



# 24 screens

Technical details for commercials  
broadcasting on the 24 screens  
located in the Palais des congres of  
Paris

## ARTWORK

### 1/ Video creative

Compression **h264** (.mp4 or .mov)  
Resolution of **1080** pixels wide by **1920** pixels high at **25 frame/s** then **at a -90° rotation** provided by you (see fig.below)  
Pixel aspect ratio of **1:1**  
Mode progressive **non-interlaced**  
Minimum output of **10 Mb/s**  
Length: **10s00ms**

### 2/ Still image

LCD screen size : **75'**  
Resolution of **1080** pixels wide by **1920** pixels high **at a -90° rotation** provided by you (see fig.below)  
Full HD : **16:9**  
**VERTICAL – No Horizontal size**  
Accepted formats : **JPG, PNG**  
(300dpi),  
3Mo max for a still image  
We do not accept PDF

### 3/ Traduction

Regarding the French law, all the texts will have to be translated thanks to one asterisks (\*) This translation should be readable

### 4/ Deadline

Files to be received 7 working days **before broadcast**

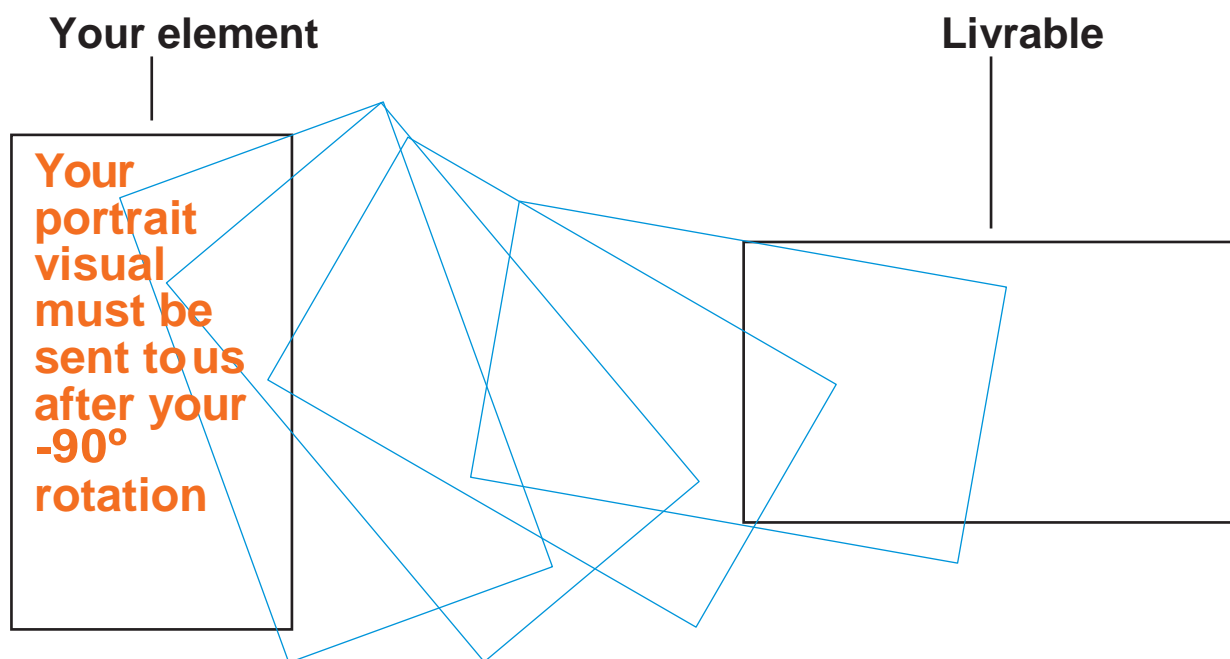
### 5/ your digital contacts

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## Attention

All your broadcasting contents, albeit in a portrait format, must be delivered to us after your  $-90^\circ$  rotation. Please check the drawing below to help you with the direction of the rotation.



## SIZE OF EACH SCREENS

