

# Sponsorship Opportunities 2026 *for exhibitors only*

[www.cigre-exhibition.com](http://www.cigre-exhibition.com)



PARIS

SESSION

2026

23-28 AUGUST

The leading global event  
for power system expertise



**First-come, First-served**

Document updated on February 2025, information subject to changes

**PRO4EVENTS**  
POWER FOR YOUR EVENTS

# Cocktail Receptions

## Diamond

### SPONSOR

€ 95,000  
(VAT excl.)

**SOLD**



**OFFICIAL SPONSOR**

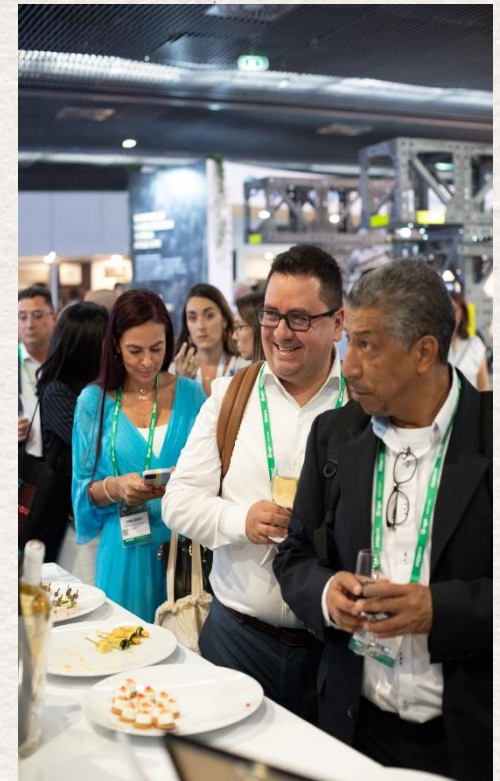
Sponsor the 2 cocktail receptions  
Sunday 23 & Monday 24 August, 2026

### Promotion :

- **Your company logo on the lanyards** : 1 CIGRE logo + 1 logo of your company
- **16 Roll-ups** Displayed on Welcome Areas & Exhibition Areas on Sunday & Monday  
*Roll-Up Designs Provided by Sponsor*
- **One (1) Full Page Advertisement** in the Event Brochure (Guide Book)
- **The Setup of 1 Catering Booth in Close Proximity** to Your Booth
- **Acknowledged as the Diamond Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor for 2 Cocktails**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo on the Official Conference Website**

>> **Possibility of Having a Co-Sponsor**

**HIGH VISIBILITY**  
with your logo printed on  
**+11 000 LANYARDS**



Pictures for illustration only

# NGN Event

Next Generation Network

Gold **1** SPONSOR

€ 18,000

(VAT excl.)

SOLD

# WiE Event

Women in Energy

Gold **2** SPONSOR

€ 18,000

(VAT excl.)

SOLD

OFFICIAL SPONSOR

Sponsor the NGN Event

## Promotion

- **3 roll-ups** at the Palais des Congrès (on the day of the Event)
- **1 roll up** inside the meeting room (during the NGN Forum)  
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the NGN Forum
- **Your logo on the Job Center Wall**  
where all the Job offers are displayed



+ 250 attendees

Pictures for illustration only

- **Acknowledged as the Gold 1 Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor for the NGN Event**
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

OFFICIAL SPONSOR

Sponsor the WiE Event

## Promotion

- **3 roll-ups** at the Palais des Congrès  
on the day of the Event
- **1 roll up** inside the meeting room (during the WiE Forum)  
Roll-Up Designs Provided by Sponsor
- **5 to 10 minutes speech** during the WiE Forum



+ 250 attendees

- **Acknowledged as the Gold 2 Sponsor** for CIGRE Paris Session 2026
- **Acknowledged as the official Sponsor** for the WiE Event
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

# Event APP

## SPONSOR

€ 17,500  
(VAT excl.)

**SOLD**

# Outdoor Banners

€ 65 500  
(VAT excl.)

