

# Sponsor the cocktail reception

**NEW !**

**CIGRE 2020 Exhibition**

Palais des Congrès, Paris (24 > 28 August 2020)



Limited offer : first come, first served  
only for Exhibitors



**Date of the cocktail reception :** Monday, August 24,2020

**Time :** from 18:00 to 20:00

**Location :** on the Exhibition floor  
on the **3 levels** of the Palais des Congrès > Levels 1,2,3

**Expected attendance :** **3000 participants**

**Open to all :** visitors, delegates, exhibitors, press  
Free access

## **SPONSORSHIP OFFER :**

- **High profile visibility before and during the Monday cocktail reception including :**
  - Personalised roll-ups displayed on the 3 levels of the exhibition floor (= 21 sets)  
on Sunday August 23 and on Monday August 24 until the end of the reception.
  - One of the Catering booth will be located in front of the sponsoring company's booth.
  - Opening Tour organised with CIGRE President ending on the sponsoring company's booth.

- **Company's name listed each time the words « Cocktail reception » are written :**
  - on CIGRE 2020 website [www.cigre-exhibition.com](http://www.cigre-exhibition.com)
  - on e-mailings
  - in CIGRE 2020 App
  - in CIGRE 2020 Guidebook (= event catalogue)
  - Signage on site (on Sunday August 23 & on Monday August 24)
  
- **1 full page advertisement in the Guidebook distributed to 8000 attendees**
  
- **Company's name announced during the Official Opening Speech**  
(on Sunday August 23, 2020 from 16 :00), as sponsoring the Monday cocktail reception.
  
- **Company's leaflet inserted into the delegates' bag** (only 1 leaflet per bag)
  
- **1 preferred time slot** to present company's products & services to an assembly of Power System Experts, during the exhibition (= **30 mns pitch**).

**Price : 29 000 euros**

Please, complete the order form below. An invoice will be sent to you on receipt.

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Your company

Date

Company Name

Address

Contact

Phone number (direct line)

Mail

Invoicing address if  
different

VAT / TVA :  
*Only French companies*

Date :

Signature :

& Company Stamp

Send this document completed to [info@pro4events.com](mailto:info@pro4events.com)  
First come, first served