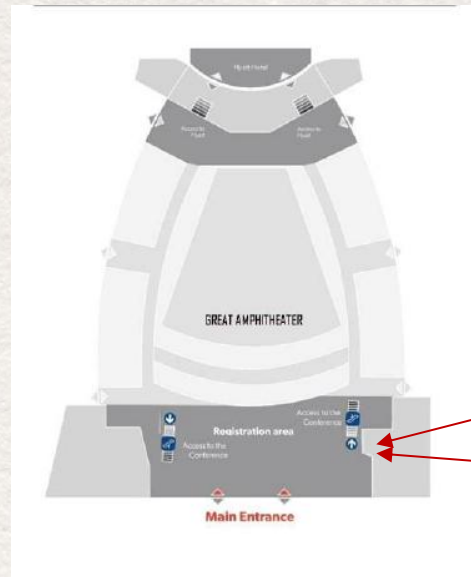
Ref. 02 bis

Promotion

Visual brandings on 2 walls at the SAS Entrance Level 0

- **Acknowledged as Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

NEW !



ON 2 WINDOWS

SIZE:

2 walls of 2,78m H x 2,15m each = 12m²

Picture for illustration only
non contractual

First come, First served

EXCLUSIVE SPONSOR

NEW !

Level 3

VISUAL BRANDING

CORRIDOR

HAVANE/BORDEAUX

In front of Bordeaux
amphitheater

€ 8 500 for all the
windows (each VAT excl.)

Ref.17

Promotion

Visual brandings on windows in front of Bordeaux Theater on Level 3

- **Acknowledged as Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

MATERIAL
Vinyl

SIZE
Full wall



Picture for illustration only
non contractual

Level 3 to 4 Studio wall

SIDE PARIS ONLY

€ 5 500 (each VAT excl.)

Ref.18

First come, First served

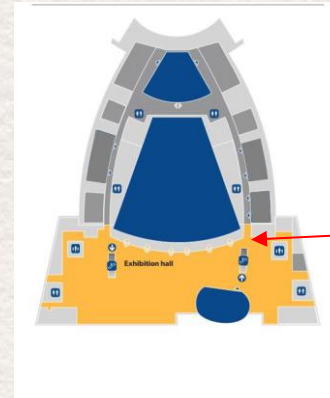
EXCLUSIVE SPONSOR

NEW !

Promotion

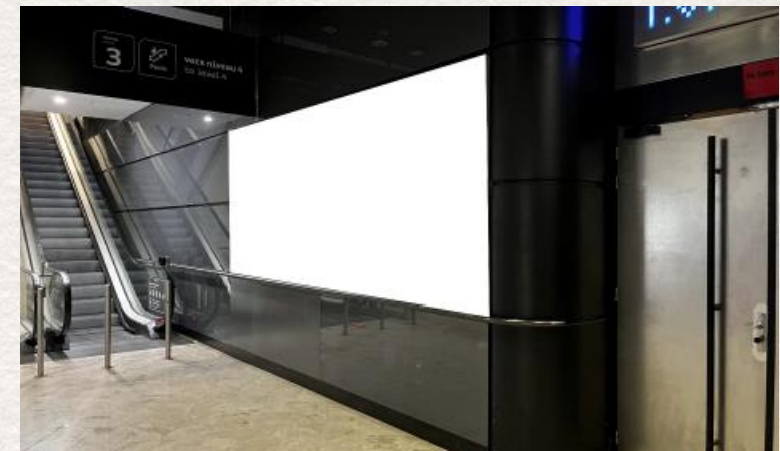
Visual branding between Level 3 and Level 4 – Paris side

- **Acknowledged as Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website



MATERIAL
Vinyl

SIZE
4,3 m w x 1,68 m H = 7,22 sqm



Picture for illustration only
non contractual

Cocktail Reception

Diamond

SPONSOR

€ 95,000
(VAT excl.)