EXCLUSIVE SPONSOR

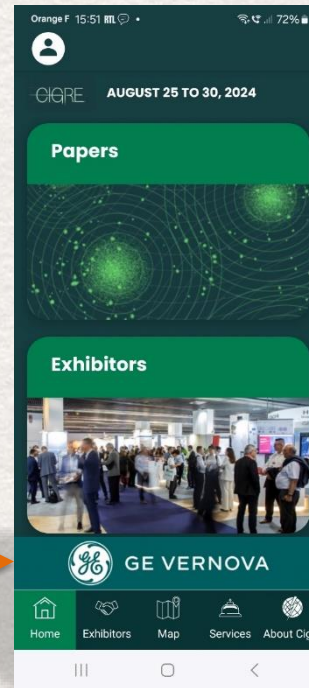
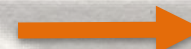
Sponsor the Event APP

### Promotion

Display your banner on the Event APP



Logo banner design supplied by Sponsor



Pictures for illustrations only

EXCLUSIVE SPONSOR

Sponsor the outdoor banners

### Promotion

Display your banner on the main façade of the Congress Center

Next to the CIGRE 2026 banner

Size of the banner : 13 m x 10 m

Time : during 9 days

**NEW !**

Design & logo supplied by Sponsor



Pictures for illustration only

Limited to 6 sponsors

**NEW !**  
**HIGH VISIBILITY**

# Escalators SPONSOR

Elevate your brand presence  
by becoming an Escalator Sponsor.

With high-traffic exposure at the Palais des  
Congrès de Paris, this premium sponsorship  
ensures that your company  
is front and center  
as attendees navigate the Venue.

## Promotion

### Exclusive Branding Opportunities:

- ✓ **Escalator Railings** – Feature your company’s logo and branding along the handrails for continuous visibility as delegates move between floors.
- ✓ **Glass Panel Windows** – Utilize the sleek glass surfaces alongside the escalators to display impactful visuals, key messages, or product innovations.

## Why Sponsor?

- **Unmatched Exposure:** Thousands of attendees will see your branding multiple times a day.
- **Strategic Placement:** Located in high-traffic areas near networking zones, exhibition halls, and conference rooms.
- **Premium Brand Recognition:** Stand out among industry leaders and reinforce your company’s leadership in the energy sector.

# Escalators SPONSOR

6 Options Available :

**Option 2 sold**

## Paris Side

- Option 1 - € 28,500
- Option 2 - € 28,500
- Option 3 - € 15,500

## Neuilly Side

- Option 4 - € 28,500
- Option 5 - € 28,500
- Option 6 - € 15,500

All Prices Are Excluding VAT

Limited to 6 sponsors

## 6 Options to Choose From (2-way Escalators)

### Paris Side

Option 1: Between Level 0 & Level 1  
(2 Side Panels + 4 Adjacent Windows)

~~Option 2: Between Level 1 & Level 2  
(2 Side Panels + 4 Adjacent Windows)~~

Option 3: Between Level 2 & Level 3  
(Only 2 Side Panels)

### Neuilly Side

Option 4: Between Level 0 & Level 1  
(2 Side Panels + 4 Adjacent Windows)

Option 5: Between Level 1 & Level 2  
(2 Side Panels + 4 Adjacent Windows)

Option 6: Between Level 2 & Level 3  
(Only 2 Side Panels)



### **Side Panel Graphics:**

Utilize the glass or solid panels alongside the escalators for full-length vinyl wraps featuring high-quality images, product visuals, and company branding.

Pictures for illustration only



### **Adjacent Window Banners (4 in total):**

install banners on the adjacent windows to reinforce brand visibility from a distance

Graphics & logo supplied by Sponsor

**NEW !  
HIGH VISIBILITY**

# Espresso & Frappuccino BAR SPONSOR

€ 45,500  
(VAT excl.)

# Ice cream BAR SPONSOR

€ 22,500  
(VAT excl.)

## EXCLUSIVE SPONSOR

Sponsor the Espresso & Frappuccino Bar  
2 waiters

### Promotion

- **Company Logo on a wall behind the bar**
- **Acknowledged as the Espresso & Frappuccino Bar Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

800 CUPS EACH DAY

Bar open during all the Event

**NEW !**  
Everyone needs coffee !



Picture for illustration only

## EXCLUSIVE SPONSOR

Sponsor of the Ice cream Bar

### Promotion

- **Company Logo on a wall behind the bar**
- **Acknowledged as the Ice cream Bar Sponsor** for CIGRE Paris Session 2026
- **Logo Recognition** in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- **Company Logo** on the Official Conference Website

1000 ICE CREAM CONES EACH DAY

Bar open from 14:30 to 18:00 pm  
during all the Event

**NEW !**



Picture for illustration only, subject to modifications

# Plug & Work SPONSOR

Working spaces

€ 35, 500

(VAT excl.)