SOLD



OFFICIAL SPONSOR

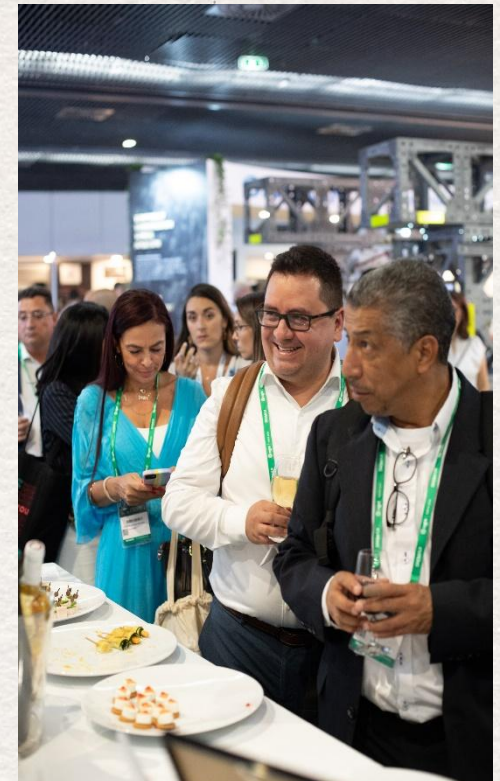
Sponsor the cocktail reception on
Sunday 23, 2026

Promotion :

- **Your company logo on the lanyards** : 1 CIGRE logo + 1 logo of your company
- **16 Roll-ups** Displayed on Welcome Areas & Exhibition Areas on Sunday
Roll-Up Designs Provided by Sponsor
- **One (1) Full Page Advertisement** in the Event Brochure (Guide Book)
- **The Setup of 1 Catering Booth in Close Proximity** to Your Booth
- **Acknowledged as the Diamond Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor for the Cocktail**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo on the Official Conference Website**

>> **Possibility of Having a Co-Sponsor**

HIGH VISIBILITY
with your logo printed on
+11 000 LANYARDS



Pictures for illustration only

For more information, please visit our [website](#) or send an email to info@pro4events.com

NGN Event

Next Generation Network

Gold **1** SPONSOR

€ 18,000

(VAT excl.)

SOLD

WiE Event

Women in Energy

Gold **2** SPONSOR

€ 18,000

(VAT excl.)

SOLD

OFFICIAL SPONSOR

Sponsor the NGN Event

Promotion

- **3 roll-ups** at the Palais des Congrès (on the day of the Event)
- **1 roll up** inside the meeting room (during the NGN Forum)
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the NGN Forum
- **Your logo on the Job Center Wall**
where all the Job offers are displayed



+ 250 attendees

Pictures for illustration only

- **Acknowledged as the Gold 1 Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor for the NGN Event**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

OFFICIAL SPONSOR

Sponsor the WiE Event

Promotion

- **3 roll-ups** at the Palais des Congrès
on the day of the Event
- **1 roll up** inside the meeting room (during the WiE Forum)
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the WiE Forum



+ 250 attendees

- **Acknowledged as the Gold 2 Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor** for the WiE Event
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

Event APP

SPONSOR

€ 17,500
(VAT excl.)

SOLD

Outdoor Banners

SPONSOR

€ 65 500
(VAT excl.)

SOLD

EXCLUSIVE SPONSOR

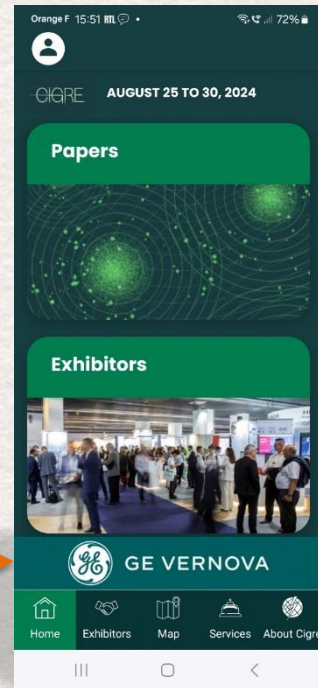
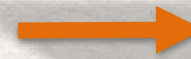
Sponsor the Event APP

Promotion

Display your banner on the Event APP



Logo banner design supplied by Sponsor



Pictures for illustrations only

EXCLUSIVE SPONSOR

Sponsor the outdoor banners

Promotion

Display your banner on the main façade of the Congress Center

Next to the CIGRE 2026 banner

Size of the banner : 13 m x 10 m

Time : during 9 days

NEW !

Design & logo supplied by Sponsor



Pictures for illustration only

Limited to 8 sponsors

NEW !
HIGH VISIBILITY

Escalators SPONSOR

Elevate your brand presence
by becoming an Escalator Sponsor.

With high-traffic exposure at the Palais des
Congrès de Paris, this premium sponsorship
ensures that your company
is front and center
as attendees navigate the Venue.

Promotion

Exclusive Branding Opportunities:

- ✓ **Escalator Railings** – Feature your company’s logo and branding along the handrails for continuous visibility as delegates move between floors.
- ✓ **Glass Panel Windows** – Utilize the sleek glass surfaces alongside the escalators to display impactful visuals, key messages, or product innovations.

Why Sponsor?

- **Unmatched Exposure:** Thousands of attendees will see your branding multiple times a day.
- **Strategic Placement:** Located in high-traffic areas near networking zones, exhibition halls, and conference rooms.
- **Premium Brand Recognition:** Stand out among industry leaders and reinforce your company’s leadership in the energy sector.

Escalators SPONSOR

8 Options Available :

Paris Side

- Option 1 - € 28,500
- Option 2 - € 28,500
- Option 3 - € 15,500
- Option 4 - € 15,500

Neuilly Side

- Option 5 - € 28,500
- Option 6 - € 28,500
- Option 7 - € 21,500
- Option 8 - € 15,500

All Prices Are Excluding VAT

Limited to 6 sponsors

8 Options to Choose From (2-way Escalators)

Paris Side

Option 1: Between Level 0 & Level 1
—(2 Side Panels + 4 Adjacent Windows)

Option 2: Between Level 1 & Level 2
—(2 Side Panels + 4 Adjacent Windows)

Option 3: Between Level 2 & Level 3
(Only 2 Side Panels)

Option 4: Between Level 3 & Level 4
(Only 2 Side Panels)

Neuilly Side

Option 5: Between Level 0 & Level 1
—(2 Side Panels + 4 Adjacent Windows)

Option 6: Between Level 1 & Level 2
—(2 Side Panels + 4 Adjacent Windows)

Option 7: Between Level 2 & Level 3
—(2 Side Panels + 4 Adjacent Windows)

Option 8: Between Level 3 & Level 4
—(Only 2 Side Panels)

Option 1 sold

Option 2 sold

Option 6 sold

Option 7 sold

Option 8 sold



Side Panel Graphics:

Utilize the glass or solid panels alongside the escalators for full-length vinyl wraps featuring high-quality images, product visuals, and company branding.

Pictures for illustration only



Adjacent Window Banners (4 in total):

install banners on the adjacent windows to reinforce brand visibility from a distance

Graphics & logo supplied by Sponsor

NEW !
HIGH VISIBILITY

Espresso BAR SPONSOR

€ 28,500 for 2 Bars
(VAT excl.)

Ice cream BAR SPONSOR

SOLD

€ 22,500
(VAT excl.)

EXCLUSIVE SPONSOR

Sponsor 2 Espresso Bars with Barista

Promotion

- **Company Logo on the 2 BARS + on the CUPS**
2 Badge readers included
- **Acknowledged as the Espresso Bar Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

Location Paris side level 1 or Paris side level 2 in the coffee areas

400 CUPS EACH DAY per BAR

**2 Bars with logo open from Sunday to Friday
14:00 to 16:00**

NEW !
Everyone needs coffee !



Picture for illustration only

EXCLUSIVE SPONSOR

Sponsor of the Ice cream Bar

Promotion

- **Company Logo on the BAR (logo on cups & napkins on request)**
1 Badge reader included
- **Acknowledged as the Ice cream Bar Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

Level 4

500 ICE CREAM CONES EACH DAY

**Bar open from Sunday to Friday
14:30 to 18:00**

NEW !



Picture for illustration only, subject to modifications

Plug & Work SPONSOR

40 Working spaces

€ 35, 500

(VAT excl.)