EXCLUSIVE SPONSOR

Sponsor the working spaces : “Plug & Work”

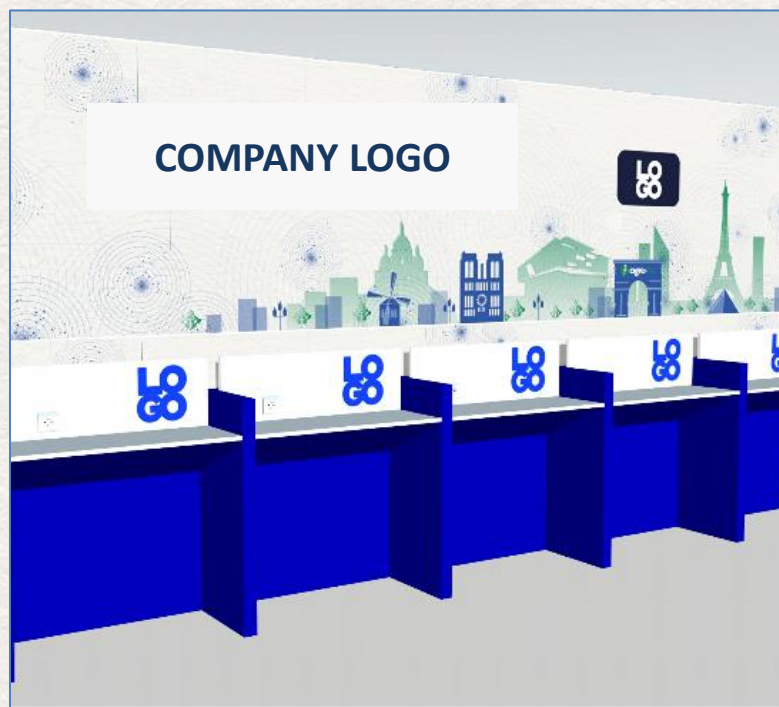
## Promotion

NEW !

- Your Company Logo on a wall behind desks + 1 logo on each desk
- Acknowledged as the “Plug & Work” Sponsor for CIGRE Paris Session 2026
- Logo Recognition in Marketing and Promotional Materials, Including Event App, Holding Slide and on-site Promotional Pull-ups and Signages
- Company Logo on the Official Conference Website

40 COUNTERS SPREAD ALL OVER THE DIFFERENT LEVELS

Working spaces open during all the event



Picture for illustration only, subject to modifications



# Give a Speech

## OFFER 1

€ 4,900 1 slot of 25 mns

(VAT excl.)

Limited number of slots

### Promotion

Present your company's latest offerings, services and products, related to CIGRE activities, for 25 mns  
In a dedicated conference open space : "The Experts Forum" OPEN TO ALL

Time : between 11:00 am and 15:00 pm from Monday to Friday

Equipment : 2 monitors, 1 HDMI cable, microphones, desks & chairs



The promotion of the speech has to be done by the Sponsor

MORE OPPORTUNITIES



Pictures for illustration only

Limited to 5 sponsors

### Promotion

Advertising video MP4 (limited to 30 seconds) played on the main screen

In main conference rooms : Opening panel, Group Discussion Meetings, Tutorials, Workshops.

Your video(s) will be played alternately with maximum 5 other sponsors' videos

Time : before & after each conference + during conference breaks

VIDEO MP4 supplied by Sponsor



+ 2000 attendees



# Display videos

In conference rooms

## OFFER 2

€ 6,500 1 video for 1 day

€ 19,900 1 video for 5 days

(VAT excl.)

# Display videos In the Congress Center

## OFFER 3

€ 26,800 2 videos for 9 days  
(VAT excl.)

# Advertise In the Event Brochure

## OFFER 4

From € 1,100  
To € 7,850 (VAT excl.)