EXCLUSIVE SPONSOR

Sponsor the working spaces : “Plug & Work”

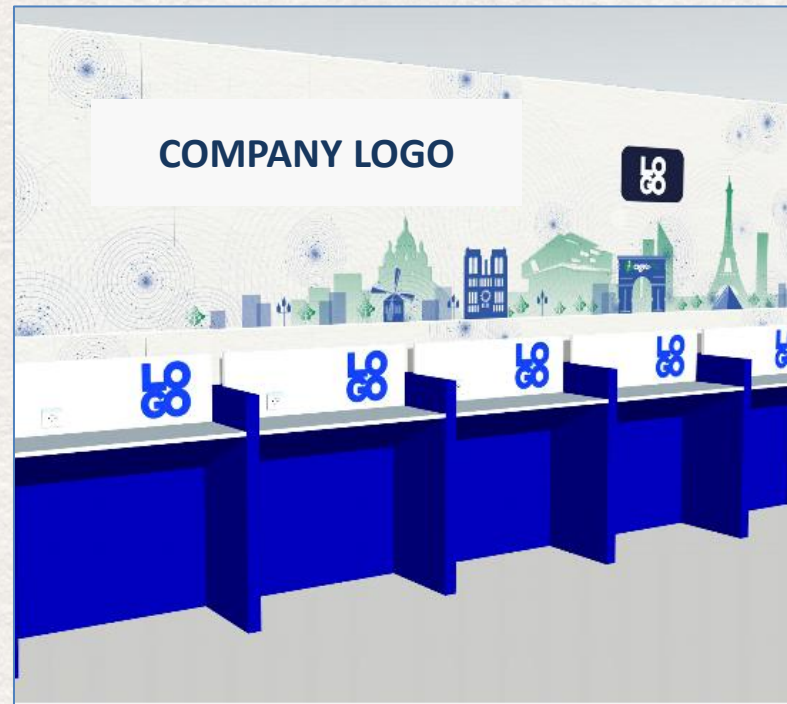
Promotion

NEW !

- Your Company Logo on a wall behind desks + 1 logo on each desk
- Acknowledged as the “Plug & Work” Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

Around 40 COUNTERS SPREAD ALL OVER THE DIFFERENT LEVELS
(subject to confirmation)

Working spaces open during all the event



Picture for illustration only, subject to modifications

Give a Speech

OFFER 1

€ 4,900 1 slot of 25 mns

(VAT excl.)

Limited number of slots

Promotion

Present your company's latest offerings, services and products, related to CIGRE activities, for 25 mns
In a dedicated conference open space : "The Experts Forum" OPEN TO ALL – LEVEL 3

Time : between 11:00 am and 15:00 pm from Monday to Friday

Equipment : 2 monitors, 1 HDMI cable, microphones, desks & chairs



The promotion of the speech has to be done by the Sponsor

MORE OPPORTUNITIES



Pictures for illustration only

Limited to 5 sponsors

Promotion

Advertising video MP4 (limited to 30 seconds) played on the main screen

In main conference rooms : Opening panel, Group Discussion Meetings, Tutorials, Workshops.

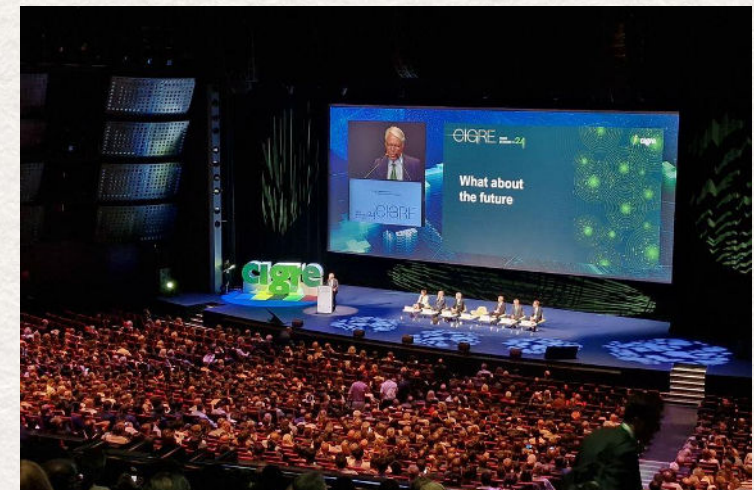
Your video(s) will be played alternately with maximum 5 other sponsors' videos

Time : before & after each conference + during conference breaks

VIDEO MP4 supplied by Sponsor



+ 2000 attendees



Display videos

In conference rooms

OFFER 2

€ 6,500 1 video for 1 day

€ 19,900 1 video for 5 days

(VAT excl.)

Display videos In the Congress Center

OFFER 3

SOLD

€ 26,800 2 videos for 9 days
(VAT excl.)

Limited to 2 sponsors

Promotion

2 advertising videos (limited to 10 seconds each) played on 24 digital panels 75'
Inside the Congress Center in strategic locations : Welcome area (14 screens), in front of the main Amphitheater, in the corridors of the Hyatt Hotel...

Your videos will be played alternately with 1 other sponsor's videos
Time : during 9 days : from Thursday 20 to Friday 28 August.



Pictures for illustration only



VIDEOS supplied by Sponsor

Advertise In the Event Brochure

OFFER 4

From **€ 1,100**
To **€ 7,850** (VAT excl.)

Promotion

Advertising page in the Guide Book

9000 Guide Books will be distributed to participants during the CIGRE Session 2026



PDF HD supplied by Sponsor



Example of the inside front cover advertising pages CIGRE 2024

Back cover = 7 850 € **SOLD**
inside front cover = 4 500 € **SOLD**
inside back cover = 4 000 €

Full page 4 colors = 1 600 €
½ page (half page) = 1 100 €

For more information, please visit our [website](https://www.pro4events.com) or send an email to info@pro4events.com

Interview on CIGRE TV OFFER 5

€ 5 900 for 1 slot of 2 mns
(VAT excl.)

Give a speech

to 96+ guests **in a private
Studio Level 3**

+ Display your video/image
on an extra large LED screen

OFFER 6

€ 28,000 (VAT excl.) for booking
the Studio during 1 day

First come, First served

Promotion

2 mns speech or interview – 1mn to be played during the event on CIGRE TV everywhere in Halls and Coffee breaks.
CIGRE TV channel will broadcast daily informative content during the Event (& in replay).



Pictures for illustration only

**Monday & Tuesday booked
Wednesday, Thursday, Friday
still available**

NEW !

Promotion

Give a presentation to your guests in a private studio 300 sqm and display your videos or your filmed presentation on a LED SCREEN 16m x 3,50m Level 3

96+ seats Book 1 day or more from Monday to Friday



Video or image HD for the LED screen supplied by Sponsor
or presentation can be filmed by the technical team and projected on the LED screen

Invitations for the speech & promotion have to be made by the Sponsor [Click here for more pictures](#)

Promotion

Sponsor branding featured on official CIGRE 2026 hotel keycards and/or sleeves used by attendees at partner hotels. This exclusive opportunity places your brand in the hands of attendees multiple times per day, delivering continuous visibility throughout their stay and extending exposure beyond the conference venue.

Deliverables :

- Acknowledged as the official CIGRE 2026 Keycard and/or Sleeves Sponsor for CIGRE Paris 2026
- One (1) Full Page Advertisement in the Event Brochure (Guide Book)
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and On-Site Promotional Pull-Ups and Signages
- Company Logo on the Official Conference Website
- Company Logo on Hotel Room Keys and/or Sleeves Distributed to Attendees Staying at Partner Hotels

Hotel Partners : Hyatt Regency Paris Etoile (Linked with the Palais des Congres) / Le Meridien Etoile Hotel Paris (Close proximity to the Palais des Congres)

Official CIGRE 2026 HOTEL KEYCARD and/or Sleeves Sponsor

€ 9 500 (VAT excl.)