Limited to 2 sponsors

### Promotion

2 advertising videos (limited to 10 seconds each) played on 24 digital panels 75'  
Inside the Congress Center in strategic locations : Welcome area (14 screens), in front of the main Amphitheater, in the corridors of the Hyatt Hotel...  
Your videos will be played alternately with 1 other sponsor's videos  
Time : during 9 days : from Thursday 20 to Friday 28 August.



Pictures for illustration only



VIDEOS supplied by Sponsor

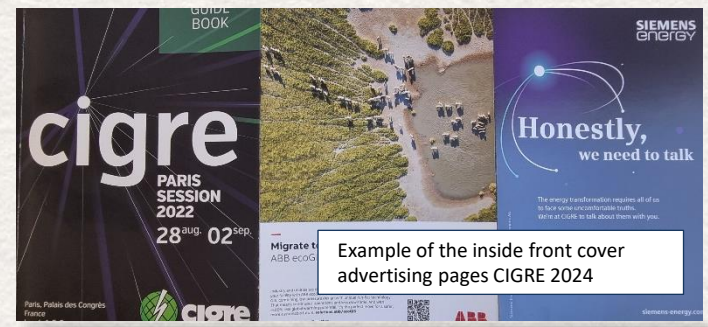
### Promotion

Advertising page in the Guide Book

9000 Guide Books will be distributed to participants during the CIGRE Session 2026



PDF HD supplied by Sponsor



Example of the inside front cover advertising pages CIGRE 2024

Back cover = 7 850 €  
inside front cover = 4 500 €  
inside back cover = 4 000 €  
  
Full page 4 colors = 1 600 €  
½ page (half page) = 1 100 €

# Sponsorship

Complete the form on  
the following page

Sign and send it to  
[info@pro4events.com](mailto:info@pro4events.com)

Invoice will be issued  
upon confirmation  
of your order(s)

It is advised to pay your invoice on receipt so that your order is definitely confirmed, by transfer or credit card.  
For any question, please send a mail to [info@pro4events.com](mailto:info@pro4events.com)

Informations are subject to change at any time  
Pro4events, 3-17 chemin du Lanfonnet – 74320 Sevrier – France  
e-mail [info@pro4events.com](mailto:info@pro4events.com) [www.cigre-exhibition.com](http://www.cigre-exhibition.com)

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# SPONSORSHIP CIGRE 2026 REGISTRATION FORM

To apply, complete this form and email to:  
[info@pro4events.com](mailto:info@pro4events.com)

**FIRST COME – FIRST SERVED**

**ORGANISATION DETAILS** – Please nominate the main person for communication within your organisation:

Company:.....

Name:.....

Position:.....

E-mail: .....

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and General rules on <http://www.cigre-exhibition.com/form/cgv/>, and comply with these and fully understand that this application is subject to the approval of PRO4EVENTS.

Name: .....

Date: ..... / ..... / .....

Signature & stamp :

ORDER YOUR SPONSORSHIP <i>for exhibitors only</i>	QUANTITY	Unit price in EUROS VAT excluded	TOTAL
<b>DIAMOND</b> 2 cocktail receptions Official Sponsor see offer page 2	<b>SOLD</b>	95 000 € possible to share with another sponsor	
<b>GOLD 1</b> NGN Event Official Sponsor see offer page 3	<b>SOLD</b>	18 000 €	
<b>GOLD 2</b> WiE Event Official Sponsor see offer page 3	<b>SOLD</b>	18 000 €	
<b>Event APP</b> Exclusive Sponsor see offer page 4	<b>SOLD</b>	17 500 €	
<b>Outdoor Banners</b> Exclusive Sponsor see offer page 4		65 500 € displayed during 9 days	
<b>Escalators Sponsor</b> (Option 2 is sold) see offer pages 5 & 6 Limited to 6 sponsors		28 500 € Option 1, or 4, or 5	
		15 500 € Option 3 or 6	
<b>Espresso &amp; Frappuccino Bar</b> Exclusive Sponsor see offer page 7		45 500 €	
<b>Ice cream Bar</b> Exclusive Sponsor see offer page 7		22 500 €	
<b>Plug &amp; Work</b> Exclusive Sponsor of the working spaces see offer page 8		35 500 €	
<b>MORE OPPORTUNITIES :</b> <b>Give a speech</b> - see offer 1, page 9 choose your slot(s) page 13		4 900 € 1 slot of 25 mns	
<b>Display your video in Conference Rooms</b> see offer 2, page 9 choose your slot(s) page 13		6 500 € 1 video 30 sec played 1 day	
		19 900 € 1 video 30 sec played 5 days	
<b>Display 2 videos in the Congress Center</b> on 24 digital panels in strategic locations Limited to 2 sponsors - see offer 3, page 10		26 800 € 2 videos 10 sec played 9 days	
<b>Advertise in the Guide Book</b> (= Event Brochure) see offer 4, page 10		Back cover = 7 850 €	
		Inside front cover = 4 500 €	
		Inside back cover = 4 000 €	
		Full page 4 colors = 1 600 €	
		Half page = 1 100 €	
<b>TOTAL (VAT excluded)</b>			