Pictures for illustration only

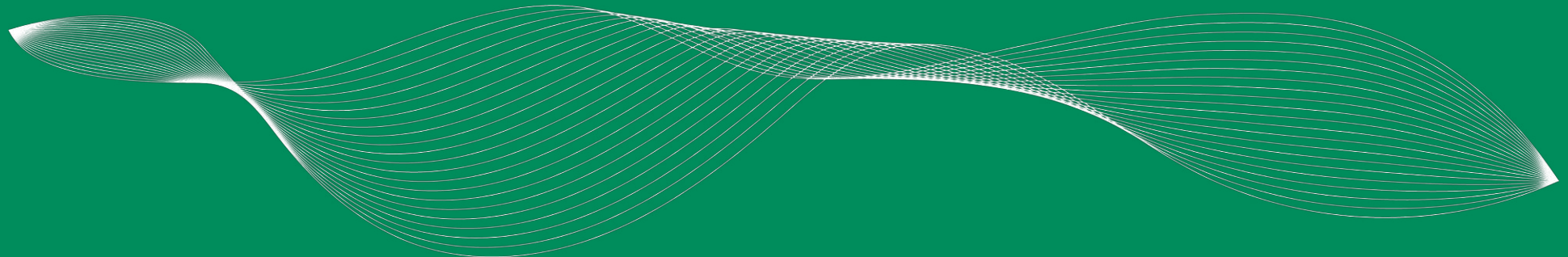
Sponsorship

Complete the form on the following page

Sign and send it to info@pro4events.com

Invoice will be issued upon confirmation of your order(s)

It is advised to pay your invoice on receipt so that your order is definitely confirmed, by transfer or credit card. For any question, please send a mail to info@pro4events.com



Informations are subject to change at any time
Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France
e-mail info@pro4events.com www.cigre-exhibition.com





SPONSORSHIP CIGRE 2026 REGISTRATION FORM

To apply, complete this form and email to:
info@pro4events.com

FIRST COME – FIRST SERVED

ORGANISATION DETAILS – Please nominate the main person for communication within your organization:

Company:.....

Name:.....

Position:.....

E-mail:

I am authorised to sign documents on behalf of the organization and have read the terms and conditions governing the sponsorship and General rules on <http://www.cigre-exhibition.com/form/cgv/>, and comply with these and fully understand that this application is subject to the approval of PRO4EVENTS.

Name:

Date: / /

Signature & stamp :

ORDER YOUR SPONSORSHIP <i>for exhibitors only</i>	QUANTITY	Unit price in EUROS VAT excluded	TOTAL
VISUAL BRANDING – SAS Main entrance Exclusive Sponsor see offer page 2	First come, First served	8 500 € for 2 walls	
VISUAL BRANDING – Corridor Havane / Bordeaux Exclusive Sponsor see offer page 3	First come, First served	8 500 € For all the windows	
VISUAL BRANDING – Studio Wall Exclusive Sponsor see offer page 4	First come, First served	5 500 €	
DIAMOND the cocktail reception on Sunday Official Sponsor see offer page 5	SOLD	95 000 € possible to share with another sponsor	
GOLD 1 NGN Event Official Sponsor see offer page 6	SOLD	18 000 €	
GOLD 2 WIE Event Official Sponsor see offer page 6	SOLD	18 000 €	
Event APP Exclusive Sponsor see offer page 7	SOLD	17 500 €	
Outdoor Banners Exclusive Sponsor see offer page 7	SOLD	65 500 € displayed during 9 days	
Escalators Sponsor (Options 1 & 2, 7 & 8 are sold) see offer pages 8 & 9 Limited to 8 sponsors	options 1, 2, 5, 6, 7, 8 are Sold choose options 3 or 4	28 500 €	
		15 500 € for option 3 or 4	
Espresso Bar Exclusive 1 sponsor see offer page 10		28 500 €	
Ice cream Bar Exclusive Sponsor see offer page 10	SOLD	22 500 €	
Plug & Work Exclusive Sponsor of the working spaces see offer page 11		35 500 €	
MORE OPPORTUNITIES : Give a speech - see offer 1, page 12 choose your slot(s) page 13	First come, First served (see planning next page)	4 900 € 1 slot of 25 mns	
Display your video in Conference Rooms see offer 2, page 12 choose your slot(s) page 13	First come, First served (see planning next page)	6 500 € 1 video 30 sec played 1 day	
		19 900 € 1 video 30 sec played 5 days	
Display 2 videos in the Congress Center on 24 digital panels in strategic locations Limited to 2 sponsors - see offer 3, page 13		26 800 € 2 videos 10 sec played 9 days	
Advertise in the Guide Book (= Event Brochure) see offer 4, page 13	Back cover Sold	Back cover = 7 850 €	
	Inside front cover Sold	Inside front cover = 4 500 €	
		Inside back cover = 4 000 €	
		Full page 4 colors = 1 600 € Half page = 1 100 €	
Interview on CIGRE TV see offer 5, page 14 - choose your slot page 14	First come, First served (see planning next page)	5 900 € 1 slot of 2mns	
Give a speech in a private Studio with an extra LED large screen NEW ! see offer 6, page 14	Monday & Tuesday Sold book for Wednesday, Thursday or/and Friday	28 000 € for booking the Studio 1 day	
Sponsor branding featured on official CIGRE 2026 hotel keycards see offer page 15		9 500€	
TOTAL (VAT excluded)			

SPONSORSHIP CIGRE 2026

CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 1 – GIVE A SPEECH at the Experts Forum, Open to All

CHOOSE YOUR SLOT(s)	MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
1 SLOT = 25 mns speech	24 August 2026		25 August 2026		26 August 2026		27 August 2026		28 August 2026	
TIMES	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
11:00 – 11:25	4 900 euros	x	4 900 euros	x	4 900 euros	x	4 900 euros		4 900 euros	
11:30 – 11:55	4 900 euros		4 900 euros	x	4 900 euros	x	4 900 euros		4 900 euros	
12:00 – 12:25	4 900 euros		4 900 euros	x	4 900 euros		4 900 euros		4 900 euros	
12:30 – 12:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:00 – 13:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:30 – 13:55	4 900 euros		4 900 euros	x	4 900 euros	x	4 900 euros		4 900 euros	
14:00 – 14:25	4 900 euros		4 900 euros	x	4 900 euros	x	4 900 euros		4 900 euros	
14:30 – 15:00	4 900 euros		4 900 euros	x	4 900 euros		4 900 euros		4 900 euros	

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

OFFER 2 – DISPLAY YOUR VIDEO (s) IN CONFERENCE ROOMS

CHOOSE YOUR SLOT(s)	MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
1 SLOT = 1 video played 1 day	24 August 2026		25 August 2026		26 August 2026		27 August 2026		28 August 2026	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
	6 500 euros		6 500 euros		6 500 euros		6 500 euros		6 500 euros	

> Access to conference rooms is with a Delegate badge only

Special price = 19 900 euros for 1 video played 5 days

Prices are in Euros VAT excluded

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

SPONSORSHIP CIGRE 2026

CHOOSE YOUR SLOT after completing your order + email to: info@pro4events.com

FIRST COME, FIRST SERVED

OFFER 5 – Interview on CIGRE TV

CHOOSE YOUR SLOT(s) 1 SLOT = 2 mns speech / interview	MONDAY 24 August 2026		TUESDAY 25 August 2026		WEDNESDAY 26 August 2026		THURSDAY 27 August 2026		FRIDAY 28 August 2025	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the morning	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	
2 mns broadcasted in the afternoon	5 900 euros		5 900 euros		5 900 euros		5 900 euros		5 900 euros	

Prices are in Euros VAT excluded

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events (info@pro4events.com)

CIGRE 2024 SPONSORS & PARTNERS

THANK YOU TO CIGRE 2024 SPONSORS

SHERMAR

SHERMAR GROUP, sponsor of the **OPENING CEREMONY COCKTAIL** on Sunday 25 August

SIEMENS energy

HITACHI

Inspire the Next

 Hitachi Energy

HITACHI ENERGY, sponsor of the **WIE FORUM** on Thursday 29 August

GE VERNOVA

GE VERNOVA, sponsor of the **NGN Events** on Wednesday 28 August, sponsor of the Job Center, sponsor of the mobile app

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Sense the Power

WIKAI

AND PARTNERS

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Think Smartgrids • Transformers Magazine

Thank you to our
Sponsors & Partners CIGRE 2024

Welcome to Sponsors & Partners
CIGRE 2026 !



[More Information on www.cigre-exhibition.com](http://www.cigre-exhibition.com)

First-come, First-served

Document updated on June 2025,
Information subject to changes

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POWER FOR YOUR EVENTS