## SPONSORSHIP CIGRE 2026

**CHOOSE YOUR SLOT** after completing your order + email to: [info@pro4events.com](mailto:info@pro4events.com)

**FIRST COME, FIRST SERVED**

### OFFER 1 – GIVE A SPEECH at the Experts Forum, Open to All

CHOOSE YOUR SLOT(s)	MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
1 SLOT = 25 mns speech	24 August 2026		25 August 2026		26 August 2026		27 August 2026		28 August 2026	
TIMES	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
11:00 – 11:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
11:30 – 11:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
12:00 – 12:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
12:30 – 12:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:00 – 13:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
13:30 – 13:55	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
14:00 – 14:25	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	
14:30 – 15:00	4 900 euros		4 900 euros		4 900 euros		4 900 euros		4 900 euros	

> All speeches have to be in English

> The promotion of the speech has to be done by the Sponsor

### OFFER 2 – DISPLAY YOUR VIDEO (s) IN CONFERENCE ROOMS

CHOOSE YOUR SLOT(s)	MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
1 SLOT = 1 video played 1 day	24 August 2026		25 August 2026		26 August 2026		27 August 2026		28 August 2026	
	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT	Price	SLOT
	6 500 euros		6 500 euros		6 500 euros		6 500 euros		6 500 euros	

> Access to conference rooms is with a Delegate badge only

Special price = 19 900 euros for 1 video played 5 days

Prices are in Euros VAT excluded

Time slot registration shall not become effective unless a written confirmation is sent to exhibitor by Pro4events ([info@pro4events.com](mailto:info@pro4events.com))

# CIGRE 2024 SPONSORS & PARTNERS

THANK YOU TO CIGRE 2024 SPONSORS

## SHERMAR

SHERMAR GROUP, sponsor of the **OPENING CEREMONY COCKTAIL** on Sunday 25 August

## SIEMENS energy

## HITACHI

Inspire the Next

 Hitachi Energy

HITACHI ENERGY, sponsor of the **WIE FORUM** on Thursday 29 August

## GE VERNOVA

GE VERNOVA, sponsor of the **NGN Events** on Wednesday 28 August, sponsor of the Job Center, sponsor of the mobile app

## HD HYUNDAI ELECTRIC

## b2 electronics

## ELECTRONSYSTEM

www.electrobit.com SINCE 1993

## energynautics

solutions for sustainable development

## mews LABS

 | **[MIDEL]**  
safety made  
A member of the Shell Group

## NARI

## PPC INSULATORS

## prisma photonics

## RTDS Technologies

30 YEARS

## SEL SCHWEITZER ENGINEERING LABORATORIES

## SECURE

## SOFTTEAM GROUP

  
thyssenkrupp

## TRENCH

Sense the Power

## WIKAI

### AND PARTNERS

APUA-ASEA • CIRED • Electric Energy T&D Magazine • ETIP SNET •  
IEEE Power & Energy Society • INMR • SEE • T&D World Magazine •  
Think Smartgrids • Transformers Magazine

Thank you to our  
Sponsors & Partners CIGRE 2024

Welcome to Sponsors & Partners  
CIGRE 2026 !



[More Information on www.cigre-exhibition.com](http://www.cigre-exhibition.com)

## First-come, First-served

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